TELEPHONE & DATA SYSTEMS INC /DE/ Form 10-Q August 06, 2009 Table of Contents

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2009

OR

o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from

to

Commission File Number 001-14157

TELEPHONE AND DATA SYSTEMS, INC.

(Exact name of registrant as specified in its charter)

Delaware

36-2669023

(State or other jurisdiction of incorporation or organization)

(I.R.S. Employer Identification No.)

30 North LaSalle Street, Chicago, Illinois 60602 (Address of principal executive offices) (Zip Code)

Registrant s telephone number, including area code: (312) 630-1900

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes o No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer x

Accelerated filer o

Non-accelerated filer o

Smaller reporting company o

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o No x

Indicate the number of shares outstanding of each of the issuer s classes of common stock, as of the latest practicable date.

Class

Outstanding at June 30, 2009

Common Shares, \$.01 par value Special Common Shares, \$.01 par value Series A Common Shares, \$.01 par value 51,651,691 Shares 50,959,100 Shares 6,477,322 Shares

Table of Contents

Telephone and Data Systems, Inc.

Quarterly Report on Form 10-Q

For the Period Ended June 30, 2009

Index

Part I.	Financial Information		Page No.
	Item 1.	Financial Statements (Unaudited) Consolidated Statement of Operations Three and Six Months Ended June 30, 2009 and 2008	3
		Consolidated Statement of Cash Flows Six Months Ended June 30, 2009 and 2008	4
		Consolidated Balance Sheet June 30, 2009 and December 31, 2008	5
		Consolidated Statement of Changes in Equity Six Months Ended June 30, 2009 and 2008	7
		Notes to Consolidated Financial Statements	9
	<u>Item 2.</u>	Management s Discussion and Analysis of Financial Condition and Results of Operations	28
		<u>Overview</u>	28
		Six Months Ended June 30, 2009 and 2008	33
		Results of Operations - Consolidated	33
		Results of Operations - Wireless	35
		Results of Operations - Wireline	41
		Three Months Ended June 30, 2009 and 2008	46
		Results of Operations - Consolidated	46
		Results of Operations - Wireless	48
		Results of Operations - Wireline	50
		Recent Accounting Pronouncements	54
		Financial Resources	54
		Liquidity and Capital Resources	56
		Application of Critical Accounting Policies and Estimates	60
		Certain Relationships and Related Transactions	61
		Safe Harbor Cautionary Statement	62
	Item 3.	Quantitative and Qualitative Disclosures About Market Risk	66
	Item 4.	Controls and Procedures	67
Part II.	Other Information		68

	Item 1.	<u>Legal Proceedings</u>	68
	Item 1A.	Risk Factors	68
	Item 2.	Unregistered Sales of Equity Securities and Use of Proceeds	69
	Item 4.	Submission of Matters to a Vote of Security Holders	71
	Item 5.	Other Information	72
	Item 6.	<u>Exhibits</u>	72
Signature	<u>s</u>		74

Table of Contents

Part I. Financial Information

Item 1. Financial Statements

Telephone and Data Systems, Inc.

Consolidated Statement of Operations

(Unaudited)

		Three Mor		nded	Six Months Ended June 30,				
	2009 2008 (Dollars and shares in thousand					2009 2008			
		(Dollar	s and	snares in thousan	us, ex	æpt per snare am	ounts)		
Operating revenues	\$	1,242,477	\$	1,274,351	\$	2,499,123	\$	2,523,452	
Operating expenses									
Cost of services and products (excluding Depreciation,									
amortization and accretion expense reported below)		431,119		456,796		898,526		903,187	
Selling, general and administrative expense		470,913		473,348		938,761		932,639	
Depreciation, amortization and accretion expense		183,349		188,026		366,115		374,184	
Loss on asset disposals, net		2,496		6,438		4,912		10,090	
Total operating expenses		1,087,877		1,124,608		2,208,314		2,220,100	
Operating income		154,600		149,743		290,809		303,352	
Investment and other income (expense)									
Equity in earnings of unconsolidated entities		18,363		22,909		43,700		44,379	
Interest and dividend income		2,902		17,455		4,974		27,201	
Interest expense		(32,245)		(35,570)		(62,350)		(76,950)	
Gain (loss) on investments and financial instruments				3,088				(402)	
Other, net		(25)		1,902		474		1,703	
Total investment and other income (expense)		(11,005)		9,784		(13,202)		(4,069)	
Towns Laferra in the same		1.42.505		150 527		277 (07		200 202	
Income before income taxes		143,595		159,527		277,607		299,283	
Income tax expense		53,036		53,261		93,674		102,512	
Net income		90,559		106,266		183,933		196,771	
Less: Net income attributable to noncontrolling interests, net of tax		(20,828)		(18,509)		(42,194)		(35,527)	
Net income attributable to TDS		69,731		(18,309) 87,757		141,739		161,244	
Preferred dividend requirement		(13)		(13)		(26)		(26)	
Net income available to common	\$	69,718	\$	87,744	\$	141,713	\$	161,218	
ret income available to common	Ψ	05,710	Ψ	07,744	Ψ	141,713	Ψ	101,210	
Basic weighted average shares outstanding		110,741		116,267		111,486		116,919	
Basic earnings per share attributable to TDS									
shareholders	\$	0.63	\$	0.75	\$	1.27	\$	1.38	
Diluted weighted average shares outstanding		110,971		116,814		111,698		117,500	

Diluted earnings per share attributable to TDS				
shareholders	\$ 0.63	\$ 0.75	\$ 1.27	\$ 1.37
Dividends per share	\$ 0.1075	\$ 0.1025	\$ 0.2150	\$ 0.2050

The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents

Telephone and Data Systems, Inc.

Consolidated Statement of Cash Flows

(Unaudited)

	Six Months En June 30, 2009	nded 2008
	(Dollars in thou	
Cash flows from operating activities	`	
Net income	\$ 183,933 \$	196,771
Add (deduct) adjustments to reconcile net income to net cash flows from operating		
activities		
Depreciation, amortization and accretion	366,115	374,184
Bad debts expense	42,761	36,806
Stock-based compensation expense	14,394	9,022
Deferred income taxes, net	16,237	(316,269)
Loss on investments and financial instruments, net		402
Equity in earnings of unconsolidated entities	(43,700)	(44,379)
Distributions from unconsolidated entities	13,239	45,810
Loss on asset disposals, net	4,912	10,090
Noncash interest expense	2,170	7,930
Excess tax benefit from stock awards	(4)	(1,706)
Other operating activities	(41)	(2,103)
Changes in assets and liabilities from operations		
Accounts receivable	(62,870)	(59,440)
Inventory	(9,928)	(20,830)
Accounts payable	(63,963)	(4,171)
Customer deposits and deferred revenues	(4,824)	10,303
Accrued taxes	56,741	304,231
Accrued interest	513	(3,780)
Other assets and liabilities	(71,724)	(47,432)
	443,961	495,439
Cash flows from investing activities		
Additions to property, plant and equipment	(290,821)	(299,061)
Cash paid for acquisitions and licenses	(15,042)	(334,350)
Cash received from divestitures	50	6,838
Proceeds from disposition of investments		226,644
Cash paid to settle derivative liabilities		(17,404)
Cash paid for short-term investments	(109,055)	
Other investing activities	1,990	(934)
	(412,878)	(418,267)
Cash flows from financing activities		
Issuance of notes payable		100,000
Repayment of notes payable		(50,000)
Repayment of variable prepaid forward contracts		(47,357)
Repayment of long-term debt	(1,655)	(6,442)
TDS Common Shares and Special Common Shares reissued for benefit plans, net of tax	(, ,	(3, 1-)
payments	743	1,494

	(405)	(1.070)
U.S. Cellular Common Shares reissued for benefit plans, net of tax payments	(405)	(1,878)
Excess tax benefit from stock awards	4	1,706
Repurchase of TDS Special Common Shares	(86,565)	(83,013)
Repurchase of U.S. Cellular Common Shares	(19,332)	(14,516)
Dividends paid	(23,814)	(23,922)
Payment of debt issuance costs	(9,959)	
Distributions to noncontrolling interests	(3,417)	(4,594)
Other financing activities	765	2,067
	(143,635)	(126,455)
Net decrease in cash and cash equivalents	(112,552)	(49,283)
Cash and cash equivalents -		
Beginning of period	777,309	1,174,446
End of period	\$ 664,757	\$ 1,125,163

The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents

Telephone and Data Systems, Inc.

Consolidated Balance Sheet Assets

	June 30, 2009 (Unaudited) (Dollars in t	2009 December 31,		
Current assets				
Cash and cash equivalents	\$ 664,757	\$	777,309	
Short-term investments	136,495		27,705	
Accounts receivable				
Due from customers, less allowances of \$12,250 and \$12,822, respectively	390,211		377,054	
Other, principally connecting companies, less allowances of \$5,935 and \$6,380,				
respectively	151,017		139,795	
Inventory	130,963		122,377	
Net deferred income tax asset	27,758		27,758	
Prepaid expenses	83,457		93,382	
Other current assets	71,144		63,556	
	1,655,802		1,628,936	
Investments				
Licenses	1,453,526		1,441,440	
Goodwill	707,840		707,079	
Customer lists, net of accumulated amortization of \$103,734 and \$97,891, respectively	28,189		34,032	
Investments in unconsolidated entities	234,409		205,768	
Other investments	10,177		10,623	
	2,434,141		2,398,942	
Property, plant and equipment				
In service and under construction	8,447,510		8,680,388	
Less: accumulated depreciation	4,944,900		5,111,464	
	3,502,610		3,568,924	
Other assets and deferred charges	65,179		55,614	
Total assets	\$ 7,657,732	\$	7,652,416	

The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents

Telephone and Data Systems, Inc.

Consolidated Balance Sheet Liabilities and Stockholders Equity

		June 30, 2009 (Unaudited)		December 31, 2008
C		(Dollars in	thousan	ds)
Current liabilities	ф	17.407	Ф	15.007
Current portion of long-term debt	\$	17,427	\$	15,337
Accounts payable		258,484		319,575
Customer deposits and deferred revenues		169,277		174,101
Accrued interest		14,749		14,236
Accrued taxes		39,618		25,192
Accrued compensation		66,492		90,512
Other current liabilities		114,915		134,334
		680,962		773,287
Deferred liabilities and credits				
		485,290		471,623
Net deferred income tax liability				
Other deferred liabilities and credits		383,507		368,045
		868,797		839,668
Long-term debt		1,619,341		1,621,422
Long-term debt		1,019,541		1,021,422
Commitments and contingencies				
Noncontrolling interests with mandatory redemption features		640		589
Equity				
TDS stockholders equity				
Common Shares, par value \$.01 per share; authorized 100,000,000 shares; issued				
57,082,000 shares		571		571
Special Common Shares, par value \$.01 per share; authorized 165,000,000 shares; issued		371		371
63,442,000 shares		634		634
Series A Common Shares, par value \$.01 per share; authorized 25,000,000 shares; issued		031		051
and outstanding 6,477,000 and 6,461,000 shares, respectively		65		65
Capital in excess of par value		2,075,420		2,066,597
Treasury shares at cost:		2,073,420		2,000,397
Common Shares, 5,430,000 and 5,435,000 shares, respectively		(162,713)		(163,017)
Special Common Shares, 12,483,000 and 9,352,000 shares, respectively		(433,440)		(350,091)
Accumulated other comprehensive loss		(13,309)		(16,812)
Retained earnings		2,346,702		2,229,540
Total TDS stockholders equity		3,813,930		3,767,487
Total TDS stockholders equity		3,813,930		3,707,487
Nonredeemable preferred shares		852		852
Noncontrolling interests		673,210		649,111
m . 1		4 407 000		4 415 450
Total equity		4,487,992		4,417,450
Total liabilities and equity	\$	7,657,732	\$	7,652,416

The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents

Telephone and Data Systems, Inc.

Consolidated Statement of Changes in Equity

(Unaudited)

(Dollars in thousands)		aComm	ociom	mon F	apital in Excess of ar Value	TDS Sh Treasury Common Shares	areholders Treasury Ac Special CommonCoc Shares	Other	Retained Earnings	Shareholder P	Non deemable Non referrecontrolling Shares Interests	Total Equity
December 31, 2008	\$ 571	\$ 63	4 \$	65 \$	2,066,597	\$ (163,017)	\$ (350,091) \$	(16,812)	5 2,229,540	\$ 3,767,487	\$ 852 \$ 649,111	\$ 4,417,450
Net income excluding portion attributable to noncontrolling interests with mandatory redemption feature	s								141,739	141,739	42,143	183,882
Net unrealized losses on equity investments								(501)		(501)		(501)
Changes in plan assets and projected benefit obligation related to retirement plans	i							4,004		4,004		4,004
Dividends:												
Common, Special Common and Series A Common Shares									(23,788)	(23,788)		(23,788)
Preferred shares									(26)	(26)		(26)
Repurchase of shares							(86,018)			(86,018)		(86,018)
Dividend reinvestment plan					(13)	278	450		79	794		794
Incentive and compensation plans	S				(53)	26	2,219		(842)	1,350		1,350
Adjust investment in subsidiaries for repurchases, issuances and other compensation plans					2,545					2,545	(14,627)	(12,082)

Stock-based compensation awards	6,420	6,420	6,420
Tax windfall (shortfall) from stock awards	(76)	(76)	(76)
Distributions to noncontrolling interests			(3,417) (3,417)
June 30, 2009	\$ 571 \$ 634 \$ 65 \$ 2,075,420 \$ (162,713) \$ (433,440) \$	(13,309) \$ 2,346,702 \$ 3,813,930 \$	852 \$ 673,210 \$ 4,487,992

The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents

Telephone and Data Systems, Inc.

