

Edgar Filing: CAMPBELL SOUP CO - Form FWP

CAMPBELL SOUP CO
Form FWP
June 26, 2009

Issuer Free Writing Prospectus

Filed Pursuant to Rule 433

Registration No. 333-155626

Campbell Soup Company

\$300,000,000

5-Year Fixed Rate Senior Unsecured Notes

June 26, 2009

TERM SHEET

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| Issuer: | Campbell Soup Company |
| Issue Ratings: | A2 (Moody's) / A (S&P) / A (Fitch) |
| Size: | \$300,000,000 |
| Security Type: | SEC Registered Senior Unsecured Notes |
| Maturity: | August 15, 2014 |
| Coupon: | 3.375% |
| Public Offering Price: | 99.944% |
| Yield to Maturity: | 3.386% |
| Spread to Benchmark Treasury: | 87.5 bps |
| Benchmark Treasury: | 2.250% due May 31, 2014 |
| Treasury Yield: | 2.511% |
| Coupon Dates: | The 15th day of each February and August |
| First Coupon: | February 15, 2010 |
| Settlement: | T+3 (July 1, 2009) |
| Optional Redemption: | Make-Whole Call at Treasury + 15 bps |
| Day Count: | 30/360 |
| CUSIP: | 134429 AU3 |
| Joint Book-Running Managers: | J.P. Morgan Securities Inc. |

Morgan Stanley & Co. Incorporated

UBS Securities LLC

Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling J.P. Morgan Securities Inc. collect at 1-212-834-4533, Morgan Stanley & Co. Incorporated toll free at 1-866-718-1649 or UBS Securities LLC toll free at 1-877-827-6444, Ext. 561-3884.