PRUDENTIAL PLC
Form 6-K
March 27, 2009

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of

the Securities Exchange Act of 1934

For the month of March, 2009

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant s name into English)

LAURENCE POUNTNEY HILL,

LONDON, EC4R 0HH, ENGLAND

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F x Form 40-F ¨

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ¨ No x

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

NOTIFICATION OF TRANSACTIONS OF DIRECTORS / PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

1. Name of the *issuer*

Prudential plc

2. State whether the notification relates to (i) a transaction notified in accordance with *DTR* 3.1.2R; (ii) a disclosure made in accordance LR 9.8.6R(1); or (iii) a disclosure made in accordance with section 793 of the Companies Act (2006)

(i)

3. Name of *person discharging managerial responsibilities/director*

C P Manning, M G A McLintock, N E T Prettejohn, M E Tucker

4. State whether notification relates to a *person* connected with a *person discharging managerial responsibilities/director* named in 3 and identify the *connected person*

Relates to persons named in 3 above

5. Indicate whether the notification is in respect of a holding of the *person* referred to in 3 or 4 above or in respect of a non-beneficial interest

Relates to persons named in 3 above

6. Description of *shares* (including *class*), debentures or derivatives or financial instruments relating to *shares*

Ordinary shares of 5p each

7. Name of registered shareholder(s) and, if more than one, the number of *shares* held by each of them

BWCI Trust Company Limited

8. State the nature of the transaction

See additional information

9. Number of *shares*, debentures or financial instruments relating to *shares* acquired

See also additional information

C P Manning 241,326 ordinary shares

M G A McLintock 64,171 ordinary shares

N E T Prettejohn 149,907 ordinary shares

M E Tucker 336,921 ordinary shares

10. Percentage of issued *class* acquired (*treasury shares* of that *class* should not be taken into account when calculating percentage)

C P Manning, less than 0.01%

M G A McLintock, less than 0.003%

N E T Prettejohn, less than 0.007%

M E Tucker, less than 0.02%

11. Number of *shares*, debentures or financial instruments relating to *shares* disposed

See also additional information

C P Manning 220,375 ordinary shares

M G A McLintock 26,311 ordinary shares

N E T Prettejohn 136,444 ordinary shares

M E Tucker 138,138 ordinary shares

12. Percentage of issued *class* disposed (*treasury shares* of that *class* should not be taken into account when calculating percentage)

C P Manning, less than 0.009%

M G A McLintock, less than 0.002%

N E T Prettejohn, less than 0.005%

M E Tucker, less than 0.006%

13. Price per *share* or value of transaction

See additional information

14. Date and place of transaction

26 March 2009, London

15. Total holding following notification and total percentage holding following notification (any *treasury shares* should not be taken into account when calculating percentage)

C P Manning 824,916 ordinary shares, less than 0.04%

M G A McLintock 804,248 ordinary shares, less than 0.04%

N E T Prettejohn 694,531 ordinary shares, less than 0.03%

M E T Tucker 1,413,588 ordinary shares, less than 0.06%

16. Date issuer informed of transaction

26 March 2009

If a *person discharging managerial responsibilities* has been granted options by the *issuer* complete the following boxes

17. Date of grant

N/A

18. Period during which or date on which it can be exercised

N/A

19. Total amount paid (if any) for grant of the option

N/A

20. Description of *shares* or debentures involved (*class* and number)

N/A

21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise

N/A

22. Total number of *shares* or debentures over which options held following notification

N/A

23. Any additional information

Acquisition of shares

Release of conditional awards and dividend equivalents given under the Prudential Group Performance Share Plan awarded on 29 June 2006 The release is 92.4% of the original conditional award. The remainder of the original award has lapsed.

Disposal of shares

C Manning

Prudential Group Performance Share Plan 99,668 shares sold to satisfy withholding tax

Business Unit Performance Plan the conditional award of 120,707 shares awarded on 29 June 2006 has lapsed in full due to performance conditions not being met

M G A McLintock

Prudential Group Performance Share Plan 26,311 shares sold to satisfy PAYE and NIC

N E T Prettejohn

Prudential Group Performance Share Plan 61,462 shares sold to satisfy PAYE and NIC

Business Unit Performance Plan the conditional award of 74,982 shares awarded on 29 June 2006 has lapsed in full due to performance conditions not being met

M E Tucker

Prudential Group Performance Share Plan 138,138 shares sold to satisfy PAYE and NIC

24. Name of contact and telephone number for queries

Jennie Webb, Share Plans Administrator, 020 7548 2027

Name of duly authorised officer of *issuer* responsible for making notification

Penny Follows, Shareholder Services and Share Plans Manager, 020 7548 3821

Date of notification

26 March 2009

Prudential plc is not affiliated in any manner with Prudential Financial Inc, a company whose principal place of business is in the United States of America

Notes: This form is intended for use by an *issuer* to make an *RIS* notification required by *DR* 3.3.

(1) An *issuer* making a notification in respect of a transaction relating to the *shares* or debentures of the *issuer* should complete boxes 1 to 16, 23 and 24.

(2) An *issuer* making a notification in respect of a derivative relating the *shares* of the *issuer* should complete boxes 1 to 4, 6, 8,13, 14, 16, 23 and 24.

(3) An *issuer* making a notification in respect of options granted to a *director/person discharging managerial responsibilities* should complete boxes 1 to 3 and 17 to 24.

(4) An *issuer* making a notification in respect of a *financial instrument* relating to the *shares* of the *issuer* (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

END

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: March 26, 2009

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ SUSAN HENDERSON

Susan Henderson
Deputy Group Secretary