Consolidated Statement of Changes in Equity

(Unaudited)

						TDS SI	nareholders Treasury	Accumulated	l		Non	
(Dollars in thousands)		Special Commo Shares	tiomm	on Exc	ess of	Treasury Common Shares	Special Common C Shares	Other comprehensiv Income	e Retained Earnings	Shareholder P	deemable Non referrecontrolling Shares Interests	Total Equity
December 31, 200	7 \$ 571	\$ 634	\$ 64	4 \$ 2,0	48,110	\$ (120,549)	\$ (204,919)	\$ 511,776	\$ 1,690,651	\$ 3,926,338	\$ 860 \$ 654,971	\$ 4,582,169
Net income excluding portion attributable to noncontrolling interests with mandatory redemption feature	S								161,244	161,244	36,613	197,857
Net unrealized gains on securities								399		399	8	407
Adoption of FAS 159								(502,677)	502,677			
Changes in plan assets and projected benefit obligation related to retirement plans								48		48		48
Dividends:												
Common, Special Common and Series A Common Shares									(23,896)) (23,896)		(23,896)
Preferred shares									(26)	(26)		(26)
Repurchase of shares							(84,679)			(84,679)		(84,679)
Dividend reinvestment plan			1	1	1,078					1,079		1,079
Incentive and compensation plans	S				(145)	2,038	5,912		(5,836)) 1,969		1,969
Adjust investment in subsidiaries for repurchases, issuances and other					3,068					3,068	(4,164)	(1,096)

compensation plan	s		
Stock-based compensation awards	2,541	2,541	2,541
Tax windfall (shortfall) from stock awards	1,025	1,025	1,025
Distributions to noncontrolling interests		(4,594)	(4,594)
June 30, 2008	\$ 571 \$ 634 \$ 65 \$ 2,055,677 \$ (118,511) \$ (283,686) \$	\$ 9,546 \$ 2,324,814 \$ 3,989,110 \$ 860 \$ 682,834 \$	4,672,804

The accompanying notes are an integral part of these consolidated financial statements.

m	. 1		c	\sim			
Tal	hl	e	Ωt	\mathbf{C}	าท	te	nts

Telephone and Data Systems, Inc.

Notes to Consolidated Financial Statements

1. Basis of Presentation

The accounting policies of Telephone and Data Systems, Inc. (TDS) conform to accounting principles generally accepted in the United States of America (GAAP). The consolidated financial statements include the accounts of TDS and its majority-owned subsidiaries, including TDS 81%-owned wireless telephone subsidiary, United States Cellular Corporation (U.S. Cellular®), TDS 100%-owned wireline telephone subsidiary, TDS Telecommunications Corporation (TDS Telecom®) and TDS 80%-owned printing and distribution company, Suttle-Straus, Inc. In addition, the consolidated financial statements include all entities in which TDS has a variable interest that requires TDS to recognize a majority of the entity s expected gains or losses. All material intercompany accounts and transactions have been eliminated. Certain prior year amounts have been reclassified to conform to the 2009 presentation.

The consolidated financial statements included herein have been prepared by TDS, without audit, pursuant to the rules and regulations of the Securities and Exchange Commission (SEC). Certain information and disclosures normally included in financial statements prepared in accordance with U.S. GAAP have been condensed or omitted pursuant to such rules and regulations. However, TDS believes that the disclosures included herein are adequate to make the information presented not misleading. It is suggested that these consolidated financial statements be read in conjunction with the consolidated financial statements and the notes thereto included in TDS Annual Report on Form 10-K for the year ended December 31, 2008.

The accompanying unaudited consolidated financial statements contain all adjustments (consisting of only normal recurring items unless otherwise disclosed) necessary to present fairly the financial position as of June 30, 2009 and December 31, 2008, the results of operations for the three and six months ended June 30, 2009 and 2008, and cash flows and changes in equity for the six months ended June 30, 2009 and 2008. The results of operations for the three and six months, and cash flows and changes in equity for the six months ended June 30, 2009 are not necessarily indicative of the results to be expected for the full year.

2. Summary of Significant Accounting Policies

Postretirement Benefits

TDS sponsors two contributory defined benefit postretirement plans that cover most employees of TDS Corporate, TDS Telecom and the subsidiaries of TDS Telecom. One plan provides medical benefits and the other plan provides life insurance benefits.

Net periodic benefit costs for the defined benefit postretirement plans include the following components:

	Three Months Ended June 30,				Six Months Ended June 30,			
	2009		2008		2009		2008	
			(Dollars in	thousa	nds)			
Service cost	\$ 535	\$	499	\$	1,070	\$	998	
Interest on accumulated benefit								
obligation	890		863		1,779		1,726	
Expected return on plan assets	(643)		(948)		(1,328)		(1,896)	
Amortization of:								
Prior service cost	(200)		(207)		(400)		(414)	
Net loss	451		242		903		484	
Net postretirement cost	\$ 1,033	\$	449	\$	2,024	\$	898	

n 1	1		0			
Tal	٦le	• U.	† ('	on	ten	ŧς

TDS contributed \$2.9 million to the postretirement plans during the six months ended June 30, 2009.

Amounts Collected from Customers and Remitted to Governmental Authorities

If the tax is assessed upon the customer and TDS merely acts as an agent in collecting the tax on behalf of the governmental authority imposing such tax, the amounts collected from customers and remitted to governmental authorities are recorded net in Accrued taxes in the Consolidated Balance Sheet. If the tax is assessed upon TDS, the amounts collected from customers as recovery of the tax are recorded in Operating revenues and the amounts remitted to governmental authorities are recorded in Selling, general and administrative expenses in the Consolidated Statement of Operations. The amounts recorded in Operating revenues that are billed to customers and remitted to governmental authorities totaled \$31.0 million and \$60.2 million for the three and six months ended June 30, 2009, respectively, and \$40.4 million and \$77.2 million for the three and six months ended June 30, 2008, respectively.

Implementation of SFAS No. 141(R)

Effective January 1, 2009, TDS adopted the provisions of FASB Statement of Financial Accounting Standards No. 141 (revised 2007), *Business Combinations a replacement of FASB Statement No. 141* (SFAS 141(R)), which replaces SFAS No. 141, *Business Combinations* (SFAS 141). Although SFAS 141(R) retains the underlying concept of SFAS 141 in that all business combinations are still required to be accounted for at fair value in accordance with the acquisition method, SFAS 141(R) requires TDS to revise its application of the acquisition method in a number of significant aspects, such as requiring the expensing of transaction costs and requiring the acquirer to recognize 100% of the acquirees a sasets and liabilities, rather than a proportional share, for acquisitions of less than 100% of a business. In addition, SFAS 141(R) eliminates the step acquisition model and provides that all business combinations, whether full, partial or step acquisitions, will result in all assets and liabilities of an acquired business being recorded at their fair values at the acquisition date.

In April 2009, the FASB issued FASB Staff Position FAS 141(R)-1, *Accounting for Assets and Liabilities Assumed in a Business Combination That Arise from Contingencies* (FSP FAS 141(R)-1), which amends the initial and subsequent measurement guidance and disclosure requirements in SFAS 141(R) for assets and liabilities arising from contingencies in a business combination. FSP FAS 141(R)-1 is effective on a prospective basis for all business combinations for which the acquisition date is on or after January 1, 2009. TDS did not have any business combinations accounted for under SFAS 141(R) during the six months ended June 30, 2009.

Implementation of SFAS No. 160

See Note 3 Noncontrolling Interests for information related to TDS adoption of SFAS No. 160, Noncontrolling Interests in Consolidated Financial Statements an amendment of ARB No. 51 (SFAS 160).

Recent Accounting Pronouncements

In December 2008, the FASB issued FASB Staff Position FAS 132(R)-1, *Employers Disclosures about Postretirement Benefit Plan Assets* (FSP FAS 132(R)-1). FSP FAS 132(R)-1 provides guidance on disclosing information about assets held in a defined benefit pension or other postretirement plan. The guidance addresses disclosures relating to (a) categories of plan assets, (b) concentrations of risk arising within or across categories of plan assets, and (c) fair value measurements of plan assets. FSP FAS 132(R)-1 is effective for TDS on December 31, 2009 and will impact TDS financial statement year-end disclosures related to its defined benefit postretirement plans.

In June 2009, the FASB issued SFAS No. 167, *Amendments to FASB Interpretation No. 46(R)* (SFAS 167). SFAS 167 changes how TDS will determine when an entity that is insufficiently capitalized or is not controlled through voting (or similar rights) should be consolidated. TDS has several variable interest entities within the scope of SFAS 167 (see Note 6 Variable Interest Entities). SFAS 167 is effective for TDS on January 1, 2010. TDS is currently reviewing the requirements of SFAS 167 and has not yet determined the impact of adoption, if any, on its financial position or results of operations.

Table of Contents
3. Noncontrolling Interests
Implementation of SFAS No. 160
Effective January 1, 2009, TDS adopted the provisions of SFAS 160.
Pursuant to SFAS 160, the following provisions were applied retrospectively to all periods presented in the financial statements:
• TDS reclassified noncontrolling interests, formerly known as minority interests, from a separate caption between liabilities and stockholders equity (mezzanine section) to a component of equity, with the exception of noncontrolling interests with redemption features, which require mezzanine section presentation in accordance with Emerging Issues Task Force Topic No. D-98, Classification and Measurement of Redeemable Securities. Previously, minority interests generally were reported in the balance sheet in the mezzanine section.
• Consolidated net income and comprehensive income include amounts attributable to both TDS and the noncontrolling interests. Previously, net income attributable to the noncontrolling interests was reported as a deduction in arriving at consolidated net income. This presentation change does not impact the calculation of basic or diluted earnings per share, which continue to be calculated based on Net income attributable to TDS.
• Shares of TDS held by its subsidiary are reflected as treasury shares in the consolidated financial statements. Previously, these share were not reflected as issued shares and treasury shares in the consolidated financial statements. As a result, 484,012 Common Shares and 484,012 Special Common Shares were added to both Common and Special Common Shares issued and Treasury Shares in the Consolidated Balance Sheets as of June 30, 2009 and December 31, 2008.
Pursuant to SFAS 160, the following provisions were applied prospectively effective January 1, 2009:
• SFAS 160 provides that all earnings and losses of a subsidiary should be attributed to the parent and the noncontrolling interest, eve if the losses attributable to the noncontrolling interest result in a deficit noncontrolling interest balance. Previously, any losses exceeding the noncontrolling interest s investment in the subsidiary were attributed to the parent. This change did not have a significant impact on TDS financial statements for the six months ended June 30, 2009.
11

Table of Contents

• SFAS 160 establishes that once control of a subsidiary is obtained, changes in ownership interests in that subsidiary that do not result in a loss of control shall be accounted for as equity transactions. Previously, decreases in ownership interest in a subsidiary were accounted for as equity transactions, while increases in ownership interests in a subsidiary were accounted for as step acquisitions under the provisions of SFAS 141. Therefore, U.S. Cellular s repurchases of U.S. Cellular Common Shares during the six months ended June 30, 2009 were accounted for as equity transactions in TDS financial statements, whereby the difference between the fair value of the consideration paid and the related carrying value of the noncontrolling interests was recorded as Capital in excess of par value in TDS Consolidated Balance Sheet. Previously, these transactions had been recorded as step acquisitions in TDS financial statements. The following schedule discloses the effects of net income and changes in TDS ownership interest in U.S. Cellular on TDS equity for the six months ended June 30, 2009 and 2008:

	Six Months Ended						
		June	30,				
		2009		2008 (1)			
		(Dollars in t	housand	s)			
Net income attributable to TDS	\$	141,739	\$	161,244			
Transfer (to) from the noncontrolling interests							
Change in TDS Capital in excess of par value from U.S. Cellular s							
issuance of U.S. Cellular shares		(3,277)		(7,800)			
Change in TDS Capital in excess of par value from U.S. Cellular s							
repurchase of U.S. Cellular shares		(405)					
Net transfers (to) from noncontrolling interests		(3,682)		(7,800)			
Change from net income attributable to TDS and transfers (to) from							
noncontrolling interests	\$	138,057	\$	153,444			

⁽¹⁾ During the six months ended June 30, 2008, U.S. Cellular repurchased U.S. Cellular Common Shares and also purchased noncontrolling interests in a consolidated subsidiary. TDS accounted for these transactions as step acquisitions under the provisions of SFAS 141. The amounts recorded in these transactions are reflected in the changes in the balances of Licenses, Goodwill and Customer lists.

Mandatorily Redeemable Noncontrolling Interests in Subsidiaries

Under SFAS No. 150, Accounting for Certain Financial Instruments with Characteristics of Both Liabilities and Equity, certain noncontrolling interests in consolidated entities with finite lives may meet the definition of a mandatorily redeemable financial instrument. TDS consolidated financial statements include certain noncontrolling interests that meet the definition of mandatorily redeemable financial instruments. These mandatorily redeemable noncontrolling interests represent interests held by third parties in consolidated partnerships and limited liability companies (LLCs), where the terms of the underlying partnership or LLC agreement provide for a defined termination date at which time the assets of the subsidiary are to be sold, the liabilities are to be extinguished and the remaining net proceeds are to be distributed to the noncontrolling interest holders and TDS in accordance with the respective partnership and LLC agreements. The termination dates of TDS mandatorily redeemable noncontrolling interests range from 2085 to 2094.

The settlement value of TDS mandatorily redeemable noncontrolling interests is estimated to be \$133.8 million at June 30, 2009. This amount represents the estimate of cash that would be due and payable to settle these noncontrolling interests assuming an orderly liquidation of the finite-lived consolidated partnerships and LLCs on June 30, 2009, net of estimated liquidation costs. This amount is being disclosed pursuant to the requirements of FSP No. FAS 150-3, *Effective Date, Disclosures, and Transition for Mandatorily Redeemable Financial Instruments of Certain Nonpublic Entities and Certain Mandatorily Redeemable Noncontrolling Interests under SFAS 150.* TDS has no current plans or intentions to liquidate any of the related partnerships or LLCs prior to their scheduled termination dates. The corresponding carrying value of the mandatorily redeemable noncontrolling interests in finite-lived consolidated partnerships and LLCs at June 30, 2009 is \$47.9 million, and is

included in Noncontrolling interests in the Consolidated Balance Sheet. The excess of the aggregate settlement value over the aggregate carrying value of the mandatorily redeemable noncontrolling interests of \$85.9 million is due primarily to the unrecognized appreciation of the noncontrolling interest holders—share of the underlying net assets in the consolidated partnerships and LLCs. Neither the noncontrolling interest holders—share, nor TDS—share, of the appreciation of the underlying net assets of these subsidiaries is reflected in the consolidated financial statements. The estimate of settlement value was based on certain factors and assumptions which are subjective in nature. Changes in those factors and assumptions could result in a materially larger or smaller settlement amount.

