

Crusinberry Jeffrey  
Form 3  
May 22, 2012

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Crusinberry Jeffrey		(Month/Day/Year)	SIGNATURE GROUP HOLDINGS, INC. [SGGH]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
		05/08/2012		
15303 VENTURA BLVD.,Â SUITE 1600			(Check all applicable)	
(Street)			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
			<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below)	(specify below)
			Sr. V.P. and Treasurer	
SHERMAN OAKS,Â CAÂ 91403			6. Individual or Joint/Group Filing(Check Applicable Line)	
(City)	(State)	(Zip)	<input checked="" type="checkbox"/> Form filed by One Reporting Person	
			<input type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
SGGH Common Stock <sup>(1)</sup>	11,002	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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## Edgar Filing: Crusinberry Jeffrey - Form 3

	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Options <sup>(2)</sup>	05/08/2012	05/08/2017	SGGH Common Stock	25,000	\$ 0.3	D	Â
Options <sup>(2)</sup>	01/01/2013	01/01/2018	SGGH Common Stock	25,000	\$ 0.3	D	Â
Options <sup>(2)</sup>	01/01/2014	01/01/2018	SGGH Common Stock	25,000	\$ 0.3	D	Â
Options <sup>(2)</sup>	01/01/2015	01/01/2020	SGGH Common Stock	25,000	\$ 0.3	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Crusinberry Jeffrey 15303 VENTURA BLVD. SUITE 1600 SHERMAN OAKS, CA 91403	Â	Â	Â Sr. V.P. and Treasurer	Â

## Signatures

Jeffrey  
Crusinberry

05/22/2012

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On May 18, 2012, Mr. Crusinberry purchased 1,002 shares at \$0.35 per share and on May 21, 2012 he purchased through his individual retirement account 10,000 shares at \$0.34 per share.
- As a result of 2011 performance awards, Mr. Crusinberry received 100,000 options that vest in four equal installments, with the first
- (2) tranche vesting immediately and the remaining tranches vesting on January 1, 2013, January 1, 2014 and January 1, 2015 respectively. The award expires May 8, 2020 if unexercised.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.