

Kohn Kevin T.
Form 3
May 05, 2008

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Â Kohn Kevin T.
(Last) (First) (Middle)

C/O LIVEPERSON, INC.,Â 462
SEVENTH AVENUE THIRD
FLOOR

(Street)

NEW YORK,Â NYÂ 10018

(City) (State) (Zip)

2. Date of Event Requiring
Statement

(Month/Day/Year)
04/24/2008

3. Issuer Name **and** Ticker or Trading Symbol
LIVEPERSON INC [LPSN]

4. Relationship of Reporting
Person(s) to Issuer

5. If Amendment, Date Original
Filed(Month/Day/Year)

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer ____ Other
(give title below) (specify below)
Executive VP of Marketing

6. Individual or Joint/Group
Filing(Check Applicable Line)
__X__ Form filed by One Reporting
Person
____ Form filed by More than One
Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities
Beneficially Owned
(Instr. 4)

3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)

4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.**

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and
Expiration Date
(Month/Day/Year)

3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)

4. Conversion
or Exercise
Price of
Derivative
Security

5. Ownership
Form of
Derivative
Security:
Direct (D)

6. Nature of Indirect
Beneficial Ownership
(Instr. 5)

Date
Exercisable

Expiration
Date

Title

Amount or
Number of

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				Shares		or Indirect (I) (Instr. 5)	
Stock Option (right to buy)	Â (1)	11/16/2014	Common Stock	203,000	\$ 1.97	D	Â
Stock Option (right to buy)	Â (2)	01/30/2017	Common Stock	35,000	\$ 5.9	D	Â
Stock Option (right to buy)	Â (3)	04/01/2018	Common Stock	27,000	\$ 3.23	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Kohn Kevin T. C/O LIVEPERSON, INC. 462 SEVENTH AVENUE THIRD FLOOR NEW YORK, NY 10018	Â	Â	Â Executive VP of Marketing	Â

Signatures

/s/ Monica Greenberg as Attorney
in Fact 05/05/2008

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This grant is comprised of (a) a non-qualified stock option for 27,955 shares, of which 8,716 shares are currently exercisable and 19,239 shares become exercisable on September 15, 2008 and (b) two incentive stock options for 175,045 shares, of which 124,283 shares are currently exercisable and 50,762 shares become exercisable on September 15, 2008.

This grant is comprised of (a) a non-qualified stock option for 8,750 shares, all of which are currently exercisable and (b) an incentive stock option for 26,250 shares, of which no shares are currently exercisable and 8,750 shares become exercisable on each of January 30, 2009, 2010 and 2011.

This grant is comprised of an incentive stock option for 27,000 shares, of which no shares are currently exercisable and 6,750 shares are exercisable on each of April 1, 2009, 2010, 2011 and 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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