

GOLDY SUSAN E  
Form 4  
November 02, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**GOLDY SUSAN E**  
  
(Last) (First) (Middle)  
  
469 NORTH HARRISON STREET  
  
(Street)  
  
PRINCETON, NJ 08543  
  
(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**CHURCH & DWIGHT CO INC /DE/ [CHD]**

3. Date of Earliest Transaction (Month/Day/Year)  
**09/30/2011**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)  
  
 Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Exec. VP, Gen. Counsel & Sec.**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |   |
| Common Stock                    | 10/14/2011                           |  | M                              | A   | \$ 20.325   | 22,616.5192  | D   |
| Common Stock                    | 10/17/2011                           |  | M                              | A   | \$ 20.325   | 25,574.5192  | D   |
| Common Stock                    | 10/17/2011                           |  | M                              | A   | \$ 17.51  | 41,174.5192  | D   |
| Common Stock                    | 10/14/2011                           |  | S                              | D   | \$ 45   | 34,132.5192  | D   |
| Common Stock                    | 10/17/2011                           |  | S                              | D   | \$ 45   | 15,574.5192  | D   |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Underlying (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|--|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable Expiration Date                         | Title                                    |
| Phantom Stock                              | (1)  | 09/30/2011                           |  | A                              | 15.4836   | 08/08/1988(2) 08/08/1988(2)                              | Common Stock                             |
| Phantom Stock                              | (1)  | 10/14/2011                           |  | A                              | 14.4672   | 08/08/1988(2) 08/08/1988(2)                              | Common Stock                             |
| Phantom Stock                              | (1)  | 10/31/2011                           |  | A                              | 11.618  | 08/08/1988(2) 08/08/1988(2)                              | Common Stock                             |
| Stock Option                               | \$ 20.325  | 10/14/2011                           |  | M                              | 7,042   | 11/01/2009 11/01/2016                                    | Common Stock                             |
| Stock Option                               | \$ 20.325  | 10/17/2011                           |  | M                              | 2,958   | 11/01/2009 11/01/2016                                    | Common Stock                             |
| Stock Option                               | \$ 17.51   | 10/17/2011                           |  | M                              | 15,600  | 06/19/2009 06/19/2016                                    | Common Stock                             |

## Reporting Owners

| Reporting Owner Name / Address                                    | Relationships |           |                               |       |
|---|---------------|-----------|-------------------------------|-------|
|   | Director      | 10% Owner | Officer                       | Other |
| GOLDY SUSAN E<br>469 NORTH HARRISON STREET<br>PRINCETON, NJ 08543 |               |           | Exec. VP, Gen. Counsel & Sec. |       |

## Signatures

/s/ Andrew C. Forsell, attorney-in-fact for Susan E. Goldy

11/02/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The phantom stock shares convert to common stock on a 1-for-1 basis.

(2) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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