

FALCONE PHILIP
Form 4
March 06, 2009

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
FALCONE PHILIP

2. Issuer Name and Ticker or Trading Symbol
NEW YORK TIMES CO [NYT]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
555 MADISON AVE, 16TH FLOOR

3. Date of Earliest Transaction
(Month/Day/Year)
03/04/2009

____ Director
____ Officer (give title below)
____ 10% Owner
____ Other (specify below)

*See Remarks

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

NEW YORK, NY 10022

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D) Price			
Common Stock	03/04/2009		J(1)	0 A (1)	28,538,434 (1)	I	Footnote (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Equity Swap	(1)	01/17/2008		J(1)	1 (1)	(1)	(1)	Class A Common Stock	229,545	\$ 15.304
Equity Swap	(1)	01/28/2008		J(1)	1 (1)	(1)	(1)	Class A Common Stock	450,000	\$ 15.848
Equity Swap	(1)	01/29/2008		J(1)	1 (1)	(1)	(1)	Class A Common Stock	585,720	\$ 15.961
Equity Swap	(1)	08/05/2008		J(1)	1 (1)	(1)	(1)	Class A Common Stock	150,000	\$ 13.39
Equity Swap	(1)	08/08/2008		J(1)	1 (1)	(1)	(1)	Class A Common Stock	66,000	\$ 13.439
Equity Swap	(1)	08/11/2008		J(1)	1 (1)	(1)	(1)	Class A Common Stock	99,000	\$ 13.9
Equity Swap	(1)	08/12/2008		J(1)	1 (1)	(1)	(1)	Class A Common Stock	117,000	\$ 13.542
Equity Swap	(1)	08/13/2008		J(1)	1 (1)	(1)	(1)			