

ALKALINE WATER Co INC  
Form 4  
May 17, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
Expires: January 31,  
2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**WRIGHT RICHARD A**

(Last) (First) (Middle)

**7730 E. GREENWAY ROAD,  
SUITE 203**

(Street)

**SCOTTSDALE, AZ 85260**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**ALKALINE WATER Co INC**  
**[WTER]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**03/31/2016**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)  
**President VP CEO COO**

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3)         | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Ownership<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|-----------------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| Series A<br>Preferred<br>Stock <sup>(1)</sup> |                                         |                                                             |                                         | (A)<br>or<br>(D)                                                        | Price                                                                                                              |                                                                            |                                                                                |
|                                               |                                         |                                                             | Code                                    | V                                                                       | Amount                                                                                                             |                                                                            |                                                                                |
|                                               |                                         |                                                             |                                         |                                                                         |                                                                                                                    | 10,000,000                                                                 | D                                                                              |
| Series C<br>Preferred<br>Stock <sup>(5)</sup> | 03/31/2016                              |                                                             | A                                       | V                                                                       | 1,500,000                                                                                                          | A <sup>(6)</sup>                                                           | 1,500,000 D                                                                    |
| Series D<br>Preferred<br>Stock <sup>(7)</sup> | 05/03/2017                              |                                                             | A                                       | V                                                                       | 1,000,000                                                                                                          | A <sup>(8)</sup>                                                           | 1,000,000 D                                                                    |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------|
|                                                     |                                                                    |                                         |                                                             | Code                                 | V (A) (D)                                                                                                          | Date Exercisable<br>Expiration<br>Date                         | Title<br>Amount or<br>Number of<br>Shares                           |
| Stock<br>Options                                    | \$ 7.5 <sup>(4)</sup>                                              |                                         |                                                             |                                      |                                                                                                                    | 10/09/2013 <sup>(2)</sup> 10/09/2023                           | Common 60,000 <sup>(4)</sup>                                        |
| Stock<br>Options                                    | \$ 8.25 <sup>(4)</sup>                                             |                                         |                                                             |                                      |                                                                                                                    | 05/12/2014 05/12/2019                                          | Common 12,000 <sup>(4)</sup>                                        |
| Stock<br>Options                                    | \$ 7.275 <sup>(4)</sup>                                            |                                         |                                                             |                                      |                                                                                                                    | 05/12/2014 <sup>(3)</sup> 05/12/2024                           | Common 60,000 <sup>(4)</sup>                                        |
| Stock<br>Options                                    | \$ 5.75 <sup>(4)</sup>                                             |                                         |                                                             |                                      |                                                                                                                    | 02/18/2015 02/18/2020                                          | Common 16,000 <sup>(4)</sup>                                        |
| Stock<br>Options                                    | \$ 0.52                                                            |                                         |                                                             |                                      |                                                                                                                    | 01/29/2016 10/07/2023                                          | Common 1,500,000                                                    |

## Reporting Owners

| Reporting Owner Name / Address                                               | Relationships                    |
|------------------------------------------------------------------------------|----------------------------------|
|                                                                              | Director 10% Owner Officer Other |
| WRIGHT RICHARD A<br>7730 E. GREENWAY ROAD, SUITE 203<br>SCOTTSDALE, AZ 85260 | X President VP CEO COO           |

## Signatures

/s/ Richard A.  
Wright 05/17/2017

          Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The Series A Preferred Stock has 10 votes per share and is not convertible into shares of common stock.
- (2) The stock options vest as follows: (i) 20,000 on October 9, 2013; and (ii) 10,000 per quarter until fully vested.
- (3) The stock options vest as follows: (i) 30,000 on May 21, 2014 and (ii) 30,000 on November 21, 2014.
- (4) Reflects a 50-1 reverse split effective as of December 29, 2015.

- The Series C Preferred Stock is convertible, without the payment of any additional consideration by the holder and at the option of the holder, into one fully paid and non-assessable share of common stock at any time after (i) The Alkaline Water Company Inc. ("Alkaline Water") achieves the consolidated revenue of the company and all of its subsidiaries equal to or greater than \$15,000,000 in any 12 month period, ending on the last day of any quarterly period of its fiscal year; or (ii) a Negotiated Trigger Event, defined as an event upon which the Series C Preferred Stock will be convertible as may be agreed by Alkaline Water and the holder in writing from time to time.
- (5) The Series C Preferred Shares were issued in consideration for services performed by Mr. Wright pursuant to an employment agreement dated effective March 1, 2016.

- The Series D Preferred Stock is convertible, without the payment of any additional consideration by the holder and at the option of the holder, into one fully paid and non-assessable share of common stock at any time after (i) Alkaline Water achieves the consolidated revenue of the company and all of its subsidiaries equal to or greater than \$40,000,000 in any 12 month period, ending on the last day of any quarterly period of its fiscal year; or (ii) a Negotiated Trigger Event, defined as an event upon which the Series D Preferred Stock will be convertible as may be agreed by Alkaline Water and the holder in writing from time to time.
- (7) The Series D Preferred Shares were issued in consideration for services performed by Mr. Wright.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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