

AUTONATION, INC.
 Form 4
 February 25, 2014

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2015
 Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 LAMPERT EDWARD S

2. Issuer Name and Ticker or Trading Symbol
 AUTONATION, INC. [AN]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 1170 KANE CONCOURSE, SUITE 200

3. Date of Earliest Transaction (Month/Day/Year)
 02/21/2014

____ Director
 ____ Officer (give title below)
 10% Owner
 ____ Other (specify below)

(Street)
 BAY HARBOR, FL 33154

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 ____ Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock, par value \$0.01 per share	02/21/2014		S		\$ 51.23 (1)	14,572,690	D (2) (3) (4) (5)
Common Stock, par value \$0.01 per share	02/21/2014		S		\$ 51.23 (1)	1,883,421	I See Footnotes (2) (3) (4) (5) (6)
Common Stock, par	02/21/2014		S		\$ 51.23	1,464,494	I See Footnotes

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value					<u>(1)</u>				<u>(2)</u> <u>(3)</u> <u>(4)</u> <u>(5)</u>
\$0.01 per share									<u>(7)</u>
Common Stock, par value	02/21/2014	S	111	D	\$ 51.23	5,125	I		See Footnotes
\$0.01 per share					<u>(1)</u>				<u>(2)</u> <u>(3)</u> <u>(4)</u> <u>(5)</u> <u>(8)</u>
Common Stock, par value	02/21/2014	S	492,502	D	\$ 51.23	10,768,154	I		See Footnotes
\$0.01 per share					<u>(1)</u>				<u>(2)</u> <u>(3)</u> <u>(4)</u> <u>(5)</u> <u>(9)</u>
Common Stock, par value	02/24/2014	S	93,539	D	\$ 51.2	14,479,151	D	<u>(2)</u> <u>(3)</u> <u>(4)</u>	<u>(5)</u>
\$0.01 per share					<u>(10)</u>				
Common Stock, par value	02/24/2014	S	66,114	D	\$ 51.2	1,817,307	I		See Footnotes
\$0.01 per share					<u>(10)</u>				<u>(2)</u> <u>(3)</u> <u>(4)</u> <u>(5)</u> <u>(6)</u>
Common Stock, par value	02/24/2014	S	51,408	D	\$ 51.2	1,413,086	I		See Footnotes
\$0.01 per share					<u>(10)</u>				<u>(2)</u> <u>(3)</u> <u>(4)</u> <u>(5)</u> <u>(7)</u>
Common Stock, par value	02/24/2014	S	180	D	\$ 51.2	4,945	I		See Footnotes
\$0.01 per share					<u>(10)</u>				<u>(2)</u> <u>(3)</u> <u>(4)</u> <u>(5)</u> <u>(8)</u>
Common Stock, par value	02/24/2014	S	795,997	D	\$ 51.2	9,972,157	I		See Footnotes
\$0.01 per share					<u>(10)</u>				<u>(2)</u> <u>(3)</u> <u>(4)</u> <u>(5)</u> <u>(9)</u>
Common Stock, par value	02/25/2014	S	22,278	D	\$ 52	14,456,873	D	<u>(2)</u> <u>(3)</u> <u>(4)</u>	<u>(5)</u>
\$0.01 per share					<u>(11)</u>				
Common Stock, par value	02/25/2014	S	15,746	D	\$ 52	1,801,561	I		See Footnotes
					<u>(11)</u>				<u>(2)</u> <u>(3)</u> <u>(4)</u> <u>(5)</u>

\$0.01 per share								(6)
Common Stock, par value \$0.01 per share	02/25/2014	S	12,244	D	\$ 52 (11)	1,400,842	I	See Footnotes (2) (3) (4) (5) (7)
Common Stock, par value \$0.01 per share	02/25/2014	S	43	D	\$ 52 (11)	4,902	I	See Footnotes (2) (3) (4) (5) (8)
Common Stock, par value \$0.01 per share	02/25/2014	S	189,578	D	\$ 52 (11)	9,782,579	I	See Footnotes (2) (3) (4) (5) (9)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Transaction (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

