MATTEL INC /DE/ Form 8-K July 21, 2005

	UNITED STATES	
SECURI	TIES AND EXCHANGE COMM	ISSION
	Washington, D.C. 20549	
	FORM 8-K	
	Current Report Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934	
	Date of Report: July 21, 2005	
	MATTEL, INC.	
	(Exact name of registrant as specified in its charter)	
Delaware r other jurisdiction incorporation)	001-05647 (Commission File No.)	95-1567322 (I.R.S. Employer Identification No.)

(State of

of i

333 Continental Boulevard, El Segundo, California (Address of principal executive offices)

90245-5012 (Zip Code)

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 2 - Financial Information

Item 2.02 Results of Operations and Financial Condition.

On July 18, 2005, Mattel webcast its second quarter 2005 earnings conference call, a transcript of which is furnished as Exhibit 99.1 hereto. This exhibit is incorporated herein by reference.

Section 7 - Regulation FD

Item 7.01 Regulation FD Disclosure

Section 9 Financial Statements and Exhibits

Item 9.01 Financial Statements and Exhibits.

- (a) Financial statements of businesses acquired: None
- (b) Pro forma financial information: None
- (c) Exhibits:

This exhibit is furnished pursuant to Items 2.02 and 7.01 hereof and should not be deemed to be filed under the Securities Exchange Act of 1934.

Exhibit No.	Exhibit Description
99.1**	Transcript of July 18, 2005, Mattel second quarter 2005 earnings conference call

^{**} Furnished herewith.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MATTEL, INC.

Registrant

By: /s/ Robert Normile

Robert Normile Senior Vice President, General

Counsel and Secretary

Dated: July 21, 2005