Table of Contents

4. Fair Value Measurements

SFAS No. 157, Fair Value Measurements, (SFAS 157) defines fair value, establishes a framework for measuring fair value in the application of GAAP, and expands disclosures about fair value measurements. SFAS 157 does not expand the use of fair value measurements in financial statements, but standardizes its definition and application in GAAP. SFAS 157 provides that fair value is a market-based measurement. This pronouncement establishes a fair value hierarchy that distinguishes between assumptions developed based on market data obtained from independent external sources and the reporting entity s own assumptions. Further, SFAS 157 specifies that fair value measurements should consider adjustments for risk, such as the risk inherent in a valuation technique or its input. For assets and liabilities measured at fair value on a recurring basis, SFAS 157 expands the required disclosures concerning the inputs used to measure fair value.

As of June 30, 2009 and December 31, 2008, TDS did not have any financial assets or liabilities that were required to be recorded at fair value on a recurring basis in its Consolidated Balance Sheet. However, TDS has applied the provisions of SFAS 157 for purposes of computing the fair value of financial instruments for disclosure purposes. The fair value of financial instruments was as follows:

	Jun 20			ember 31, 2008		
	Book Value		Fair Value (Dollars in	Book Value nds)	Fair Value	
Cash and cash equivalents	\$ 664,757	\$	664,757	\$ 777,309	\$	777,309
Short-term investments	136,495		136,495	27,705		27,705
Current portion of long-term debt(1)	17,053		16,824	14,618		14,715
Long-term debt(1)	1,614,194		1,358,467	1,617,534		1,035,554

(1) Excludes capital lease obligations

The fair value of Cash and cash equivalents and Short-term investments approximate their book value due to the short-term nature of these financial instruments. The fair value of TDS—Current portion of long-term debt, excluding capital lease obligations, was estimated using a discounted cash flow analysis. The fair value of Long-term debt, excluding capital lease obligations, was estimated using market prices for TDS 7.6% Series A notes and 6.625% senior notes, U.S. Cellular s 7.5% and 8.75% senior notes, and discounted cash flow analysis for remaining debt

As of June 30, 2009, TDS did not have any nonfinancial assets or liabilities that required the application of SFAS 157 for purposes of reporting such amounts in its Consolidated Balance Sheet.

5. Income Taxes

TDS overall effective tax rate on Income before income taxes for the three and six months ended June 30, 2009 was 36.9% and 33.7%, respectively, and for the three and six months ended June 30, 2008 was 33.4% and 34.3%.

- The effective tax rate for the six months ended June 30, 2009 was lower than the rate for the three months ended June 30, 2009, primarily due to a state tax benefit resulting from a state tax law change. A tax benefit associated with the state tax law change was recognized as a discrete item in the three months ended March 31, 2009. This benefit, along with other minor discrete benefits in the period, decreased income tax expense for the three months ended March 31, 2009 and the six months ended June 30, 2009 by \$9.9 million and \$10.8 million, respectively; absent these benefits, the effective tax rate for the three and six month periods ended June 30, 2009 would have been 37.6% for both periods. The state tax law change is not expected to provide any incremental benefit in future periods.
- The effective tax rate for the three and six months ended June 30, 2008 was impacted by the disposition of Deutsche Telekom marketable equity securities and settlement of the related variable prepaid forward contracts during these periods. See Note 10 Marketable Equity Securities and Variable Prepaid Forward Contracts for additional details on these transactions. The tax benefit associated with the Deutsche Telekom transactions and other discrete benefits in the three and six months ended June 30, 2008 was \$4.6 million and \$11.6 million respectively; absent these benefits, the effective tax rate for the three and six months ended June 30, 2008 would have been 37.0% and 38.1%, respectively.

Table of Contents

In 2008, upon completion of the audit of the TDS consolidated group s federal income tax returns for the years 2002 through 2005, the Internal Revenue Service (IRS) issued an assessment of income tax. TDS protested the assessment and it is under appeal. Pursuant to a provision of the Internal Revenue Code, TDS made a \$38 million deposit with the IRS in order to eliminate any potential interest expense subsequent to the deposit. This deposit is included in Other current assets in TDS Consolidated Balance Sheet at June 30, 2009.

6. Variable Interest Entities

From time to time, the Federal Communications Commission (FCC) conducts auctions through which additional spectrum is made available for the provision of wireless services. U.S. Cellular, TDS subsidiary, participated in spectrum auctions indirectly through its limited partnership interests in Aquinas Wireless L.P. (Aquinas Wireless), King Street Wireless L.P. (King Street Wireless), Barat Wireless L.P. (Barat Wireless) and Carroll Wireless L.P. (Carroll Wireless), collectively, the limited partnerships. Each entity qualified as a designated entity and thereby was eligible for bid credits with respect to licenses purchased in accordance with the rules defined by the FCC for each auction. In most cases, the bidding credits resulted in a 25% discount from the gross winning bid. Some licenses were closed licenses, for which no credit was received, but bidding was restricted to bidders qualifying as entrepreneurs, which are small businesses that have a limited amount of assets and revenues.

A summary of the auctions in which each entity participated and the auction results for each of these entities are shown in the table below.

	FCC Auction	Auction End Date	Date Applications Granted by FCC	Number of Licenses Won
Aquinas Wireless	78	August 20, 2008	(1)	5(2)
King Street Wireless	73	March 20, 2008	(1)	152(2)
Barat Wireless	66	September 18, 2006	April 30, 2007	17
Carroll Wireless	58	February 15, 2005	January 6, 2006	16

⁽¹⁾ As of June 30, 2009, the FCC had not granted licenses to Aquinas Wireless and King Street Wireless for Auctions 78 and 73, respectively.

(2) Provisionally won.

Consolidated Variable Interest Entities

As of June 30, 2009, TDS consolidates the following variable interest entities (VIEs):

- Aquinas Wireless;
- King Street Wireless and King Street Wireless, Inc., the general partner of King Street Wireless;

- Barat Wireless and Barat Wireless, Inc., the general partner of Barat Wireless; and
- Carroll Wireless and Carroll PCS, Inc., the general partner of Carroll Wireless.

FASB Interpretation No. 46(R), Consolidation of Variable Interest Entities, an interpretation of ARB No. 51 (FIN 46(R)), establishes certain criteria for consolidation when voting control is not present. Specifically, for a variable interest entity, as such term is defined by FIN 46(R), an entity, referred to as the primary beneficiary, that absorbs a majority of the variable interest entity s expected gains or losses is required to consolidate such a variable interest entity. TDS holds a variable interest in the entities listed above due to capital contributions and/or advances it has provided to these entities. Given the significance of these contributions and/or advances in relation to the equity investment at risk, TDS was deemed to be the primary beneficiary of these VIEs. Accordingly, these VIEs are consolidated pursuant to FIN 46(R) because TDS anticipates benefiting from or absorbing a majority of these VIEs expected gains or losses.

Table of Contents

Following is a summary of the capital contributions and advances made to each entity by TDS as of June 30, 2009 (dollars in thousands). The amounts in the table below exclude funds provided to these entities solely from the shareholder of the general partner.

Aquinas Wireless	\$ 2,132
King Street Wireless & King Street Wireless, Inc.	300,604
Barat Wireless & Barat Wireless, Inc.	127,485
Carroll Wireless & Carroll PCS, Inc.	130,094
	\$ 560,315

The following table presents the classification of the consolidated VIEs assets and liabilities in TDS Consolidated Balance Sheet.

	June 30, 2009]	December 31, 2008
	(Dollars in	thousan	ds)
Assets			
Cash	\$ 361	\$	684
Other current assets	367		63
Licenses	487,962		487,962
Total assets	\$ 488,690	\$	488,709
Liabilities			
Customer deposits and deferred revenues	110		63
Total liabilities	\$ 110	\$	63

Other Related Matters

TDS may agree to make additional capital contributions and/or advances to the VIEs discussed above and/or to their general partners to provide additional funding for the development of licenses granted in the various auctions. TDS may finance such amounts with a combination of cash on hand, borrowings under its revolving credit agreement and/or long-term debt. There is no assurance that TDS will be able to obtain additional financing on commercially reasonable terms or at all to provide such financial support.

The general partner of each of these VIEs has the right to manage and operate the limited partnerships; however, the general partner needs consent of the limited partner, a subsidiary of U.S. Cellular, in certain limited circumstances, such as to make certain large expenditures, admit other partners, or liquidate the limited partnerships.

See Note 13 Commitments and Contingencies for additional information related to the participation of Carroll Wireless, Barat Wireless and King Street Wireless in Auction 58, Auction 66 and Auction 73, respectively.

These VIEs are in the process of developing long-term business and financing plans. These entities were formed to participate in FCC auctions of wireless spectrum and to fund, establish and provide wireless service with respect to any FCC licenses won in the auctions. As such, these

entities have risks similar to those described in the Risk Factors in TDS Form 10-K for the year ended December 31, 2008.

Table of Contents

7. Earnings per Share

Basic earnings per share attributable to TDS shareholders is computed by dividing Net income available to common shareholders of TDS by the weighted average number of common shares outstanding during the period. Diluted earnings per share attributable to TDS shareholders is computed by dividing Net income available to common shareholders of TDS by the weighted average number of common shares adjusted to include the effect of potentially dilutive securities. Potentially dilutive securities include incremental shares issuable upon exercise of outstanding stock options and the vesting of restricted stock units.

The amounts used in computing earnings per share and the effects of potentially dilutive securities on income and the weighted average number of Common, Special Common and Series A Common Shares are as follows:

	Three Months Ended June 30,				Six Montl June			
	2009	,	2008 (Dollars and sha except per sh		2009 thousands,	, ,	2008	
Basic earnings per share attributable to TDS shareholders								
Net Income attributable to TDS	\$ 69,731	\$	87,757	\$	141,739	\$	161,244	
Preferred dividend requirement	(13)		(13)		(26)		(26)	
Net income attributable to common shareholders of TDS								
used in basic earnings per share	\$ 69,718	\$	87,744	\$	141,713	\$	161,218	
Diluted earnings per share attributable to TDS shareholders								
Net income attributable to common shareholders of TDS								
used in basic earnings per share	\$ 69,718	\$	87,744	\$	141,713	\$	161,218	
Noncontrolling income adjustment (1)	(147)		(200)		(343)		(516)	
Preferred dividend adjustment (2)	12		12		25		25	
Net income attributable to common shareholders of TDS								
used in diluted earnings per share	\$ 69,583	\$	87,556	\$	141,395	\$	160,727	
C 1								
Weighted average number of shares								
Common Shares	51,697		53,219		51,695		53,213	
Special Common Shares	52,574		56,601		53,326		57,261	
Series A Common Shares	6,470		6,447		6,465		6,445	
Weighted average number of shares used in basic earnings								
per share	110,741		116,267		111,486		116,919	
Effects of dilutive securities:								
Stock options (3)	50		400		50		442	
Restricted stock units (4)	131		104		113		96	
Preferred shares (5)	49		43		49		43	
Weighted average number of shares used in diluted								
earnings per share	110,971		116,814		111,698		117,500	
Basic earnings per share attributable to TDS shareholders	\$ 0.63	\$	0.75	\$	1.27	\$	1.38	
Diluted earnings per share attributable to TDS								
shareholders	\$ 0.63	\$	0.75	\$	1.27	\$	1.37	

- (1) The noncontrolling income adjustment reflects the additional noncontrolling share of U.S. Cellular s income computed as if all of U.S. Cellular s issuable securities were outstanding.
- (2) The preferred dividend adjustment reflects the dividend reduction related to preferred securities that were dilutive, and therefore treated as if converted for shares.
- (3) Stock options exercisable into 821,254 Common Shares and 4,039,314 Special Common Shares for the three months ended June 30, 2009, and 336,563 Common Shares and 1,411,001 Special Common Shares for the three months ended June 30, 2008, were not included in computing Diluted Earnings per Share because their effects were antidilutive. Stock options exercisable into 838,002 Common Shares and 3,746,087 Special Common Shares for the six months ended June 30, 2009, and 335,773 Common Shares and 1,412,219 Special Common Shares for the six months ended June 30, 2008, were not included in computing Diluted Earnings per Share because their effects were antidilutive.

Table of Contents

- (4) Restricted stock units issuable upon vesting into 86,712 and 43,645 Special Common Shares for the three and six months ended June 30, 2009, respectively, were not included in Diluted Earnings per Share because their effects were antidilutive. There were 233 antidilutive restricted stock units for the six months ended June 30, 2008.
- (5) For the class of preferred shares that is convertible for Common Shares, there were no antidilutive preferred shares for the three- and six-month periods ended June 30, 2009 and 2008.

8. Acquisitions, Divestitures and Exchanges

TDS assesses its existing wireless and wireline interests on an ongoing basis with a goal of improving the competitiveness of its operations and maximizing its long-term return on investment. As part of this strategy, TDS reviews attractive opportunities to acquire additional wireless operating markets, telecommunications companies and wireless spectrum. In addition, TDS may seek to divest outright or include in exchanges for other interests those wireless and wireline interests that are not strategic to its long-term success.

Significant transactions pending as of June 30, 2009

The FCC auction of spectrum in the PCS and AWS-1 bands, designated by the FCC as Auction 78, closed on August 20, 2008. U.S. Cellular participated in Auction 78 indirectly through its interest in Aquinas Wireless. Aquinas Wireless paid \$2.1 million to the FCC in 2008 for five licenses for which it was the provisional winning bidder in the auction.

U.S. Cellular also participated in the FCC auction of spectrum in the 700 megahertz band, designated as Auction 73, which closed on March 20, 2008. U.S. Cellular participated in Auction 73 indirectly through its interest in King Street Wireless. King Street Wireless paid \$300.5 million to the FCC in 2008 for 152 licenses for which it was the provisional winning bidder in the auction.

There is no prescribed timeframe for the FCC to review the qualifications of the various winning bidders and grant licenses related to Auctions 78 and 73. As of June 30, 2009, the FCC had not granted the licenses to Aquinas Wireless or King Street Wireless. See Note 6 Variable Interest Entities, for further details on Aquinas Wireless and King Street Wireless and the licenses provisionally won in Auctions 78 and 73.

9. Licenses and Goodwill

Changes in TDS licenses and goodwill for the six months ended June 30, 2009 and 2008 are presented below.

