

SALESFORCE COM INC  
Form 4  
March 09, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Benioff Marc

(Last) (First) (Middle)

THE LANDMARK @ ONE  
MARKET STREET, SUITE 300

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/08/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman of the Board & CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |                  |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|------------------|
|                                 |                                      |  |                                | Code  | V   | Amount   | (A) or (D)  | Price            |
| Common Stock                    | 03/08/2016 <sup>(1)</sup>            |  | S                              |   | 7,036   | D  |   | \$ 69.8547       |
|                                 |                                      |  |                                |   |   |  |   | 36,180,464       |
|                                 |                                      |  |                                |   |   |  |   | D <sup>(3)</sup> |
| Common Stock                    | 03/08/2016 <sup>(1)</sup>            |  | S                              |   | 5,464   | D  |   | \$ 70.5075       |
|                                 |                                      |  |                                |   |   |  |   | 36,175,000       |
|                                 |                                      |  |                                |   |   |  |   | D <sup>(3)</sup> |
| Common Stock                    | 03/09/2016 <sup>(1)</sup>            |  | S                              |   | 11,769  | D  |   | \$ 70.6774       |
|                                 |                                      |  |                                |   |   |  |   | 36,163,231       |
|                                 |                                      |  |                                |   |   |  |   | D <sup>(3)</sup> |
| Common Stock                    | 03/09/2016 <sup>(1)</sup>            |  | S                              |   | 731   | D  |   | \$ 71.0256       |
|                                 |                                      |  |                                |   |   |  |   | 36,162,500       |
|                                 |                                      |  |                                |   |   |  |   | D <sup>(3)</sup> |



## Edgar Filing: SALESFORCE COM INC - Form 4

(3) Shares held in The Marc R. Benioff Revocable Trust.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$70.1900 to \$70.8500 inclusive. The

(4) reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$70.0100 to \$71.0000 inclusive. The

(5) reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Weighted average price. These shares were sold in multiple transactions at prices ranging from \$71.0100 to \$71.0600 inclusive. The

(6) reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.