COCA COLA CO

Form 4

October 14, 2015

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

Form 5

obligations may continue. See Instruction STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

(City)

1. Name and Address of Reporting Person \* Bozer Ahmet C

> (First) (Middle)

THE COCA-COLA COMPANY, ONE COCA-COLA **PLAZA** 

(Street)

(Zip)

(State)

ATLANTA, GA 30313

2. Issuer Name and Ticker or Trading

Symbol

COCA COLA CO [KO]

3. Date of Earliest Transaction (Month/Day/Year) 10/12/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

Director

\_X\_\_ Officer (give title

Issuer

below)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting Person

5. Relationship of Reporting Person(s) to

(Check all applicable)

**Executive Vice President** 

10% Owner

Other (specify

**OMB APPROVAL** 

3235-0287

January 31,

2005

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Table 1	I - Non-l	Derivative S	Securities A	Acquired,	Disposed	l of, or	Beneficially	y Owned
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1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securit or Dispos (Instr. 3,	ed of (4 and 2		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)	
Stock, \$.25 Par Value	10/12/2015		M	75,660	A	\$ 28.9219	261,145 (1)	D	
Common Stock, \$.25 Par Value	10/12/2015		S(2)	75,660	D	\$ 42	185,485	D	
Common Stock, \$.25 Par							18,780 (3)	I	By 401(k) Plan

Value

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amour or Numbe of Shar
Employee Stock Option (Right to Buy)	\$ 28.9219	10/12/2015		M		75,660	<u>(4)</u>	10/17/2015	Common Stock, \$.25 Par Value	75,66
Hypothetical Shares	<u>(5)</u>						<u>(6)</u>	<u>(6)</u>	Common Stock, \$.25 Par Value	18,69

## **Reporting Owners**

Relationships Reporting Owner Name / Address Director 10% Owner Officer Other

Bozer Ahmet C THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313

**Executive Vice President** 

### **Signatures**

/s/ Ahmet C. 10/13/2015 Bozer

\*\*Signature of Date Reporting Person

2 Reporting Owners

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### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes shares acquired under a dividend reinvestment plan.
- (2) The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan established by the reporting person on October 31, 2014.
- (3) Shares credited to my account under The Coca-Cola Company 401(k) Plan, as of October 9, 2015.
- (4) Grant (with tax withholding right) was awarded on October 18, 2000. One-fourth of grant became exercisable on the first, second, third and fourth anniversaries of the grant date.
- (5) Each hypothetical share is equal to one share of common stock of The Coca-Cola Company.
- (6) There is no data applicable with respect to the hypothetical shares.
- (7) As of October 9, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.