Edgar Filing: TELEPHONE & DATA SYSTEMS INC /DE/ - Form 10-Q

	Cellular(1)			TDS Telecom ars in thousands)	Total			
<u>Licenses</u>								
Balance December 31, 2008	\$	1,438,640	\$	2,800	\$	1,441,440		
Acquisitions		12,250				12,250		
Other		(164)				(164)		
Balance June 30, 2009	\$	\$ 1,450,726		2,800	\$	1,453,526		
Balance December 31, 2007	\$	1,513,829	\$	2,800	\$	1,516,629		
Acquisitions		310,282				310,282		
U.S. Cellular Common Share repurchases (2)		2,103				2,103		
Balance June 30, 2008	\$	1,826,214	\$	2,800	\$	1,829,014		
		17						
		1 /						

Table of Contents

	Co	U.S. ellular(1)	Т	DS Telecom (Dollars in	se	Non- eportable egment(3)	Total
<u>Goodwill</u>							
Balance December 31, 2008	\$	282,864	\$	420,413	\$	3,802	\$ 707,079
Other		458		303			761
Balance June 30, 2009	\$	283,322	\$	420,716	\$	3,802	\$ 707,840
Balance December 31, 2007	\$	276,416	\$	398,911	\$	3,802	\$ 679,129
Acquisitions		2,602		11,317			13,919
U.S. Cellular Common Share							
repurchases(2)		2,648					2,648
Balance June 30, 2008	\$	281,666	\$	410,228	\$	3,802	\$ 695,696

⁽¹⁾ U.S. Cellular s balances include licenses and goodwill allocated from TDS as a result of step acquisitions prior to the adoption of SFAS 160 on January 1, 2009.

(3) Non-reportable segment consists of goodwill related to Suttle-Straus.

Licenses and goodwill must be reviewed for impairment annually or more frequently if events or changes in circumstances indicate that the asset might be impaired. TDS has historically performed the required annual impairment assessment of its licenses and goodwill in the second quarter of the year.

As a result of the deterioration in the credit and financial markets and the decline of the overall economy in the fourth quarter of 2008, TDS performed an interim impairment assessment of licenses and goodwill as of December 31, 2008. The assessment resulted in an impairment loss of \$414.4 million on licenses, which was recognized in December 2008, and no impairment of goodwill. TDS assessed whether an interim impairment assessment was also required at June 30, 2009, and concluded that such an impairment assessment was not required.

As noted above, since the adoption of SFAS No. 142, *Goodwill and Other Intangible Assets* (SFAS 142), TDS annual impairment review of goodwill and indefinite-lived intangible assets has been completed in the second quarter of each year. Effective April 1, 2009, TDS adopted a new accounting policy whereby its annual impairment review of goodwill and indefinite-lived intangible assets will be performed as of November 1 instead of the second quarter of each year. As indicated above, an impairment analysis of goodwill and indefinite-lived intangible assets was last completed as of December 31, 2008. The change in the annual goodwill and indefinite-lived intangible asset impairment testing date was made to better align the annual impairment test with the timing of TDS annual strategic planning process, which allows for a better estimate of the future cash flows used in discounted cash flow models to test for impairment. This change in accounting policy does not delay, accelerate or avoid an impairment charge. Accordingly, TDS management believes that this accounting change is preferable under the circumstances.

10. Marketable Equity Securities and Variable Prepaid Forward Contracts

⁽²⁾ Prior to adoption of SFAS 160, TDS accounted for U.S. Cellular s share repurchases as step acquisitions, allocating a portion of the share repurchase value to TDS licenses and goodwill. See Note 14 - TDS and U.S. Cellular Share Repurchases for a discussion of U.S. Cellular spurchases of its Common Shares. Effective January 1, 2009, TDS accounts for U.S. Cellular share repurchases as equity transactions, in accordance with SFAS 160.

As of June 30, 2009 and December 31, 2008, TDS did not own either marketable equity securities or variable prepaid forward contracts.

In 2002 and 2003, TDS entered into variable prepaid forward contracts (forward contracts) related to the Deutsche Telekom Ordinary Shares it held. The economic hedge risk management objective of the forward contracts was to hedge the value of the marketable equity securities from losses due to decreases in the market prices of the securities while retaining a share of gains from increases in the market prices of such securities. The downside risk was hedged at or above the accounting cost basis of the securities. The principal amount of the forward contracts was accounted for as a loan. The forward contracts contained embedded collars that were bifurcated and accounted for as derivatives in accordance with SFAS No. 133, Accounting for Derivative Instruments and Hedging Activities.

18

Table of Contents

TDS adopted SFAS No. 159, *The Fair Value Option for Financial Assets and Financial Liabilities Including an amendment of FASB Statement No. 115* (SFAS 159) as of January 1, 2008 for its investment in Deutsche Telekom Ordinary Shares, and also for the collar portions of the forward contracts related to such Deutsche Telekom Ordinary Shares. SFAS 159 permits companies to elect to measure various financial instruments and certain other items at fair value. Pursuant to the provisions of SFAS 159, at the date the option is elected, entities are required to record a cumulative-effect adjustment to beginning retained earnings. In subsequent periods, for those instruments for which the fair value option is elected, unrealized gains and losses are recorded in the Statement of Operations. For the three and six months ended June 30, 2008 TDS recorded a net gain of \$4.1 million and \$0.6 million, respectively, in Gain (loss) on investments and financial instruments on the Consolidated Statement of Operations related to the changes in the fair value of the Deutsche Telekom Ordinary Shares and the collar portion of the forward contracts related to such shares.

During the six months ended June 30, 2008, the forward contracts related to 85,969,689 Deutsche Telekom Ordinary Shares were settled through a combination of delivery of 73,462,167 Deutsche Telekom Ordinary Shares relating to the forward contracts and cash payments. TDS sold the remaining 12,507,522 Deutsche Telekom Ordinary Shares and realized cash proceeds of \$226.6 million from the sale. This amount was offset by \$17.4 million and \$47.4 million of cash payments paid to settle the collar (derivative liability) and debt portions of certain variable prepaid forward contracts, respectively, for which cash was delivered upon settlement.

11. Investments in Unconsolidated Entities

Investments in unconsolidated entities consist of amounts invested in wireless and wireline entities in which TDS holds a noncontrolling interest. These investments are accounted for using either the equity or cost method.

Equity in earnings of unconsolidated entities totaled \$18.4 million and \$22.9 million in the three months ended June 30, 2009 and 2008, respectively, and \$43.7 million and \$44.4 million in the six month-periods then ended, respectively. Of those amounts, TDS investment in the Los Angeles SMSA Limited Partnership (LA Partnership) contributed \$17.1 million and \$18.2 million in the three months ended June 30, 2009 and 2008, respectively, and \$34.0 million and \$34.0 million in the six months ended June 30, 2009 and 2008, respectively. TDS held a 5.5% ownership interest in the LA Partnership during these periods.

The following table summarizes the combined results of operations of TDS equity method investments:

	Three Months Ended June 30,				Six Months Ended June 30,				
		2009		2008		2009		2008	
		(Dollars in thousands)							
Revenues	\$	1,200,000	\$	1,174,000	\$	2,374,000	\$	2,356,000	
Operating expenses		837,000		816,000		1,652,000		1,639,000	
Operating income		363,000		358,000		722,000		717,000	
Other income		13,000		5,000		20,000		11,000	
Net income	\$	376,000	\$	363,000	\$	742,000	\$	728,000	

12. Notes Payable

Prior to June 30, 2009, TDS had a \$600 million revolving credit facility available for general corporate purposes. On June 30, 2009, TDS entered into a new \$400 million revolving credit agreement with certain lenders and other parties. As a result, TDS \$600 million revolving credit agreement, which was due to expire in December 2009, was terminated on June 30, 2009 as a condition of entering into the new agreement. The new revolving credit agreement provides TDS with a \$400 million senior revolving credit facility for working capital, non-hostile acquisitions and other corporate purposes and to refinance any existing debt of TDS. Amounts under the new revolving credit facility may be borrowed, repaid and reborrowed from time to time from and after June 30, 2009 until maturity in June 2012.

Table of Contents

At June 30, 2009, TDS had no outstanding borrowings and \$3.4 million of outstanding letters of credit, leaving \$396.6 million available for use. Borrowings under TDS new revolving credit facility bear interest at the London InterBank Offered Rate (LIBOR) (or, at TDS option, an alternate Base Rate as defined in the new revolving credit agreement) plus a contractual spread based on TDS credit rating. TDS may select borrowing periods of either one, two, three or six months (or other period of twelve months or less requested by TDS if approved by the lenders). At June 30, 2009, the one-month LIBOR was 0.31% and the contractual spread was 300 basis points. If TDS provides less than three business days notice of intent to borrow, interest on borrowings is at the Base Rate plus the contractual spread (the Base Rate was 3.25% at June 30, 2009).

Prior to June 30, 2009, U.S. Cellular had a \$700 million revolving credit facility available for general corporate purposes. On June 30, 2009, U.S. Cellular entered into a new \$300 million revolving credit agreement with certain lenders and other parties. As a result, U.S. Cellular s \$700 million revolving credit agreement, which was due to expire in December 2009, was terminated on June 30, 2009 as a condition of entering into the new agreement. The new revolving credit agreement provides U.S. Cellular with a \$300 million senior revolving credit facility for working capital, non-hostile acquisitions and other corporate purposes and to refinance any existing debt of U.S. Cellular. Amounts under the new revolving credit facility may be borrowed, repaid and reborrowed from time to time from and after June 30, 2009 until maturity in June 2012.

At June 30, 2009, U.S. Cellular had no outstanding borrowings and \$0.3 million of outstanding letters of credit, leaving \$299.7 million available for use. Borrowings under U.S. Cellular s new revolving credit facility bear interest at the LIBOR (or, at U.S. Cellular s option, an alternate Base Rate as defined in the new revolving credit agreement) plus a contractual spread based on U.S. Cellular s credit rating. U.S. Cellular may select borrowing periods of either one, two, three or six months (or other period of twelve months or less requested by U.S. Cellular if approved by the lenders). At June 30, 2009, the one-month LIBOR was 0.31% and the contractual spread was 300 basis points. If U.S. Cellular provides less than three business days notice of intent to borrow, interest on borrowings is the Base Rate plus the contractual spread (the Base Rate was 3.25% at June 30, 2009).

TDS and U.S. Cellular s interest cost on their new revolving credit facilities is subject to increase if their current credit ratings from Standard & Poor s Rating Services, Moody s Investor Services or Fitch Ratings are lowered, and is subject to decrease if the ratings are raised. The credit facilities would not cease to be available nor would the maturity date accelerate solely as a result of a downgrade in TDS or U.S. Cellular s credit rating. However, a downgrade in TDS or U.S. Cellular s credit rating could adversely affect their ability to renew the new credit facilities or obtain access to other credit facilities in the future.

The new revolving credit facilities have commitment fees based on the senior unsecured debt ratings assigned to TDS and U.S. Cellular by certain rating agencies. The range of the commitment fees is 0.25% to 0.75% of the unused portion of the new revolving credit facilities.

TDS incurred costs of \$10.0 million in conjunction with obtaining the new credit facilities, and such costs will be amortized on a straight line basis over the three year term of the facilities.

The maturity date of any borrowings under the TDS and U.S. Cellular new revolving credit facilities would accelerate in the event of a change in control.

The continued availability of the new revolving credit facilities requires TDS and U.S. Cellular to comply with certain negative and affirmative covenants, maintain certain financial ratios and make representations regarding certain matters at the time of each borrowing. TDS and U.S. Cellular believe they were in compliance as of June 30, 2009 with all covenants and other requirements set forth in the new revolving credit facilities.

In connection with U.S. Cellular s new revolving credit facility, TDS and U.S. Cellular entered into a subordination agreement dated June 30, 2009 together with the administrative agent for the lenders under U.S. Cellular s new revolving credit agreement. Pursuant to this subordination agreement, (a) any consolidated funded indebtedness from U.S. Cellular to TDS will be unsecured and (b) any (i) consolidated funded indebtedness (other than refinancing indebtedness as defined in the subordination agreement) in excess of \$105,000,000, and (ii) refinancing indebtedness in excess of \$250,000,000, will be subordinated and made junior in right of payment to the prior payment in full of obligations to the lenders under U.S. Cellular s new revolving credit agreement. The aggregate outstanding principal amount of consolidated funded indebtedness of U.S. Cellular that was subordinated pursuant to this subordination agreement was zero as of June 30, 2009.

Table of Contents

13. Commitments and Contingencies

Indemnifications

TDS enters into agreements in the normal course of business that provide for indemnification of counterparties. These agreements include certain asset sales and financings with other parties. The terms of the indemnifications vary by agreement. The events or circumstances that would require TDS to perform under these indemnities are transaction specific; however, these agreements may require TDS to indemnify the counterparty for costs and losses incurred from litigation or claims arising from the underlying transaction. TDS is unable to estimate the maximum potential liability for these types of indemnifications as the amounts are dependent on the outcome of future events, the nature and likelihood of which cannot be determined at this time. Historically, TDS has not made any significant indemnification payments under such agreements.

Legal Proceedings

The United States Department of Justice (DOJ) has notified TDS and U.S. Cellular, a subsidiary of TDS, that each is a named defendant in a civil action brought by a private party in the U.S. District Court for the District of Columbia under the qui tam provisions of the federal False Claims Act. TDS and U.S. Cellular were advised that the complaint seeks return of approximately \$165 million of bid credits from certain FCC auctions and requests treble damages. The complaint remains under seal pending the DOJ is consideration as to whether to intervene in the proceeding. The DOJ has not yet made any decision as to whether it will intervene. However, as a result of the complaint, the DOJ is investigating TDS and U.S. Cellular is participation in certain spectrum auctions conducted by the FCC between 2005 and 2008, through Carroll Wireless, L.P., Barat Wireless, L.P., and King Street Wireless, L.P. These limited partnerships were winning bidders in Auction 58, Auction 66 and Auction 73, respectively, and received a 25% bid credit in the applicable auction price under FCC rules. The DOJ is investigating whether these limited partnerships qualified for the 25% bid credit in auction price considering their arrangements with TDS and U.S. Cellular. TDS and U.S. Cellular are cooperating with the DOJ is review. TDS and U.S. Cellular believe that U.S. Cellular is arrangements with these limited partnerships and the limited partnerships participation in the FCC auctions complied with applicable law and FCC rules and each of TDS and U.S. Cellular intends to vigorously defend itself against any claim that it violated applicable law or FCC rules. At this time, TDS cannot predict the outcome of this review or any proceeding. The FCC sent a letter to King Street Wireless, L.P. requesting that it submit to the FCC a written response to the allegations in the complaint. King Street Wireless, L.P. made this submission as requested by the FCC.

