

Edgar Filing: BUILD A BEAR WORKSHOP INC - Form 8-K

BUILD A BEAR WORKSHOP INC  
Form 8-K  
March 10, 2005

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15 (d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event  
reported) March 10, 2005

Build-A-Bear Workshop, Inc.

-----  
(Exact Name of Registrant as Specified in Its Charter)

|  |                             |                                      |
|--|-----------------------------|--------------------------------------|
| Delaware   | 001-32320                   | 43-1883836                           |
| -----  | -----                       | -----                                |
| (State or Other<br>Jurisdiction of<br>Incorporation) | (Commission<br>File Number) | (IRS Employer<br>Identification No.) |

|   |            |
|---|------------|
| 1954 Innerbelt Business Center Drive<br>St. Louis, Missouri | 63114      |
| -----   | -----      |
| (Address of Principal Executive Offices)                    | (Zip Code) |

(314) 423-8000

-----  
(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition.  
-----

On March 10, 2005, Build-A-Bear Workshop, Inc. (the "Company") issued a

Edgar Filing: BUILD A BEAR WORKSHOP INC - Form 8-K

press release announcing, among other things, total revenue, net income, net retail sales, gross margin and diluted earnings per share for the fiscal 2004 full year and fourth quarter of fiscal 2004. A copy of the press release is furnished as Exhibit 99.1 hereto and is incorporated by reference herein. The description of the press release contained herein is qualified in its entirety by the full text of such exhibit.

Item 9.01 Financial Statements and Exhibits.  
-----

(c) Exhibits

| Exhibit Number<br>----- | Description of Exhibit<br>-----     |
|-------------------------|-------------------------------------|
| 99.1                    | Press Release dated March 10, 2005. |

2

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BUILD-A-BEAR WORKSHOP, INC.

Date: March 10, 2005

By: /s/ Tina Klocke  
-----

Name: Tina Klocke  
Title: Chief Financial Bear,  
Secretary and Treasurer

3

EXHIBIT INDEX

| Exhibit Number<br>----- | Description of Exhibit<br>-----     |
|-------------------------|-------------------------------------|
| 99.1                    | Press Release dated March 10, 2005. |

