

PEARSON PLC
Form 6-K
May 07, 2014

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934

For the month of May 2014

PEARSON plc
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand
London, England WC2R 0RL
44-20-7010-2000
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports
under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No X

PEARSON PLC
(the "Company")

Notification of Directors' and PDMR's Interests

Below are details of purchases of ordinary shares of 25p each, made under the Company's Dividend Reinvestment Plan ("DRIP"), on the London Stock Exchange on 2 May 2014 and notified to the Company on 7 May 2014:-

| Name of Director | No. of Shares Purchased | Percentage of Issued Stock | Price per Share | Total Holding Following Notification | Total Percentage Following Notification |
|------------------|-------------------------|----------------------------|-----------------|--------------------------------------|---|
| Robin Freestone | 14,344 | 0.001751% | £10.94 | 509,632 | 0.0622% |
| Roderick Bristow | 2,042 | 0.00025% | £10.94 | 72,888 | 0.0089% |
| Luke Swanson | 6,026 | 0.00074% | £10.94 | 241,859 | 0.0295% |

This notification is made in accordance with DTR 3.1.4R.

PEARSON plc

Date: 07 May 2014

By: /s/ STEPHEN JONES

Stephen Jones
Deputy Secretary