TDS is involved or may be involved from time to time in legal proceedings before the FCC, other regulatory authorities, and/or various state and federal courts. If TDS believes that a loss arising from such legal proceedings is probable and can be reasonably estimated, an amount is accrued in the financial statements for the estimated loss. If only a range of loss can be determined, the best estimate within that range is accrued; if none of the estimates within that range is better than another, the low end of the range is accrued. The assessment of the expected outcomes of legal proceedings is a highly subjective process that requires judgments about future events. The legal proceedings are reviewed at least quarterly to determine the adequacy of accruals and related financial statement disclosures. The ultimate outcomes of legal proceedings could differ materially from amounts accrued in the financial statements.

14. TDS and U.S. Cellular Share Repurchases

On March 2, 2007, the TDS Board of Directors authorized the repurchase of up to \$250 million of TDS Special Common Shares from time to time through open market purchases, block transactions, private purchases or otherwise, depending on market conditions. TDS completed this stock repurchase program in November 2008.

On November 3, 2008, the TDS Board of Directors authorized a \$250 million stock repurchase program for both TDS Common and Special Common Shares from time to time through open market purchases, block transactions, private purchases or otherwise, depending on market conditions. This authorization will expire on November 3, 2011.

During the six months ended June 30, 2009, TDS repurchased 3,188,293 Special Common Shares for \$86.0 million, or an average of \$26.98 per Special Common Share. Of this amount, \$84.6 million was paid in the six months ended June 30, 2009, and \$1.4 million was paid in July 2009. In addition, in January 2009 TDS paid \$2.0 million for the fourth quarter 2008 share repurchases.

During the six months ended June 30, 2008, TDS repurchased 2,056,666 Special Common Shares for \$84.7 million, or \$41.17 per share. Of this amount, \$83.0 million was paid in the six months ended June 30, 2008, and \$1.7 million was paid in July 2008.

Table of Contents

TDS did not repurchase any Common Shares during the six months ended June 30, 2009 or the six months ended June 30, 2008.

As of June 30, 2009, TDS has purchased a total of \$162.3 million of TDS Common and Special Common Shares under the current authorization, and therefore could purchase up to \$87.7 million in future periods.

Prior to November 18, 2008, the Board of Directors of U.S. Cellular had authorized the repurchase of up to 1% of the outstanding U.S. Cellular Common Shares held by non-affiliates in each three-month period, primarily for use in employee benefit plans (the Limited Authorization). On November 18, 2008, the Board of Directors of U.S. Cellular amended the Limited Authorization to permit the repurchase of up to 5% of the outstanding U.S. Cellular Common Shares held by persons other than TDS affiliates in each twelve-month period. This authorization does not have an expiration date.

During the six months ended June 30, 2009, U.S. Cellular repurchased 507,000 Common Shares for \$19.3 million, or an average of \$38.13 per Common Share. During the six months ended June 30, 2008, U.S. Cellular repurchased 300,000 Common Shares for \$19.1 million, or an average of \$63.57 per Common Share. In addition, U.S. Cellular received \$4.6 million in cash during the six months ended June 30, 2008 as a final settlement payment of 2007 Common Share repurchases executed through accelerated share repurchase agreements with an investment banking firm. As of June 30, 2009, U.S. Cellular had repurchased the maximum number of Common Shares permitted to be repurchased for the twelve months then ended under the Limited Authorization.

TDS ownership percentage of U.S. Cellular increases upon such U.S. Cellular share repurchases. Prior to the adoption of SFAS 141(R) and SFAS 160 on January 1, 2009, TDS accounted for U.S. Cellular s purchases of U.S. Cellular Common Shares as step acquisitions using purchase accounting. See Note 9 Licenses and Goodwill for details on the amounts allocated to Licenses and Goodwill related to the repurchase of U.S. Cellular Common Shares for the six months ended June 30, 2008. Subsequent to the adoption of SFAS 141(R) and SFAS 160, TDS accounts for U.S. Cellular s purchases of U.S. Cellular Common Shares as equity transactions. See Note 2 Summary of Significant Accounting Policies for additional information on the adoption of SFAS 141(R) and Note 3 Noncontrolling Interests for additional information on the adoption of SFAS 160.

Table of Contents

15. Accumulated Other Comprehensive Income (Loss)

The changes in the cumulative balance of Accumulated other comprehensive income (loss) were as follows:

		2009	Six Montl June		2008
		2009	(Dollars in thousands)		2008
Marketable Equity Securities and Equity Method Investments					
Balance, beginning of period (prior to adoption of SFAS 159)	\$		608	\$	665,377
Cumulative effect adjustment upon the adoption of SFAS 159(1)					(647,260)
Balance, beginning of period (after adoption of SFAS 159)			608		18,117
Add (deduct):					
Unrealized gains of marketable equity securities					302
Deferred tax expense					(116)
					186
Unrealized gains/(losses) of equity method companies			(501)		221
Noncontrolling share of unrealized gains					(8)
Net change in unrealized gains/losses			(501)		399
Balance, end of period	\$		107	\$	18,516
Derivative Instruments					
Balance, beginning of period (prior to adoption of SFAS 159)	\$			\$	(144,583)
Cumulative effect adjustment upon the adoption of SFAS 159(1)					144,583
Balance, beginning of period (after adoption of SFAS 159)					
Net change in derivative instruments					
Balance, end of period	\$			\$	
D. C. A. Di					
Retirement Plans	Ф		(17, 400)	ф	(0.010)
Balance, beginning of period	\$		(17,420)	\$	(9,018)
Add (deduct):					
Amounts included in net periodic benefit cost for the period			(400)		(41.4)
Amortization of prior service cost			(400)		(414)
Amortization of unrecognized net loss			903		484
D.f d :			503		70
Deferred income tax benefit/(expense)			3,501 4,004		(22) 48
Net change in retirement plans Balance, end of period	\$,	¢	(8,970)
barance, end of period	Ф		(13,416)	\$	(8,970)
Accumulated Other Comprehensive Income (Loss)					
Balance, beginning of period (prior to adoption of SFAS 159)	\$		(16,812)	\$	511,776
Cumulative effect adjustment upon the adoption of SFAS 159(1)	Ψ		(10,012)	Ψ	(502,677)
Balance, beginning of period (after adoption of SFAS 159)			(16,812)		9,099
Add (deduct):			(10,012)		9,099
Net change in marketable equity securities and equity method investments			(501)		399
Net change in retirement plans			4,004		48
Net change included in comprehensive income (loss)			3,503		447
Balance, end of period	\$		(13,309)	\$	9,546
Datance, and or period	Ψ		(10,00)	Ψ	7,540

(1) See Note 10 Marketable Equity Securities and Variable Prepaid Forward Contracts for additional details on the cumulative effect adjustment related to the adoption of SFAS 159.

Table of Contents

Six Months Ended June 30, 2009 2008 (Dollars in thousands) **Comprehensive Income** \$ \$ 196,771 Net income 183,933 Net change in accumulated other comprehensive income 3,503 447 Comprehensive income 187,436 197,218 Less: Comprehensive income attributable to the noncontrolling interests (42,194)(35,527)Comprehensive income attributable to TDS \$ 145,242 \$ 161,691

16. Business Segment Information

Financial data for TDS business segments for the three- and six-month periods ended, or as of June 30, 2009 and 2008, is as follows. TDS Telecom s incumbent local exchange carriers are designated as ILEC in the table and its competitive local exchange carrier is designated as CLEC.

Three Months Ended or as of June 30, 2009	U.S. Cellular	TDS TO	elecor	CLEC	5	Non- Reportable Segment(1)	I	Other Reconciling Items(2)	Total
				(Dollars in					
Operating revenues	\$ 1,042,550	\$ 148,208	\$	50,093	\$	10,102	\$	(8,476)	\$ 1,242,477
Cost of services and products	350,861	48,406		26,348		7,918		(2,414)	431,119
Selling, general and									
administrative expense	410,070	45,828		17,577		2,054		(4,616)	470,913
Operating income before									
certain non-cash items(3)	281,619	53,974		6,168		130		(1,446)	340,445
Depreciation, amortization									
and accretion expense	138,614	35,302		6,361		651		2,421	183,349
Loss on asset disposals, net	2,086	283		119				8	2,496
Operating income (loss)	140,919	18,389		(312)		(521)		(3,875)	154,600
Total assets	5,731,247	1,488,347		127,289		24,048		286,801	7,657,732
Capital expenditures	91,161	26,189		5,729		55		2,451	125,585

Table of Contents

Three Months Ended or as of	U.S.	TDS To	elecor	n	1	Non- Reportable	1	Other Reconciling	
June 30, 2008	Cellular	ILEC CLEC		Segment(1)		Items(2)		Total	
				(Dollars in	thous	sands)			
Operating revenues	\$ 1,060,592	\$ 153,199	\$	55,888	\$	12,990	\$	(8,318)	\$ 1,274,351
Cost of services and products	372,797	46,873		28,828		10,278		(1,980)	456,796
Selling, general and									
administrative expense	418,416	41,416		17,457		2,365		(6,306)	473,348
Operating income before									
certain non-cash items(3)	269,379	64,910		9,603		347		(32)	344,207
Depreciation, amortization									
and accretion expense	145,258	33,502		5,569		733		2,964	188,026
Gain (loss) on asset									
disposals, net	6,219	(25)		244					6,438
Operating income (loss)	117,902	31,433		3,790		(386)		(2,996)	149,743
Total assets	5,832,552	1,291,432		142,944		26,049		988,509	8,281,486
Capital expenditures	137,810	22,800		4,711		102		1,173	166,596

Six Months Ended or as of		U.S.		TDCT	'alaaa		т	Non- Reportable	,	Other Reconciling		
		Cellular	TDS Telecom ILEC CLEC				Segment(1)		,	Items(2)		Total
June 20, 2009		- C-11-11-11-1						thousands)		. ,		10001
Operating revenues	\$	2,095,314	\$	298,395	\$	101,282	\$	21,969	\$	(17,837)	\$	2,499,123
Cost of services and												
products		736,565		96,090		53,119		17,451		(4,699)		898,526
Selling, general and												
administrative expense		822,518		86,857		34,912		3,827		(9,353)		938,761
Operating income before												
certain non-cash items(3)		536,231		115,448		13,251		691		(3,785)		661,836
Depreciation, amortization												
and accretion expense		276,265		71,388		12,138		1,308		5,016		366,115
(Gain) loss on asset												
disposals, net		4,277		421		196		(7)		25		4,912
Operating income (loss)		255,689		43,639		917		(610)		(8,826)		290,809
Total assets		5,731,247		1,488,347		127,289		24,048		286,801		7,657,732
Capital expenditures		228,902		47,600		10,724		189		3,406		290,821

Table of Contents

Six Months Ended or as of	U.S.	TDS To	elecor	n	R	Non- eportable	I	Other Reconciling	
June 30, 2008	Cellular	ILEC		CLEC (Dollars in	Segment(1) n thousands)		Items(2)		Total
Operating revenues	\$ 2,098,448	\$ 305,014	\$	112,017	\$	24,613	\$	(16,640)	\$ 2,523,452
Cost of services and									
products	741,858	91,707		55,161		18,757		(4,296)	903,187
Selling, general and									
administrative expense	822,042	83,897		34,483		4,267		(12,050)	932,639
Operating income before									
certain non-cash items(3)	534,548	129,410		22,373		1,589		(294)	687,626
Depreciation, amortization									
and accretion expense	287,788	67,126		11,453		1,455		6,362	374,184
(Gain) loss on asset									
disposals, net	9,892	(46)		244					10,090
Operating income (loss)	236,868	62,330		10,676		134		(6,656)	303,352
Total assets	5,832,552	1,291,432		142,944		26,049		988,509	8,281,486
Capital expenditures	249,500	37,447		8,146		1,031		2,937	299,061

⁽¹⁾ Represents Suttle-Straus.

(3) The amount of Operating income before certain non-cash items is a non-GAAP financial measure. The non-cash items excluded from this subtotal are Depreciation, amortization and accretion, Loss on asset disposals, net (if any) and Loss on impairment of intangible assets (if any). This amount may also be commonly referred to by management as operating cash flow. TDS has presented operating cash flow because this financial measure, in combination with other financial measures, is an integral part of TDS—internal reporting system utilized by management to assess and evaluate the performance of its business. Operating cash flow is also considered a significant performance measure. It is used by management as a measurement of its success in obtaining, retaining and servicing customers by reflecting its ability to generate subscriber revenue while providing a high level of customer service in a cost effective manner. The components of operating cash flow include the key revenue and expense items for which operating managers are responsible and upon which TDS evaluates its performance.

Other companies may define operating cash flow in a different manner or present other varying financial measures, and, accordingly, TDS presentation may not be comparable to other similarly titled measures of other companies.

Operating cash flow should not be construed as an alternative to operating income (loss), as determined in accordance with GAAP, as an alternative to cash flows from operating activities, as determined in accordance with GAAP, or as a measure of liquidity. TDS believes operating cash flow is useful to investors as a means to evaluate TDS operating performance prior to noncash depreciation and amortization expense, and certain other noncash charges. Although operating cash flow may be defined differently by other companies, TDS believes that operating cash flow provides some commonality of measurement in analyzing operating performance.

⁽²⁾ Consists of the Corporate operations, intercompany eliminations and other corporate investments.

