

PROTECTIVE LIFE CORP
Form DEFA14A
May 07, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant X

Filed by a Party other than the Registrant O

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

Protective Life Corporation
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

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- No fee required.
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 - (4) Date Filed:

Protective Life Corporation

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FOR IMMEDIATE RELEASE

Protective Issues Statement on ISS Recommendation

BIRMINGHAM, Ala. May 7, 2013 Protective Life Corporation (NYSE: PL) (Protective) today announced that Institutional Shareholder Services (ISS) revised its proxy vote recommendation to Protective share owners. ISS now recommends a vote FOR Proposal 2: Approval of Stock Plan for Non-Employee Directors. The Board of Directors of Protective continues to recommend that share owners vote their shares FOR Proposal 2: Approval of Stock Plan for Non-Employee Directors.

Protective Life s 2013 Annual Meeting of Shareholders will be held on May 13, 2013.

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ABOUT PROTECTIVE LIFE CORPORATION

Protective Life Corporation provides financial services through the production, distribution and administration of insurance and investment products throughout the U.S. It has annual revenues of approximately \$3.6 billion and as of December 31, 2012 had assets of approximately \$57.4 billion.

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