X

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ESL INSTITUTIONAL PARTNERS, L.P., By: RBS Investment Management, L.L.C., Its: General Partner, By: ESL Investments, Inc., Its: Manager, By: /s/ Edward S. Lampert, Name: Edward S. Lampert, Title: Chief Executive Officer	02/25/2014
__Signature of Reporting Person	Date
RBS INVESTMENT MANAGEMENT, L.L.C., By: ESL Investments, Inc., Its: Manager, By: /s/ Edward S. Lampert, Name: Edward S. Lampert, Title: Chief Executive Officer	02/25/2014
__Signature of Reporting Person	Date
ESL INVESTMENTS, INC., By: /s/ Edward S. Lampert, Name: Edward S. Lampert, Title: Chief Executive Officer	02/25/2014
__Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - (1) This price represents the approximate weighted average price per share of common stock of AutoNation, Inc. (the "Issuer"), par value \$0.01 per share (each, a "Share"), of sales that were executed at prices ranging from \$51.20 to \$51.25 per Share. The reporting persons undertake to provide, upon request by the Securities and Exchange Commission staff, the Issuer or a security holder of the Issuer, full information regarding the number of Shares sold at each price.
 - (2) This statement is jointly filed by and on behalf of each of Edward S. Lampert, ESL Partners, L.P. ("Partners"), SPE II Partners, LP ("SPE II"), SPE Master II, LP ("SPE Master II"), RBS Partners, L.P. ("RBS"), ESL Institutional Partners, L.P. ("Institutional"), RBS Investment Management, L.L.C. ("RBSIM") and ESL Investments, Inc. ("ESL"). Mr. Lampert, Partners, SPE II, SPE Master II and Institutional are the direct beneficial owners of the securities covered by this statement.
 - (3) RBS is the general partner of, and may be deemed to beneficially own securities owned by, Partners, SPE II and SPE Master II. RBSIM is the general partner of, and may be deemed to beneficially own securities owned by, Institutional. ESL is the general partner of RBS and the manager of RBSIM. ESL may be deemed to beneficially own securities owned by RBS and RBSIM. Mr. Lampert is the Chairman, Chief Executive Officer and Director of, and may be deemed to beneficially own securities owned by, ESL.
 - (4) The reporting persons state that neither the filing of this statement nor anything herein shall be deemed an admission that such persons are, for purposes of Section 16 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") or otherwise, the beneficial owners of any securities covered by this statement. The reporting persons disclaim beneficial ownership of the securities covered by this statement, except to the extent of the pecuniary interest of such persons in such securities.
 - (5) The reporting persons may be deemed to be a member of a group with respect to the Issuer or securities of the Issuer for purposes of Section 13(d) or 13(g) of the Exchange Act. The reporting persons declare that neither the filing of this statement nor anything herein shall be construed as an admission that such persons are, for the purposes of Section 13(d) or 13(g) of the Exchange Act or any other purpose, a member of a group with respect to the Issuer or securities of the Issuer.
 - (6) Represents shares directly beneficially owned by SPE Master II.
 - (7) Represents shares directly beneficially owned by SPE II.
 - (8) Represents shares directly beneficially owned by Institutional.
 - (9) Represents shares directly beneficially owned by Partners.
 - (10) This price represents the approximate weighted average price per Share of sales that were executed at prices ranging from \$51.15 to \$51.42 per Share. The reporting persons undertake to provide, upon request by the Securities and Exchange Commission staff, the Issuer or a security holder of the Issuer, full information regarding the number of Shares sold at each price.
 - (11) This price represents the approximate weighted average price per Share of sales that were executed at prices ranging from \$51.90 to \$52.13 per Share. The reporting persons undertake to provide, upon request by the Securities and Exchange Commission staff, the Issuer or a security holder of the Issuer, full information regarding the number of Shares sold at each price.

Remarks:

Exhibit Index

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Exhibit 99.1 - Joint Filer Information (filed herewith)

Exhibit 99.2 - Joint Filing Agreement (filed herewith)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.