Table of Contents

17. Supplemental Cash Flow Disclosures

The following represents cash flow information related to the issuance of Common Shares and Special Common Shares pursuant to stock-based compensation awards:

TDS:

	Six Months Ended						
	June 30,						
		2009		2008			
		(Dollars in	thousand	s)			
Common Shares withheld(1)				11,028			
Special Common Shares withheld(1)				17,314			
Aggregate value of Common Shares withheld	\$		\$	559			
Aggregate value of Special Common Shares withheld				810			
Cash receipts upon exercise of stock options	\$	743	\$	1,949			
Cash disbursements for payment of taxes (2)				(455)			
Net cash receipts (disbursements) from exercise of stock options							
and vesting of other stock awards	\$	743	\$	1,494			

U.S. Cellular:

	Six Months Ended June 30,						
		2009	2008				
		(Dollars in tho	usands)				
Common Shares withheld(1)		33,565	217,535				
Aggregate value of Common Shares withheld	\$	1,213	\$ 12,841				
Cash receipts upon exercise of stock options	\$	808	\$ 1,920				
Cash disbursements for payment of taxes(2)		(1,213)	(3,798)				
Net cash receipts (disbursements) from exercise of stock options							
and vesting of other stock awards	\$	(405)	\$ (1,878)				

⁽¹⁾ Such shares were withheld to cover the exercise price of stock options, if applicable, and required tax withholdings.

⁽²⁾ In certain situations, TDS and U.S. Cellular withhold shares that are issuable upon the exercise of stock options or the vesting of restricted shares to cover, and with a value equivalent to, the exercise price and/or the amount of taxes required to be withheld from the stock award holder at the time of the exercise or vesting. TDS and U.S. Cellular then pay the amount of the required tax withholdings to the taxing authorities in cash.

TDS declared and paid dividends of \$23.8 million or \$0.2150 per share during the six months ended June 30, 2009. TDS declared and paid dividends of \$23.9 million or \$0.2050 per share in the six months ended June 30, 2008.

TDS holds certificates of deposit at December 31, 2008 and June 30, 2009 with original maturities of between 180 days and one year. In certain cases when these certificates of deposit mature, TDS will purchase new certificates of deposit with the proceeds due to TDS upon maturity (renewals). These renewals do not involve transfer of funds between TDS and financial institutions, and accordingly, TDS does not reflect cash inflows or outflows related to these certificate of deposit renewal transactions in the statement of cash flows.

18. Subsequent Events

TDS evaluated subsequent events from June 30, 2009 through the issuance date (August 6, 2009) of these financial statements. No significant subsequent events have occurred during this period that require adjustment to the June 30, 2009 financial statements or disclosure.

27

Table of Contents

Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations

Telephone and Data Systems, Inc. (TDS) is a diversified telecommunications company providing high-quality telecommunications services in 36 states to approximately 6.2 million wireless customers and 1.1 million wireline equivalent access lines at June 30, 2009. TDS conducts substantially all of its wireless operations through its 81%-owned subsidiary, United States Cellular Corporation (U.S. Cellular®), and provides wireline services through its incumbent local exchange carrier (ILEC) and competitive local exchange carrier (CLEC) operations under its wholly owned subsidiary, TDS Telecommunications Corporation (TDS Telecom®). TDS conducts printing and distribution services through its 80%-owned subsidiary, Suttle-Straus, Inc. which represents a small portion of TDS operations.

The following discussion and analysis should be read in conjunction with TDS interim consolidated financial statements and footnotes included herein and the description of TDS business included in Item 1 of the TDS Annual Report on Form 10-K (Form 10-K) for the year ended December 31, 2008.

OVERVIEW

The following is a summary of certain selected information contained in the comprehensive Management s Discussion and Analysis of Financial Condition and Results of Operations that follows. The overview does not contain all of the information that may be important. You should carefully read the entire Management s Discussion and Analysis of Financial Condition and Results of Operations and not rely solely on the overview.

U.S. Cellular

U.S. Cellular provides wireless telecommunications services to approximately 6.2 million customers in five geographic market areas in 26 states. As of June 30, 2009, U.S. Cellular s average penetration rate in its consolidated operating markets, calculated by dividing U.S. Cellular s total customers by the total population of 46.3 million in such markets, was 13.3%. U.S. Cellular operates on a customer satisfaction strategy, meeting customer needs by providing a comprehensive range of wireless products and services, excellent customer support, and a high-quality network. U.S. Cellular s business development strategy is to operate controlling interests in wireless licenses in areas adjacent to or in proximity to its other wireless licenses, thereby building contiguous operating market areas. U.S. Cellular believes that operating in contiguous market areas will continue to provide it with certain economies in its capital and operating costs. Financial and operating highlights in the first six months of 2009 included the following:

- Total customers were 6,155,000 at June 30, 2009, including 5,711,000 retail customers.
- Retail customer net additions were 4,000 in the first six months of 2009 (comprised of 63,000 net additions in the first quarter and 59,000 net defections in the second quarter) compared to 119,000 in 2008. The decrease year-over-year reflected both lower gross additions and higher churn rates, due to the weak economy and very competitive industry conditions including the increased impacts of unlimited prepay

service providers in certain of U.S. Cellular s markets.

- Postpay customers comprised approximately 95% of U.S. Cellular s retail customer base as of June 30, 2009. Postpay net additions were 28,000 in the first six months of 2009 (comprised of 60,000 net additions in the first quarter and 32,000 net defections in the second quarter) compared to 105,000 in 2008. The postpay churn rate was 1.6% in 2009.
- Service revenues of \$1,956.6 million increased \$7.2 million year-over-year, despite a \$34.7 million (22%) decrease in inbound roaming revenues. Retail service revenues grew by \$32.4 million (2%) due to increases in the average number of customers and the average monthly retail service revenue per customer.
- Additions to property, plant and equipment totaled \$228.9 million, including expenditures to construct cell sites, increase capacity in existing cell sites and switches, expand mobile broadband services based on third generation Evolution Data Optimized technology (3G) to additional markets, outfit new and remodel existing retail stores and continue the development and enhancement of U.S. Cellular s office systems. Total cell sites in service increased 7% year-over-year to 7,043.

Table of Contents

	As a further proof point of its customer satisfaction strategy and Believe in Something BetterTM brand message, U.S. Cellular is new Battery Swap program. Under this program, a customer can go to any store and exchange a battery that is dead or dying for one y charged, at no cost to the customer. U.S. Cellular is the first wireless company to offer this service in the United States.
informatio	U.S. Cellular began efforts on a number of multi-year initiatives including the development of: a new point-of-sale system to e billing on one platform; an Electronic Data Warehouse/Customer Relationship Management System to collect and analyze n more efficiently to build and improve customer relationships; and a new Internet/Web platform to enable customers to complete a cof transactions and, eventually, to manage their accounts online.
•	Operating income increased \$18.8 million, or 8%, to \$255.7 million in 2009 from \$236.9 million in 2008.
U.S. Cellu	lar anticipates that future growth in its operating income will be affected by the following factors:
•	Uncertainty related to current economic conditions and their impact on demand for U.S. Cellular s products and services;
•	Increasing penetration in the wireless industry;
•	Increased competition in certain markets, including competition from carriers offering low-priced, unlimited prepay service;
•	Costs of customer acquisition and retention, such as equipment subsidies and advertising;
•	Industry consolidation and the resultant effects on roaming revenues, service and equipment pricing and other effects of competition;
•	Providing service in recently launched areas or potential new market areas;
•	Potential increases or decreases in prepay and reseller customers as a percentage of U.S. Cellular s customer base;

•	Costs of developing and introducing new products and services;
• important	Costs of developing and enhancing office and customer support systems, including costs and risks associated with the completion of multi-year initiatives such as those described above;
•	Continued enhancements to its wireless networks, including expansion of 3G services and potential deployments of new technology;
•	Increasing costs of regulatory compliance; and
•	Uncertainty in future eligible telecommunication carrier (ETC) funding.
	alts of Operations Wireless in the sections entitled Six Months Ended June 30, 2009 Compared to Six Months Ended June 30, 2008 and onths Ended June 30, 2009 Compared to Three Months Ended June 30, 2008.
	29

Table of Contents

2009 Wireless Estimates

U.S. Cellular expects the factors described above to impact revenues and operating income for the next several quarters. Any changes in the above factors, as well as the effects of other drivers of U.S. Cellular s operating results, may cause revenues and operating income to fluctuate over the next several quarters.

U.S. Cellular s estimates of full-year 2009 results for: service revenues; operating income; depreciation, amortization and accretion expenses; and capital expenditures, are shown below. Such estimates represent U.S. Cellular s views as of the date of filing of U.S. Cellular s Form 10-Q for the six months ended June 30, 2009. Such forward-looking statements should not be assumed to be accurate as of any future date. U.S. Cellular undertakes no duty to update such information whether as a result of new information, future events or otherwise. There can be no assurance that final results will not differ materially from such estimated results.

	2009	2008
	Estimated Results	Actual Results
Net retail customer additions (1)		149,000
Service revenues	\$3,900 - \$3,950 million	\$3,940.3 million
Operating income(2) (3)	\$300 - \$375 million	\$27.7 million
Depreciation, amortization and accretion expenses(2) (3)	Approx. \$600 million	\$987.0 million
Capital expenditures	Approx. \$575 million	\$585.6 million

- (1) U.S. Cellular has withdrawn its net retail customer additions guidance for the remainder of 2009 due to uncertainty related to the weak economy and consumer purchasing intentions.
- (2) 2008 Actual Results include losses on disposals of \$23.4 million and impairment of assets of \$386.7 million. The 2009 Estimated Results include only the estimate for Depreciation, amortization and accretion expenses and losses on disposals of assets, and do not include any estimate for losses on impairment of assets since these cannot be predicted.
- (3) The 2008 loss on impairment of assets of \$386.7 million is not expected to have an impact on future operating results and liquidity. In addition, historical operating results, including the 2008 impairment, are not necessarily indicative of future operating results.

U.S. Cellular management currently believes that the foregoing estimates represent a reasonable view of what is achievable considering actions that U.S. Cellular has taken and will be taking. However, the current general economic conditions have created a challenging business environment that could significantly impact actual results. U.S. Cellular expects to continue its focus on customer satisfaction by delivering a high quality network, attractively priced service plans, a broad line of handsets and other products, and outstanding customer service in its company-owned and agent retail stores and customer care centers. U.S. Cellular believes that future growth in its revenues will result primarily from selling additional products and services to its existing customers, increasing the number of multi-device users among its existing customers, and attracting wireless users switching from other wireless carriers, rather than by adding users that are new to wireless service. U.S. Cellular is focusing on opportunities to increase revenues, pursuing cost reduction initiatives in various areas and implementing a number of initiatives to enable future growth. The initiatives are intended, among other things, to allow U.S. Cellular to accelerate its introduction of new products and services, better segment its customers for new services and retention, sell additional services such as data, expand its Internet sales

and customer service capabilities, and improve its prepay products and services.

Table of Contents

TDS Telecom

TDS Telecom provides high-quality telecommunications services, including full-service local exchange service, long-distance telephone service, and Internet access, to customers in rural and suburban area communities. TDS Telecom s business plan is designed for a full-service telecommunications company, including both ILEC and CLEC operations. TDS Telecom s strategy is to be the preferred provider of telecommunications services including voice, broadband, and video services in its chosen markets. This strategy encompasses many components, including:

- developing services and products;
- market and customer strategies;
- investing in networks and deploying advanced technologies;
- monitoring the competitive environment;
- advocating with respect to state and federal regulation for positions that support its ability to provide advanced telecommunications services to its customers; and
- exploring transactions to acquire or divest properties that would result in strengthening its operations.

Both ILECs and CLECs are faced with significant challenges, including the industry-wide decline in use of second lines by customers, growing competition from wireless and other wireline providers (other CLECs and cable providers), changes in regulation, new technologies such as Voice over Internet Protocol (VoIP), and the uncertainty in the economy. These challenges could have a material adverse effect on the financial condition, results of operations and cash flows of TDS Telecom in the future.

Overall equivalent access lines served by TDS Telecom as of June 30, 2009 decreased 4% compared to June 30, 2008. Equivalent access lines are the sum of physical access lines and high-capacity data lines adjusted to estimate the equivalent number of physical access lines in terms of capacity. A physical access line is an individual circuit connecting a customer to a telephone company s central office facilities. Each digital subscriber line (DSL) is treated as an equivalent access line in addition to a voice line that may operate on the same copper loop.

Operating revenues decreased \$18.2 million, or 4% to \$395.3 million during the six months ended June 30, 2009 from \$413.5 million in 2008. The decrease in 2009 was primarily due to a decline in ILEC and CLEC physical access lines and a decrease in network usage by inter-exchange carriers. These decreases were partially mitigated by acquisition of three ILEC companies in 2008 as well as an increase in ILEC data customers and revenues.

Operating income decreased to \$44.6 million during the six months ended June 30, 2009 compared to \$73.0 million in 2008, as a result of decreased revenues and increased costs. The higher costs in 2009 were primarily due to an increase in legal and excise tax expense related to discrete matters, severance incurred as a result of workforce reduction initiatives, the acquisition of three ILEC companies in 2008, and

increased costs associated with the acquisition of new customers and increased network capacity. These expenses were partially offset by discrete events related to employee compensation and benefits modifications and lower expenses of serving fewer CLEC customers.

See Results of Operations Wireline in the sections entitled Six Months Ended June 30, 2009 Compared to Six Months Ended June 30, 2008 and Three Months Ended June 30, 2009 Compared to Three Months Ended June 30, 2008.

31

Table of Contents

2009 Wireline Estimates

TDS Telecom s estimates of full-year 2009 results are shown below. Such forward-looking statements should not be assumed to be accurate as of any future date. Such estimates represent TDS Telecom s view as of the filing date of TDS Form 10-Q for the six months ended June 30, 2009. TDS undertakes no duty to update such information whether as a result of new information, future events or otherwise. There can be no assurance that final results will not differ materially from these estimated results.

	2009 Estimated Results	2008 Actual Results
ILEC and CLEC Operations:		
Operating revenues	\$775 - \$800 million	\$824.3 million
Operating income	\$85 - \$105 million	\$142.2 million
Depreciation, amortization and accretion expenses	Approx. \$165 million	\$158.4 million
Capital expenditures	Approx. \$125 million	\$140.8 million

The above estimates reflect the expectations of TDS Telecom s management considering the current general economic conditions. During this challenging business environment, TDS Telecom will continue to focus on its cost-reduction initiatives through product cost improvement and process efficiencies. TDS Telecom also plans to continue to focus on customer retention programs, including triple play bundles involving voice, DSL and satellite TV.

