

FIRST BUSINESS FINANCIAL SERVICES, INC.

Form 8-K

March 13, 2012

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 13, 2012

**First Business Financial Services, Inc.**

(Exact name of registrant as specified in its charter)

Wisconsin  
(State or other jurisdiction

of incorporation)

1-34095  
(Commission

File Number)

39-1576570  
(IRS Employer

Identification No.)

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**401 Charmany Drive, Madison, Wisconsin 53719**

**(Address of principal executive offices, including zip code)**

**(608) 238-8008**

**(Registrant's telephone number)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01. Regulation FD Disclosure.**

First Business Financial Services, Inc. (the Company) issued a press release on March 13, 2012 announcing that the Company's Board of Directors declared a quarterly dividend of \$0.07 per share. The dividend is payable on April 15, 2012 to shareholders of record on April 1, 2012. A copy of the press release is furnished as Exhibit 99.1 and is incorporated by reference herein.

**Item 9.01. Financial Statements and Exhibits.**

(a) Not applicable

(b) Not applicable

(c) Not applicable

(d) **Exhibits. The following exhibit is being furnished herewith:**

(99.1) Press Release of First Business Financial Services, Inc., dated March 13, 2012.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**FIRST BUSINESS FINANCIAL SERVICES, INC.**

Date: March 13, 2012

By: /s/ Barbara M. Conley  
Barbara M. Conley  
Senior Vice President and General Counsel

**FIRST BUSINESS FINANCIAL SERVICES, INC.**

Exhibit Index to Current Report on Form 8-K

Exhibit  
Number

99.1 Press Release of First Business Financial Services, Inc., dated March 13, 2012.