

PEARSON PLC
Form 6-K
May 11, 2009

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER
THE SECURITIES EXCHANGE ACT OF 1934**

For the month of May 2009

PEARSON plc
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

**80 Strand
London, England WC2R 0RL
44-20-7010-2000**
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports
under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the

Yes

No X

This Report includes the following documents:

1. A press release from Pearson plc announcing Director/PDMR Shareholding

notification of transactions of directors, persons

discharging managerial responsibility or connected persons

This form is intended for use by an

issuer

to make a

RIS

notification required by

DR

3.14R(1).

(1)

An

issuer

making a notification in respect of a transaction relating to the

shares

or debentures of the

issuer

should complete

boxes 1 to 16

, 23 and 24.

(2)

An

issuer

making a notification in respect of a derivative relating the

shares

of the

issuer

should complete

boxes 1 to 4

, 6, 8, 13, 14, 16, 23 and 24.

(3)

An

issuer

making a notification in respect of options granted to a *director/person discharging managerial responsibilities* should complete boxes 1 to 3 and 17 to 24.

(4)

An *issuer* making a notification in respect of a *financial instrument* relating to the *shares* of the *issuer*

(other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24. Please complete all relevant boxes should in block capital letters.

- | | |
|---|--|
| <p>1. Name of the <i>issuer</i>
PEARSON PLC</p> | <p>2. State whether the notification relates to (i) a transaction notified in accordance with <i>DR</i> 3.1.4R(1)(a) (ii) <i>DR</i> 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or</p> <ul style="list-style-type: none"> • both (i) and (ii) <p>BOTH (i) AND (ii)</p> |
| <p>3. Name of <i>person discharging managerial responsibilities/director</i>
MARJORIE SCARDINO</p> | <p>4. State whether notification relates to a <i>person</i> connected with a <i>person discharging managerial responsibilities/director</i> named in 3 and identify the <i>connected person</i>
N/A</p> |
| <p>5. Indicate whether the notification is in respect of a holding of the <i>person</i> referred to in 3 or 4 above or in respect of a non-beneficial interest
N/A</p> | <p>Description of <i>shares</i> (including <i>class</i>), debentures or derivatives or financial instruments relating to <i>shares</i>
N/A</p> |
| <p>7. Name of registered shareholder(s) and, if more than one, the number of <i>shares</i> held by each of them
N/A</p> | <p>8. State the nature of the transaction
N/A</p> |
| <p>9. Number of</p> | <p>10. Percentage of issued</p> |

shares

, debentures or financial instruments relating to
shares
acquired
N/A

class

acquired (
treasury shares
of that
class
should not be taken into account when calculating
percentage)
N/A

11. Number of

shares

, debentures or financial instruments relating to
shares
disposed
N/A

12. Percentage of issued

class

disposed (
treasury shares
of that
class
should not be taken into account when calculating
percentage)
N/A

13. Price per

share

or value of transaction
N/A

14. Date and place of transaction

N/A

15. Total holding following notification and total
percentage holding following notification (any

treasury shares

should not be taken into account when
calculating percentage)

N/A

16. Date issuer informed of transaction

N/A

If a

person discharging managerial responsibilities
has been granted options by the
issuer
complete the following boxes

17. Date of grant

8 MAY 2009

18. Period during which or date on which it can
be exercised

1 AUGUST 20

12

- 31 JANUARY 201

3

19. Total amount paid (if any) for grant of the option

NIL

20. Description of

shares

or debentures involved (
class

and number)

1672

OPTIONS OVER ORDINARY

SHARES OF 25P EACH

21. Exercise price (if fixed at time of grant) or indication that price is
to be fixed at the time of exercise

22. Total number of

shares

£5.472

or debentures over which options held
following notification

425,254

23. Any additional information
N/A

24. Name of contact and telephone number for
queries:

**JENNIFER B
RAUNHOFER
, ASSISTANT COMPANY
SECRETARY, 020 7010 2256.**

**Name and signature of duly authorised officer of
*issuer***

responsible for making notification

**JENNIFER B
RAUNHOFER
ASSISTANT COMPANY SECRETARY**

Date of notification

—
—
11 MAY 2009

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 11 May 2009

By: /s/ STEPHEN JONES

Stephen Jones
Deputy Secretary