

Edgar Filing: Ally Financial Inc. - Form 424B3

Ally Financial Inc.

Form 424B3

September 10, 2010

Pricing Supplement Dated September 13, 2010

(To Prospectus Dated May 24, 2010)

Rule 424 (b) (3)

File No.

333-156775

Ally Financial Inc.

Demand Notes - Floating Rate

Annual Yield: 2.25%

Effective Dates: 9-13-2010 through 9-19-2010