Edgar Filing: Lloyds Banking Group plc - Form 424B5

Lloyds Banking Group plc Form 424B5 April 16, 2012

The information in this preliminary pricing supplement is not complete and may be changed. A registration statement relating to the securities has been filed with the Securities and Exchange Commission. This preliminary pricing supplement is not an offer to sell these securities and is not soliciting an offer to buy these securities in any jurisdiction where the offer or sale of securities is not permitted.

Subject to Completion, dated April 16, 2012 Filed Pursuant to Rule 424(b)(5)
Preliminary Pricing Supplement No. 41 Registration Nos. 333-167844 and 333-167844-01
(To Prospectus Supplement dated November 25, 2011 April 16, 2012 and Prospectus dated December 22, 2010)

	Aggregate	•						Interest	Day	Business	
CUSIP/	Principal		Price to	Selling Agent's	Net	Interest	Interest	Payment	Count	Day	Mat
ISIN	Amount		Public(1)	Commission(2)	Proceeds	Type	Rate	Frequency	Fraction	Convention	D
53944XBS3/	\$	Per	\$1,000	\$9.50	\$990.50	Fixed	3.50%	Semi-annually	30/360	Following,	4/26
US53944XBS36)	Note:					per			unadjusted,	
		Total:	\$	\$	\$		annum			New York	
										and London	1

Redemption Information: Non-Callable

Selling Agent: Barclays Capital Inc.

- (1) The proceeds you might expect to receive if you were able to resell the Notes on the Issue Date are expected to be less than the issue price. This is because the issue price includes the selling agent's commission set forth above and also reflects certain hedging costs associated with the Notes. For additional information, see "Risk Factors The issue price of the notes has certain built-in costs, including the selling agent's commission and our cost of hedging, both of which are expected to be reflected in secondary market prices" on page S-3 of the accompanying prospectus supplement. The issue price also does not include fees that you may be charged if you buy the Notes through your registered investment advisers for managed fee-based accounts.
- (2) The Selling Agent may retain all or a portion of this commission or use all or a portion of this commission to pay selling concessions or fees to other dealers. See "Supplemental Plan of Distribution" on page S-26 of the accompanying prospectus supplement.

	Offering Dates:	April 16, 2012 through April 23, 2012	Notes:	Retail Notes, Series B							
Lloyds TSB	Trade Date:	April 23, 2012	Issuer:	Lloyds TSB Bank plc ("Lloyds Bank"							
Bank plc	Issue Date:	April 26, 2012	Guarantor:	Lloyds Banking Group plc ("LBG")							
fully and											
unconditionally	Minimum Denomination/Increments: \$1,000/\$1,000										
guaranteed by	Settlement and Clearance: DTC: Book-Entry										
Lloyds Banking	Listing: The Notes will not be listed or displayed on any securities exchange or quotation system.										
Group plc											
Retail Notes,	Survivor's Option Payment Date: Subject to limitations, each February 15 and August 15 of each calendar										
Series B	year. See "Risk Factors —										