

COAST DISTRIBUTION SYSTEM INC
Form 8-K
November 30, 2012

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of

The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 29, 2012

THE COAST DISTRIBUTION SYSTEM, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction

of incorporation)

1-9511
(Commission

File Number)

94-2490990
(IRS Employer

Identification No.)

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350 Woodview Avenue, Morgan Hill, California

(Address of principal executive offices)

Registrant's telephone number, including area code: (408) 782-6686

95037

(Zip Code)

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

On November 29, 2012, The Coast Distribution System, Inc. issued a press release reporting that it has been informed by Thomas R. McGuire, its Chairman, that he has established a plan, pursuant to Securities Exchange Commission Rule 10b5-1, to sell up to 62,500 shares of the more than 495,000 shares of Company common stock that he owns. Mr. McGuire informed the Company that this plan provides for these 62,500 shares to be sold in brokerage transactions over a period of five calendar quarters. He also stated that he decided to implement this plan primarily to diversify his investment portfolio. A copy of that press release is attached as Exhibit 99.1 to and, by this reference, is incorporated into this Current Report on Form 8-K.

In accordance with General Instruction B.2 of Form 8-K, the information contained in this Current Report on Form 8-K, including Exhibit 99.1, are being furnished and shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section, and such information and that Exhibit shall not be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

| Exhibit No. | Description of Exhibit |
|--------------------|--|
| 99.1 | Press Release issued November 29, 2012 reporting the adoption, by Thomas R. McGuire, of an SEC Rule 10b5-1 plan to sell up to 62,500 shares of Company common stock. |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE COAST DISTRIBUTION SYSTEM, INC.

Date: November 30, 2012

By: /s/ SANDRA A. KNELL
Sandra A. Knell, Executive Vice President and Chief Financial
Officer

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