

BLOCKBUSTER INC  
Form 8-K  
August 18, 2004

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): August 13, 2004

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**BLOCKBUSTER INC.**

(Exact Name of Registrant as Specified in its Charter)

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**DELAWARE**  
(State or Other Jurisdiction  
of Incorporation)

**001-15153**  
(Commission File Number)

**52-1655102**  
(IRS Employer  
Identification No.)

**1201 Elm Street**  
**Dallas, Texas**  
(Address of Principal Executive Offices)

**75270**  
(Zip Code)

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(214) 854-3000

(Registrant's Telephone Number, Including Area Code)

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**Item 5. Other Events.**

On August 13, 2004, Blockbuster Inc. issued a press release announcing the pricing of its senior subordinated notes. A copy of the press release is attached hereto as Exhibit 99.1.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**BLOCKBUSTER INC.**

Date: **August 18, 2004**

By:           /s/ Larry J. Zine          

Larry J. Zine

Executive Vice President, Chief

Financial Officer and Chief

Administrative Officer

**EXHIBIT INDEX**

<u>Exhibit No.</u>	<u>Description</u>
99.1	Blockbuster Inc. press release, dated August 13, 2004, announcing the pricing of its senior subordinated notes