Cash Flows and Investments - TDS and its subsidiaries had cash and cash equivalents totaling \$664.8 million, short-term investments in the form of certificates of deposit aggregating \$136.5 million, borrowing capacity under their revolving credit facilities of \$696.3 million, and additional bank lines of credit of \$10.0 million as of June 30, 2009. Also, during the six months ended June 30, 2009, TDS and its subsidiaries generated \$444.0 million of cash flows from operating activities. Management believes that cash on hand, expected future cash flows from operating activities and sources of external financing provide financial flexibility and are sufficient to permit TDS and its subsidiaries to finance their contractual obligations and anticipated capital and operating expenditures for the foreseeable future.

See Financial Resources and Liquidity and Capital Resources for additional information related to cash flows and investments, including the impacts of recent economic events.

Record Developments - Congress recently enacted the American Recovery and Reinvestment Act of 2009, or the Recovery Act, which provides, among other things, for an aggregate appropriation of \$7.2 billion to fund grants and loans to provide broadband infrastructure, access and equipment to consumers residing in rural, unserved or underserved areas of the United States. A significant portion of these funds is expected to be made available in 2009 and 2010. The application deadline for a portion of the grants and loans is August 14, 2009. TDS Telecom and/or U.S. Cellular are currently assessing the eligibility requirements for the grants and loans and potential qualifying broadband projects, and may apply for the Recovery Act funds. There is no assurance TDS Telecom and/or U.S. Cellular, if they apply, will receive Recovery Act funds. The distribution of these grants and loans to other telecommunications

service providers could impact competition in certain of U.S. Cellular s and TDS Telecom s service areas.

Table of Contents

Six Months Ended June 30, 2009 Compared to Six Months Ended June 30, 2008

RESULTS OF OPERATIONS CONSOLIDATED

Six Months Ended June 30,		2009	2008 (Dollars in thousands, exce			Increase/ (Decrease)	Percentage Change
Operating revenues		(DC	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	i tilousulus, excep	ot per .	mare amounts)	
U.S. Cellular	\$	2,095,314	\$	2,098,448	\$	(3,134)	
TDS Telecom		395,262		413,500		(18,238)	(4)%
All other(1)		8,547		11,504		(2,957)	(26)%
Total operating revenues		2,499,123		2,523,452		(24,329)	(1)%
Operating expenses		, ,		, ,			
U.S. Cellular		1,839,625		1,861,580		(21,955)	(1)%
TDS Telecom		350,706		340,494		10,212	3%
All other(1)		17,983		18,026		(43)	
Total operating expenses		2,208,314		2,220,100		(11,786)	(1)%
Operating income (loss)							, ,
U.S. Cellular		255,689		236,868		18,821	8%
TDS Telecom		44,556		73,006		(28,450)	(39)%
All other(1)		(9,436)		(6,522)		(2,914)	(45)%
Total operating income (loss)		290,809		303,352		(12,543)	(4)%
Other income and (expenses)							, ,
Equity in earnings of unconsolidated entities		43,700		44,379		(679)	(2)%
Interest and dividend income		4,974		27,201		(22,227)	(82)%
Interest expense		(62,350)		(76,950)		14,600	19%
Gain (loss) on investments and financial							
instruments				(402)		402	N/M
Other, net		474		1,703		(1,229)	(72)%
Total investment and other income (expense)		(13,202)		(4,069)		(9,133)	N/M
Income before income taxes		277,607		299,283		(21,676)	(7)%
Income tax expense		93,674		102,512		(8,838)	(9)%
		,		,			
Net income		183,933		196,771		(12,838)	(7)%
Less: Net income attributable to							, ,
noncontrolling interests, net of tax		(42,194)		(35,527)		(6,667)	(19)%
Net income attributable to TDS		141,739		161,244		(19,505)	(12)%
Preferred dividend requirement		(26)		(26)		, , ,	,
Net Income available to common	\$	141,713	\$	161,218	\$	(19,505)	(12)%
Basic earnings per share attributable to TDS	\$	1.27	\$	1.38	\$	(0.11)	(8)%
Diluted earnings per share attributable to	φ	1.47	Ф	1.36	Φ	(0.11)	(8)%
TDS	\$	1.27	\$	1.37	\$	(0.10)	(7)%

⁽¹⁾ Consists of non-reportable segment, corporate operations and intercompany eliminations.

N/M Percentage change not meaningful

Operating Revenues

The decline in U.S. Cellular revenues is primarily attributable to lower Inbound roaming revenues partially offset by increased Retail service revenues. The decline in TDS Telecom revenues primarily reflects the decline in ILEC and CLEC physical access lines and a decrease in network usage by inter-exchange carriers, offset somewhat by the acquisition of three ILEC businesses in 2008 and an increase in ILEC data customers.

Lugar Filling. TELET HONE & DATA STSTEMS INC/DE/ - Form 10-Q
Table of Contents
Operating Expenses
The decrease in U.S. Cellular expenses primarily reflects a lower Cost of equipment sold due to a decrease in cost per handset sold. In addition, U.S. Cellular depreciation decreased in 2009 primarily due to fully depreciating Time Division Multiple Access (TDMA) and analog network equipment in 2008. The increase in TDS Telecom expenses was primarily due to an increase in legal and excise tax expense arising from discrete matters, severance incurred as a result of workforce reduction initiatives, the acquisition of three ILEC companies in 2008, and increased costs associated with the acquisition of new customers and increased network capacity. These expenses were partially offset by discrete events related to employee compensation and benefits modifications and lower expenses of serving fewer CLEC customers.
Equity in earnings of unconsolidated entities
Equity in earnings of unconsolidated entities represents TDS share of net income from markets in which it has a noncontrolling interest and that are accounted for by the equity method. TDS follows the equity method of accounting for unconsolidated entities over which it has the ability to exercise significant influence, generally entities in which its ownership interest is less than or equal to 50% but equals or exceeds 20% for corporations and 3% for partnerships and limited liability companies.
TDS investment in the Los Angeles SMSA Limited Partnership (LA Partnership) contributed \$34.0 million to Equity in earnings from unconsolidated entities in each of 2009 and 2008.
Equity income decreased primarily due to a \$7.1 million impairment loss recognized on an equity method investment in 2009.
Interest and dividend income
Interest income decreased \$11.5 million primarily due to a lower interest rate earned on cash balances coupled with lower average investment balances in 2009 compared to 2008.
Dividend income decreased \$10.7 million primarily due to a \$10.9 million decrease in dividends from Deutsche Telekom Ordinary Shares. These shares were disposed of in 2008.

Interest expense

The decrease in interest expense in 2009 was primarily a result of a \$12.0 million decrease in interest incurred on variable prepaid forward contracts which were settled in 2008.

Gain (loss) on investments and financial instruments

See Note 10 Marketable Equity Securities and Variable Prepaid Forward Contracts in the Notes to Consolidated Financial Statements for a description of transactions comprising the majority of the amount recorded in 2008.

Income tax expense

See Note 5 Income Taxes in the Notes to Consolidated Financial Statements for a discussion of the change in income tax expense and the overall effective tax rate on Income before income taxes.

34

Table of Contents

Net income attributable to noncontrolling interests, net of tax

Net income attributable to noncontrolling interests, net of tax includes the noncontrolling public shareholders share of U.S. Cellular s net income, the noncontrolling shareholders or partners share of certain U.S. Cellular subsidiaries net income or loss and other TDS noncontrolling interests.

	Six Months Ended June 30,			
		2009		2008
	(Dollars in thousands)			
Net income attributable to noncontrolling interests, net of tax				
U.S. Cellular				
Noncontrolling public shareholders	\$	(31,293)	\$	(27,324)
Noncontrolling shareholders or partners		(10,901)		(8,169)
		(42,194)		(35,493)
Other				(34)
	\$	(42,194)	\$	(35,527)

RESULTS OF OPERATIONS WIRELESS

TDS provides wireless telephone service through U.S. Cellular, an 81%-owned subsidiary. U.S. Cellular owns, manages and invests in wireless markets throughout the United States.

Following is a table of summarized operating data for U.S. Cellular s consolidated operations.

As of June 30,(1)	2009	2008
Total market population of consolidated operating markets(2)	46,306,000	45,493,000
Customers(3)	6,155,000	6,194,000
Market penetration(2)	13.3%	13.6%
Total full-time equivalent employees	8,673	8,386
Cell sites in service	7,043	6,596

For the Six Months Ended June 30,(4)	2	2009	2008
Net retail customer additions(5)		4,000	119,000
Net customer additions (losses)(5)		(41,000)	90,000
Average monthly service revenue per customer(6)	\$	52.51	\$ 52.78
Postpay churn rate (7)		1.6%	1.4%

⁽¹⁾ Amounts include results for U.S. Cellular s consolidated operating markets as of June 30.

(2) Calculated using 2008 and 2007 Claritas population estimates for 2009 and 2008, respectively. Total market population of consolidated operating markets—is used only for the purposes of calculating market penetration of consolidated operating markets, which is calculated by dividing customers by the total market population (without duplication of population in overlapping markets).

The total market population and penetration measures for consolidated operating markets apply to markets in which U.S. Cellular provides wireless service to customers. For comparison purposes, total market population and penetration related to all consolidated markets in which U.S. Cellular owns an interest were 83,726,000 and 7.4%, and 82,875,000 and 7.5%, as of June 30, 2009 and 2008, respectively.

Table of Contents

(3) U.S. Cellular s customer base consists of the following types of customers:

	June 3	0,
	2009	2008
Customers on postpay service plans in which the end user is a		
customer of U.S. Cellular (postpay customers)	5,448,000	5,367,000
Customers on prepay service plans in which the end user is a		
customer of U.S. Cellular (prepay customers)	263,000	310,000
Total retail customers	5,711,000	5,677,000
End user customers acquired through U.S. Cellular s agreements with		
third parties (reseller customers)	444,000	517,000
Total customers	6,155,000	6,194,000

- (4) Amounts include results for U.S. Cellular s consolidated operating markets for the period January 1 through June 30; operating markets acquired during a particular period are included as of the acquisition date.
- Net retail customer additions represents the number of net customers added to U.S. Cellular s retail customer base through its marketing distribution channels; this measure excludes activity related to reseller customers and customers transferred through acquisitions, divestitures or exchanges. Net customer additions (losses) represents the number of net customers added to (or deducted from) U.S. Cellular s overall customer base through its marketing distribution channels; this measure includes activity related to reseller customers but excludes activity related to customers transferred through acquisitions, divestitures or exchanges.
- Management uses this measurement to assess the amount of service revenue that U.S. Cellular generates each month on a per customer basis. Variances in this measurement are monitored and compared to variances in expenses on a per customer basis. Average monthly service revenue per customer is calculated as follows:

	Six Months Ended June 30,					
		2009 2008				
Service revenues per Consolidated Statements of						
Operations (000s)	\$	1,956,629	\$	1,949,446		
Divided by average customers during period (000s)*		6,210		6,156		
Divided by number of months in each period		6		6		
Average monthly service revenue per customer	\$	52.51	\$	52.78		

^{*} Average customers during period is calculated by adding the number of total customers, including reseller customers, at the beginning of the first month of the period and at the end of each month in the period and dividing by the number of months in the period plus one. Acquired and divested customers are included in the calculation on a prorated basis for the amount of time U.S. Cellular included such customers during each period.

(7)	Postpay churn rate represents the percentage of the postpay customer base that disconnects service each month.

Table of Contents

Components of Operating Income

Six Months Ended June 30,	2009	2008 (Dollars in the	Increase/ 2008 (Decrease) (Dollars in thousands)		Percentage Change
Retail service	\$ 1,745,307	\$ 1,712,862	\$	32,445	2%
Inbound roaming	122,280	156,956		(34,676)	(22)%
Other	89,042	79,628		9,414	12%
Service revenues	1,956,629	1,949,446		7,183	
Equipment sales	138,685	149,002		(10,317)	(7)%
Total operating revenues	2,095,314	2,098,448		(3,134)	
System operations (excluding					
Depreciation, amortization and					
accretion reported below)	394,809	387,668		7,141	2%
Cost of equipment sold	341,756	354,190		(12,434)	(4)%
Selling, general and administrative	822,518	822,042		476	
Depreciation, amortization and					
accretion	276,265	287,788		(11,523)	(4)%
Loss on asset disposals, net	4,277	9,892		(5,615)	(57)%
Total operating expenses	1,839,625	1,861,580		(21,955)	(1)%
Operating income	\$ 255,689	\$ 236,868	\$	18,821	8%

Operating Revenues

Service revenues

Service revenues consist primarily of: (i) charges for access, airtime, roaming, recovery of regulatory costs and value-added services, including data products and services and long distance, provided to U.S. Cellular s retail customers and to end users through third-party resellers (retail service); (ii) charges to other wireless carriers whose customers use U.S. Cellular s wireless systems when roaming, including long-distance roaming (inbound roaming); and (iii) amounts received from the Federal Universal Service Fund (USF).

Retail service revenues

The increase in Retail service revenues in 2009 was due to increases in both the average number of customers and the average monthly retail service revenue per customer. The average number of customers increased to 6,210,000 in 2009 from 6,156,000 in 2008. Average monthly retail service revenue per customer increased 1% to \$46.84 in 2009 from \$46.37 in 2008, as a significant increase in revenues from data products and services more than offset a decline in revenues from voice services.

Revenues from data products and services totaled \$318.9 million in 2009 and \$239.4 million in 2008, and represented 16% of total service revenues in 2009 compared to 12% of total service revenues in 2008. Such growth, which positively impacted average monthly retail service

revenue per customer, reflected customers continued and increasing usage of U.S. Cellular s text, picture, and video messaging services, easyedgeSM service and applications, premium mobile Internet services, and smart phone handsets and services. During the six months ended June 30, 2009, U.S. Cellular introduced unlimited messaging plans and unlimited messaging and mobile Internet plans that further drove data usage and revenues. U.S. Cellular expects that the growth in revenues from data products and services will continue as customers migrate to the new unlimited plans and as U.S. Cellular s 3G network expands to cover 70% of its customers by the end of 2009.

Revenues from voice services declined year-over-year primarily due to a reduction in average voice revenue per customer. The reduction in average voice revenue per customer reflects industry competition which has resulted in lower pricing overall as well as growth in family plans and service plans with enhanced coverage areas and value (such as free incoming calls and unlimited minutes). Also, decreases in the prepay customer base and the average revenue per prepay customer contributed to a decline in prepay voice revenues. U.S. Cellular expects continued pressure on revenues from voice services in the foreseeable future due to industry competition related to service plan offerings.

