

Ally Financial Inc.  
Form 424B3  
November 12, 2013

Pricing Supplement Dated 11/12/2013 Rule 424 (b) (3)

(To Prospectus Dated June 28, 2013) File No. 333-178919

Ally Financial Inc.

Demand Notes - Floating Rate

Annual Yield: 1.35 %

Effective Dates: 11/12/2013 through 11/17/2013