

AUGUST CAPITAL III LP

Form 4

July 25, 2012

**FORM 4**
**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

## 1. Name and Address of Reporting Person \*

AUGUST CAPITAL  
MANAGEMENT III LLC

(Last) (First) (Middle)

C/O AUGUST CAPITAL, 2480  
SAND HILL ROAD, SUITE 101

(Street)

MENLO PARK, CA 94025

(City) (State) (Zip)

## 2. Issuer Name and Ticker or Trading

Symbol

SPLUNK INC [SPLK]

## 3. Date of Earliest Transaction

(Month/Day/Year)

07/25/2012

## 4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_X\_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)

\_\_\_\_ Form filed by One Reporting Person  
\_\_X\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D) Price			
Common Stock	07/25/2012		S		1,950,903	D \$ 27.2613	14,455,687	I	See footnotes (1) (2)
Common Stock	07/25/2012		S		2,605	D \$ 27.2613	19,305	I	See footnotes (3) (4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form  
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number.**

SEC 1474  
(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
AUGUST CAPITAL MANAGEMENT III LLC C/O AUGUST CAPITAL 2480 SAND HILL ROAD, SUITE 101 MENLO PARK, CA 94025	X
AUGUST CAPITAL III LP C/O AUGUST CAPITAL 2480 SAND HILL ROAD, SUITE 101 MENLO PARK, CA 94025	X
AUGUST CAPITAL STRATEGIC PARTNERS III LP C/O AUGUST CAPITAL 2480 SAND HILL ROAD, SUITE 101 MENLO PARK, CA 94025	X
AUGUST CAPITAL III FOUNDERS FUND LP C/O AUGUST CAPITAL 2480 SAND HILL ROAD, SUITE 101 MENLO PARK, CA 94025	X
August Capital Management V, L.L.C. C/O AUGUST CAPITAL 2480 SAND HILL ROAD, SUITE 101 MENLO PARK, CA 94025	X
August Capital V, L.P. C/O AUGUST CAPITAL 2480 SAND HILL ROAD, SUITE 101 MENLO PARK, CA 94025	X

August Capital Strategic Partners V, L.P.  
C/O AUGUST CAPITAL  
2480 SAND HILL ROAD, SUITE 101  
MENLO PARK, CA 94025

X

JOHNSTON JOHN R  
C/O AUGUST CAPITAL  
2480 SAND HILL ROAD, SUITE 101  
MENLO PARK, CA 94025

X

MARQUARDT DAVID F  
C/O AUGUST CAPITAL  
2480 SAND HILL ROAD, SUITE 101  
MENLO PARK, CA 94025

X

RAPPAPORT ANDREW  
C/O AUGUST CAPITAL  
2480 SAND HILL ROAD, SUITE 101  
MENLO PARK, CA 94025

X

## Signatures

/s/ Steven Simonian, by power of attorney for August Capital Management III, L.L.C.

07/25/2012

\_\_Signature of Reporting Person

Date

/s/ Steven Simonian, by power of attorney for August Capital Management III, L.L.C., the General Partner of August Capital III, L.P.

07/25/2012

\_\_Signature of Reporting Person

Date

/s/ Steven Simonian, by power of attorney for August Capital Management III, L.L.C., the General Partner of August Capital Strategic Partners III, L.P.

07/25/2012

\_\_Signature of Reporting Person

Date

/s/ Steven Simonian, by power of attorney for August Capital Management III, L.L.C., the General Partner of August Capital III Founders Fund, L.P.

07/25/2012

\_\_Signature of Reporting Person

Date

/s/ Steven Simonian, by power of attorney for August Capital Management V, L.L.C.

07/25/2012

\_\_Signature of Reporting Person

Date

/s/ Steven Simonian, by power of attorney for August Capital Management V, L.L.C., the General Partner of August Capital V, L.P.

07/25/2012

\_\_Signature of Reporting Person

Date

/s/ Steven Simonian, by power of attorney for August Capital Management V, L.L.C., the General Partner of August Capital Strategic Partners V, L.P.

07/25/2012

\_\_Signature of Reporting Person

Date

/s/ Steven Simonian, by power of attorney for John R. Johnston

07/25/2012

\_\_Signature of Reporting Person

Date

/s/ Steven Simonian, by power of attorney for David F. Marquardt

07/25/2012

\_\_Signature of Reporting Person

Date

/s/ Steven Simonian, by power of attorney for Andrew S. Rappaport

07/25/2012

\_\_Signature of Reporting Person

Date

**Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held of record by August Capital III, L.P. ("August III"), as nominee for August III (13,230,054 shares), August Capital Strategic Partners III, L.P. (241,121 shares)("August Strategic III"), August Capital III Founders Fund (742,156 shares)("August III Founders") and related individuals. August Capital Management III, L.L.C. ("ACM III"), the general partner of each of August III, August Strategic III and August III Founders, may be deemed to have sole voting and investment power over the reported shares of the Issuer's common stock. John R. Johnston, David F. Marquardt and Andrew S. Rappaport, as members of ACM III, share voting and investment power over the reported shares of the Issuer's common stock.
- (2) August III, August Strategic III, August III Founders and ACM III and each of its members disclaim beneficial ownership of these shares of Issuer's common stock except to the extent of any pecuniary interest therein, and the filing of this report is not an admission that August III, August Strategic III, August III Founders or ACM III or any of its members is the beneficial owner of these shares for purposes of Section 16 or for any other purpose.
- (3) Shares held of record by August Capital V, L.P. ("August V"), as nominee for August V (19,007 shares), August Capital Strategic Partners V, L.P. (162 shares) ("August Strategic V") and related individuals. August Capital Management V, L.L.C. ("ACM V"), the general partner of each of August V and August Strategic V, may be deemed to have sole voting and investment power over the reported shares of the Issuer's common stock.
- (4) Howard Hartenbaum, David M. Hornik, John R. Johnston, David F. Marquardt, Vivek Mehra and Andrew S. Rappaport, as members of ACM V, share voting and investment power over the reported shares of the Issuer's common stock. August V, August Strategic V and ACM V and each of its members disclaim beneficial ownership of these shares of the Issuer's common stock except to the extent of any pecuniary interest therein, and the filing of this report is not an admission that August V, August Strategic V or ACM V or any of its members is the beneficial owner of these shares for purposes of Section 16 or for any other purpose.

**Remarks:**

John R. Johnston, David F. Marquardt and Andrew S. Rappaport are the members of ACM III, which serves as the general partner.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.