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BRITISH SKY BROADCASTING GROUP PLC

Form 6-K

April 27, 2007

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934

For the month of April 2007  
27 April, 2007

BRITISH SKY BROADCASTING GROUP PLC  
(Name of Registrant)

Grant Way, Isleworth, Middlesex, TW7 5QD England  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F

Form 20-F  X

Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

If "Yes" is marked, indicate below the file number assigned to the registrant in  
connection with Rule 12g3-2(b): Not Applicable

EXHIBIT INDEX

Exhibit

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EXHIBIT NO.1 Press release of British Sky Broadcasting Group plc  
announcing OFT/Ofcom Response released on 27 April, 2007

British Sky Broadcasting plc

BSkyB ("Sky") responds to Ofcom and the OFT

Sky notes statements today from Ofcom and the OFT. A Sky spokesman said:  
"Today's statements reflect the continuation of an existing regulatory process  
with which we will continue to engage fully.

"More than any other company, Sky has led the unprecedented expansion in choice  
and diversity of views available to British families. The number of channels has  
grown from four when Sky was founded in 1989 to over 400 today, spanning  
entertainment, arts, children's, news, sports and documentary genres.

"Sky believes in choice and competition and supports an environment that fosters  
investment and dynamism in today's fast-changing media landscape."

Contacts

Enquiries:

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Finsbury:

Mike Smith Tel: 020 7251 3801

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the  
registrant has duly caused this report to be signed on its behalf by the  
undersigned, thereunto duly authorized.

BRITISH SKY BROADCASTING GROUP PLC

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Date: 27 April, 2007

By: /s/ Dave Gormley  
Dave Gormley  
Company Secretary