

Lloyds Banking Group plc
Form 6-K
November 23, 2009

**SECURITIES AND EXCHANGE COMMISSION
Washington, D.C.20549**

FORM 6-K

**Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934**

23 November 2009

LLOYDS BANKING GROUP plc
(Translation of registrant's name into English)

**5th Floor
25 Gresham Street
London
EC2V 7HN
United Kingdom**

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports
under cover Form 20-F or Form 40-F.

Form 20-F..X..Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

YesNo ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule
12g3-2(b): 82- _____

Index to Exhibits

Item

No. 1 Regulatory News Service Announcement, dated 23 November, 2009

re: Director/PDMR Shareholding

Annex DTR3

Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

All relevant boxes should be completed in block capital letters.

- | | |
|--|---|
| 1. Name of the issuer | 2. State whether the notification relates to (i) a transaction notified in accordance with DTR 3.1.2 R, |
| LLOYDS BANKING GROUP plc | (ii) a disclosure made in accordance
LR 9.8.6R(1) or
(iii) a disclosure made in accordance with section 793 of the Companies Act (2006). |
| 3. Name of person discharging managerial responsibilities/director | 4. State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person |
| a. J.E. Daniels (Executive Director) | n/a |
| b. A.G. Kane (Executive Director) | |
| c. G.T. Tate (Executive Director) | |
| d. T.J.W. Tookey (Executive Director) | |
| e. H.A. Weir (Executive Director) | |
| f. A.S. Risley (PDMR) | |
| g. C.F. Sergeant (PDMR) | |
| 5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a nonbeneficial | 6. Description of shares (including class), debentures or derivatives or financial instruments relating to shares |

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interest

Ordinary shares of 25p each

Notification relates to the persons named in 3 above

- | | |
|---|--|
| <p>7. Name of registered shareholders(s) and, if more than one, the number of shares held by each of them</p> <p>a. J.E. Daniels (Executive Director)</p> <p>b. A.G. Kane (Executive Director)</p> <p>c. G.T. Tate (Executive Director)</p> <p>d. T.J.W. Tookey (Executive Director)</p> <p>e. H.A. Weir (Executive Director)</p> <p>f. A.S. Risley (PDMR)</p> <p>g. C.F. Sergeant (PDMR)</p> | <p>8. State the nature of the transaction</p> <p>Monthly share purchases under the Lloyds TSB Group Shareplan</p> |
| <p>9. Number of shares, debentures or financial instruments relating to shares acquired</p> <p>a. 171</p> <p>b. 171</p> <p>c. 171</p> <p>d. 171</p> <p>e. 171</p> <p>f. 172</p> <p>g. 171</p> | <p>10. Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)</p> <p>n/a</p> |
| <p>11. Number of shares, debentures or financial instruments relating to shares disposed</p> <p>n/a</p> | <p>12. Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage)</p> <p>n/a</p> |

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- | | |
|--|---|
| 13. Price per share or value of transaction

90.5p per share | 14. Date and place of transaction

20 November 2009

LONDON |
| 15. Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)

a. J.E. Daniels - 1,096,212 0.004036%

b. A.G. Kane - 526,616 0.001939%

c. G.T. Tate - 227,431 0.000837%

d. T.J.W. Tookey - 43,451 0.00016%

e. H.A. Weir - 183,715 0.000676%

f. A.S. Risley - 52,569 0.000194%

g. C.F. Sergeant - 84,031 0.000309% | 16. Date issuer informed of transaction

23 November 2009 |
| 17. Any additional information

- | 18. Name of contact and telephone number for queries

Sandra Odell

020 7356 1169 |

Name of authorised official of issuer responsible for making notification

Sandra Odell

Head of Governance & Policy

Date of notification 23 November 2009

Notes: This form is intended for use by an issuer to make a RIS notification required by DR 3.3.

(1)

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An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.

- (2) An issuer making a notification in respect of a derivative relating the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LLOYDS BANKING GROUP plc
(Registrant)

By: M D Oliver

Name: M D Oliver

Title: Director of Investor

Relations

Date: 23 November, 2009