

Great American Group, Inc.  
Form 8-K  
August 31, 2009

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or Section 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): August 31, 2009

**GREAT AMERICAN GROUP, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
  
of incorporation)

**333-159644**  
(Commission  
  
File Number)

**27-0223495**  
(IRS Employer  
  
Identification No.)

**21860 Burbank Boulevard, Suite 300 South**

**91367**

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**Woodland Hills, California**  
(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: (818) 884-3737

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation to the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 8.01. Other Events.**

On July 31, 2009, pursuant to the terms of the Agreement and Plan of Reorganization, dated as of May 14, 2009, as amended by Amendment No. 1 to Agreement and Plan of Reorganization, dated as of May 29, 2009, Amendment No. 2 to Agreement and Plan of Reorganization, dated as of July 8, 2009, and Amendment No. 3 to Agreement and Plan of Reorganization, dated as of July 28, 2009, by and among Alternative Asset Management Acquisition Corp. ( AAMAC ), the Company, then a wholly-owned subsidiary of AAMAC, AAMAC Merger Sub, Inc., then a wholly-owned subsidiary of the Company, Great American Group, LLC ( Great American ), the members of Great American (the Great American Members ) and the representative of the Great American Members, the Great American Members contributed all of their membership interests of Great American to the Company (the Contribution ) and concurrently, AAMAC merged with and into Merger Sub (the Merger and, together with the Contribution, the Acquisition ). As a result of the Acquisition, Great American and AAMAC became wholly-owned subsidiaries of the Company.

This Current Report on Form 8-K is being filed to furnish the financial statements described under Item 9.01 below. The information in this Current Report on Form 8-K, including the exhibits hereto, shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing.

**Item 9.01. Financial Statements and Exhibits.**

(d) EXHIBITS

The following exhibits are being furnished herewith:

<b>Exhibit No.</b>	<b>Description</b>
99.1	Unaudited Condensed Consolidated Financial Statements of Great American Group, LLC and Subsidiaries as of June 30, 2008 and December 31, 2008 and for the three and six months ended June 30, 2009 and 2008
99.2	Unaudited Pro Forma Condensed Consolidated Financial Statements

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

August 31, 2009

GREAT AMERICAN GROUP, INC.

By: /s/ Paul S. Erickson  
Name: Paul S. Erickson  
Title: Chief Financial Officer

**Exhibit Index**

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99.2	Unaudited Pro Forma Condensed Consolidated Financial Statements*

\* Furnished herewith