

CHURCH & DWIGHT CO INC /DE/  
Form 4  
March 24, 2014

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Craigie James

2. Issuer Name and Ticker or Trading Symbol  
CHURCH & DWIGHT CO INC /DE/ [CHD]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
09/04/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman and CEO

PRINCETON SOUTH CORPORATE PARK, 500 CHARLES EWING BOULEVARD

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

EWING, NJ 08628

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |       |   |                                       |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|-------|---|---------------------------------------|
|                                 |                                      |  | Code                           | V   | Amount  | (D)  | Price                                      |       |   |                                       |
| Common Stock                    | 09/06/2012                           |  | P                              |   | 13 <sup>(1)</sup>   | A  | \$ 55.2                                    | 1,830 | I | By the Brian James Craigie 2012 Trust |
| Common Stock                    | 09/06/2012                           |  | P                              |   | 13 <sup>(1)</sup>   | A  | \$ 55.199                                  | 1,830 | I | By the Chelsea Banks Craigie          |

|              |            |   |                    |   |           |       |   |   |
|--------------|------------|---|--------------------|---|-----------|-------|---|---|
| Common Stock | 09/05/2012 | P | 917 <sup>(1)</sup> | A | \$ 54.536 | 1,817 | I | 2012 Trust<br>By the Brian James Craigie 2012 Trust |
| Common Stock | 09/05/2012 | P | 917 <sup>(1)</sup> | A | \$ 54.536 | 1,817 | I | By the Chelsea Banks Craigie 2012 Trust             |
| Common Stock | 09/04/2012 | P | 900 <sup>(1)</sup> | A | \$ 54.729 | 900   | I | By the Brian James Craigie 2012 Trust               |
| Common Stock | 09/04/2012 | P | 900 <sup>(1)</sup> | A | \$ 54.738 | 900   | I | By the Chelsea Banks Craigie 2012 Trust             |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6) |       |                  |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|-------|------------------|
|  |  |                                      |  | Code                           | V   | (A)  | (D)   | Date Exercisable                           | Expiration Date   | Title | Amount or Number |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                  |       |
|---|---------------|-----------|------------------|-------|
|   | Director      | 10% Owner | Officer          | Other |
| Craigie James<br>PRINCETON SOUTH CORPORATE PARK<br>500 CHARLES EWING BOULEVARD<br>EWING, NJ 08628 | X             |           | Chairman and CEO |       |

## Signatures

/s/ Karen M. Sheehan, attorney-in-fact for James R. Craigie 03/19/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Mr. Craigie serves as investment advisor to the Brian James Craigie 2012 Trust and the Chelsea Banks Craigie 2012 Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.