Table of Contents

Inbound roaming revenues

The decrease in Inbound roaming revenues in 2009 was due primarily to a decline in roaming revenues from the combined entity of Verizon Wireless (Verizon) and Alltel Corporation (Alltel). In January 2009, Verizon acquired Alltel. As a result of this transaction, the network footprints of Verizon and Alltel were combined. This has resulted in a decrease in inbound roaming revenues for U.S. Cellular, since the combined Verizon and Alltel entity has reduced its usage of U.S. Cellular s network in certain coverage areas that were used by Verizon and Alltel (as separate entities). U.S. Cellular anticipates that this trend will increase over the next several quarters and will more than offset the positive impact of the trends of increasing minutes of use and increasing data usage from U.S. Cellular s other roaming partners.

Additional changes in the network footprints of other carriers due to additional consolidation or network expansions also could have an adverse effect on U.S. Cellular s inbound roaming revenues. U.S. Cellular also anticipates that its roaming revenue per minute of use will decline over time due to the renegotiation of existing contracts. The foregoing could have an adverse effect on U.S. Cellular s business, financial condition or results of operations.

Other revenues

The growth in Other revenues was due primarily to an increase in USF revenues, which represent amounts received from the USF for states in which U.S. Cellular has been designated as an Eligible Telecommunications Carrier (ETC). U.S. Cellular was eligible to receive ETC funds in sixteen states at June 30, 2009 and eleven states at June 30, 2008; the ETC revenue amounts were \$68.9 million in 2009 and \$61.9 million in 2008.

The Federal Communications Commission (FCC) is considering significant changes to the USF. U.S. Cellular is not able to predict what changes, if any, will be adopted by the FCC. Such changes could have a material adverse impact on U.S. Cellular s financial condition and results of operations.

Equipment sales revenues

Equipment sales revenues include revenues from sales of handsets and related accessories to both new and existing customers, as well as revenues from sales of handsets and accessories to agents. All equipment sales revenues are recorded net of anticipated rebates.

U.S. Cellular strives to offer a competitive line of quality handsets to both new and existing customers. U.S. Cellular scustomer retention efforts include offering new handsets at discounted prices to existing customers as the expiration date of the customer screece contract approaches. U.S. Cellular also continues to sell handsets to agents; this practice enables U.S. Cellular to provide better control over the quality of handsets sold to its customers, establish roaming preferences and earn quantity discounts from handset manufacturers which are passed along to agents. U.S. Cellular anticipates that it will continue to sell handsets to agents in the future.

The decrease in 2009 equipment sales revenues was driven primarily by a decline of 6% in average revenue per handset sold as the overall mix of handsets purchased by customers shifted to lower priced phones.

Table of Contents
Operating Expenses
System operations expenses (excluding Depreciation, amortization and accretion)
System operations expenses (excluding Depreciation, amortization, and accretion) include charges from wireline telecommunications service providers for U.S. Cellular s customers use of their facilities, costs related to local interconnection to the wireline network, charges for maintenance of U.S. Cellular s network, long-distance charges, outbound roaming expenses and payments to third-party data product and platform developers.
Key components of the overall increase in system operations expenses were as follows:
• Maintenance, utility and cell site expenses increased \$5.9 million, or 4%, in 2009, primarily driven by increases in the number of cell sites within U.S. Cellular s network and rent expense per cell site. The number of cell sites totaled 7,043 in 2009 and 6,596 in 2008, as U.S. Cellular continued to expand and enhance coverage in its existing markets; and
• Expenses incurred when U.S. Cellular s customers used other carriers networks while roaming increased \$1.9 million, or 2%, in 2009, due primarily to higher roaming minutes of use as more customers migrated to national and wide area plans.
U.S. Cellular expects total system operations expenses to increase in the foreseeable future, driven by the following factors:
• Increases in the number of cell sites and other network facilities within U.S. Cellular s systems as it continue to add capacity and enhance quality;
Continued expansion of 3G services to additional markets; and
• Increases in total voice, text messaging and other data usage, both on U.S. Cellular s network and by U.S. Cellular s customers on other carriers networks when roaming.

~ .	c	•	. 11	•
(กรt	ΛŤ	equipment	t รกเก	1
CODE	v.,	cquipilicit	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	

Cost of equipment sold decreased in 2009 due primarily to a 4% decline in cost per handset sold as the overall mix of handsets purchased by customers shifted to lower priced phones.

U.S. Cellular expects loss on equipment, defined as equipment sales revenues less cost of equipment sold, to continue to be a significant cost and perhaps to increase in the foreseeable future as wireless carriers continue to use handset availability and pricing as a means of competitive differentiation. New handsets with expanded capabilities, particularly smart phones and premium touch screen phones, generally have higher purchase costs for carriers which, due to competitive market conditions, generally cannot be recovered through proportionately higher selling prices to customers.

Selling, general and administrative expenses

Selling, general and administrative expenses include salaries, commissions and expenses of field sales and retail personnel and facilities; telesales department salaries and expenses; agent commissions and related expenses; corporate marketing and merchandise management; and advertising expenses. Selling, general and administrative expenses also include bad debts expense, costs of operating customer care centers and corporate expenses.

Key components of the net increase in Selling, general and administrative expenses in 2009 were as follows:

- Selling and marketing expenses decreased \$2.6 million, or 1%, in 2009, primarily due to lower commissions resulting from a reduction in customer gross additions; and
- General and administrative expenses increased \$3.0 million, or 1%, in 2009, due primarily to higher sales taxes, employee related expenses and bad debts expense (reflecting higher bad debts experience as a percent of revenues), partially offset by lower universal service fund contributions.

Tabl	e of	Contents
1 au	U OI	Contents

U.S. Cellular expects Selling, general and administrative expenses to increase in the foreseeable future driven primarily by increases in expenses associated with acquiring, serving and retaining customers, as well as costs related to its multi-year initiatives discussed previously.

Depreciation, amortization, and accretion

Total Depreciation, amortization and accretion expense decreased \$11.5 million, or 4%, in 2009. Depreciation decreased \$10.5 million, or 4%, in 2009, primarily due to fully depreciating Time Division Multiple Access (TDMA) and analog network equipment in 2008. U.S. Cellular discontinued its TDMA-based service during the six months ended June 30, 2009; in connection with such discontinuance, property, plant and equipment in service and accumulated depreciation of \$452.0 million were eliminated from the Consolidated Balance Sheet.

See Financial Resources and Liquidity and Capital Resources for a discussion of U.S. Cellular s capital expenditures.

Loss on asset disposals, net

These amounts represent charges related to disposals of assets, trade-ins of older assets for replacement assets and other retirements of assets from service.

Table of Contents

RESULTS OF OPERATIONS WIRELINE

TDS Telecom served 1,148,100 equivalent access lines at June 30, 2009, a net decrease of 43,400 lines from the 1,191,500 equivalent access lines served at June 30, 2008.

TDS Telecom provides services through its ILEC and CLEC operations. An ILEC is an independent local telephone company that formerly had the exclusive right and responsibility to provide local transmission and switching services in its designated service territory. CLEC depicts companies that enter the operating areas of incumbent local exchange telephone companies to offer local exchange and other telephone services.

The following table summarizes operating data for TDS Telecom s ILEC and CLEC operations:

As of June 30,	2009	2008	Increase/ (Decrease)
ILEC			
Equivalent access lines	775,800	774,300	1,500
Physical access lines	548,000	577,000	(29,000)
High-speed data customers	197,100	164,400	32,700
Long-distance customers	354,100	346,100	8,000
CLEC			
Equivalent access lines	372,300	417,200	(44,900)
High-speed data customers	38,700	43,100	(4,400)

ILEC companies acquired after June 30, 2008 increased the equivalent and physical access line counts at June 30, 2009 by 11,600 and 8,900, respectively.

The decline in CLEC equivalent access lines from 2008 to 2009 is primarily the result of attrition in residential customers due to a shift in TDS Telecom s CLEC strategy to focus on serving primarily a commercial subscriber base.

TDS Telecom

Components of Operating Income

			Increase/	Percentage
Six months ended June 30,	2009	2008	(Decrease)	Change

(Dollars in thousands)

Operating revenues				
ILEC revenues	\$ 298,395	\$ 305,014	\$ (6,619)	(2)%
CLEC revenues	101,282	112,017	(10,735)	(10)%
Intra-company elimination	(4,415)	(3,531)	(884)	(25)%
TDS Telecom operating revenues	395,262	413,500	(18,238)	(4)%
Operating expenses				
ILEC expenses	254,756	242,684	12,072	5%
CLEC expenses	100,365	101,341	(976)	(1)%
Intra-company elimination	(4,415)	(3,531)	(884)	(25)%
TDS Telecom operating expenses	350,706	340,494	10,212	3%
TDS Telecom operating income	\$ 44,556	\$ 73,006	\$ (28,450)	(39)%

Table of Contents

Operating revenues

Operating revenues decreased in 2009 primarily due to a decline in ILEC and CLEC physical access lines and a decrease in network usage by inter-exchange carriers. Acquisition of three ILEC companies in 2008 as well as an increase in ILEC data customers partially offset this decline.

Operating expenses

Operating expenses increased in 2009 due to an increase in legal expense and excise tax expense arising from discrete matters totaling \$3.4 million and severance of \$2.0 million incurred as a result of workforce reduction initiatives. Partially offsetting these expenses were discrete events related to employee compensation and benefits modifications which reduced expenses by \$3.2 million. Operating expenses also increased in 2008 due to the acquisition of three ILEC companies in 2008, and the costs associated with the acquisition of new customers and increased network capacity, partially offset by reduced expenses of serving fewer CLEC customers.

ILEC Operations

Components of Operating Income

Six months ended June 30,	2009	2008 (Dollars in th	Increase/ (Decrease) ds)	Percentage Change
Voice revenues	\$ 95,457	\$ 102,501	\$ (7,044)	(7)%
Data revenues	50,551	42,924	7,627	18%
Network access revenues	134,949	140,809	(5,860)	(4)%
Miscellaneous revenues	17,438	18,780	(1,342)	(7)%
Total operating revenues	298,395	305,014	(6,619)	(2)%
Cost of services and products (excluding depreciation, amortization				
and accretion reported below)	96,090	91,707	4,383	5%
Selling, general and administrative expenses	86,857	83,897	2,960	4%
Depreciation, amortization and				
accretion	71,388	67,126	4,262	6%
(Gain) loss on asset disposals, net	421	(46)	467	N/M
Total operating expenses	254,756	242,684	12,072	5%
Total operating income	\$ 43,639	\$ 62,330	\$ (18,691)	(30)%

N/M Not meaningful

Operating Revenues

Voice revenues (charges for providing local telephone exchange and long-distance services).

The decrease in Voice revenues in 2009 was primarily due to a 6% decline in average physical access lines in service (excluding the impact of 2008 acquisitions) which negatively impacted local service revenues by \$5.2 million. From June 30, 2008 to June 30, 2009 second line disconnections accounted for 14% of the physical access line decline and were significantly influenced by subscribers converting to high-speed data services. Additionally, local service and long-distance revenues decreased by \$4.4 million as these products are included at a discount in broader service packages. Acquisition of three ILEC companies in 2008 increased Voice revenues \$1.6 million in 2009.

Table of Contents

Data revenues (charges for providing Internet and other data related services).
The increase in data revenues in 2009 was primarily due to the 19% growth in average high-speed data customers which accounted for increased revenues of \$7.0 million. Customers converting to higher DSL speeds drove the average revenue per customer higher, increasing revenues \$1.0 million net of bundling discounts in 2009. Increases in usage of other data products increased revenues by \$1.0 million. These increases were partially offset by a \$2.2 million decrease in dial-up Internet revenue primarily related to a decrease in dial-up customers. ILEC acquisitions in 2008 increased 2009 Data revenues \$0.8 million in 2009.
Network access revenues (compensation from other telecommunication carriers for carrying long-distance traffic on TDS Telecom s local telephone network and for local interconnection).
Network access revenues declined \$4.0 million in 2009 due to a 13% decrease in intra-state minutes of use, while a decline in inter-state minutes of use had a negative impact of \$0.9 million on revenues. Decreased expenses have reduced revenues received through inter-state regulatory recovery mechanisms by \$2.4 million. Revenues from special access circuits also declined \$2.1 million in 2009 due to disconnections. ILEC acquisitions in 2008 generated a \$3.3 million increase in 2009 Network access revenues to partially offset these declines.
Miscellaneous revenues (charges for leasing, selling, installing and maintaining customer premise equipment and reselling of direct broadcast satellite service as well as other miscellaneous services).
Miscellaneous revenues are down primarily due to a decline in business systems sales.
Operating Expenses
Cost of services and products
The increase in Cost of services and products in 2009 was primarily driven by incentives to attract new customers of \$2.0 million, increased circuit bandwidth to support the growth in high-speed data products of \$1.5 million, higher employee related costs of \$0.8 million (including the impacts of severance and modifications to employee benefits), partially offset by a decrease in cost of goods sold related to business systems of \$0.6 million. ILEC acquisitions in 2008 increased Cost of services and products \$2.0 million in 2009.
Selling, general and administrative expenses

The increase in Selling, general and administrative expenses in 2009 was primarily due to an increase in legal expense and excise tax expense arising from discrete matters totaling \$3.2 million and severance of \$1.0 million as a result of workforce reduction initiatives. Partially offsetting these charges were discrete events related to employee compensation and benefits modifications which reduced expenses \$1.7 million. Also partially offsetting these charges were decreases in property taxes of \$1.0 million, consulting fees incurred in 2008 to implement cost reduction programs of \$0.8 million as well as a reduction in bad debts expense of \$0.5 million. ILEC acquisitions in 2008 increased Selling, general and administrative expenses \$1.5 million in 2009.

Depreciation, amortization and accretion expense

Depreciation, amortization and accretion expense increased \$1.5 million in 2009 as a result of capital additions placed in service in 2008. ILEC acquisitions in 2008 increased depreciation, amortization and accretion expense \$2.8 million in 2009.

Table of Contents

CLEC Operations

Components of Operating Income

Six months ended June 30,	2009	2008 (Dollars in th	(Increase/ Decrease) s)	Percentage Change	
Retail revenues	\$ 90,625	\$ 100,249	\$	(9,624)	(10)%	
Wholesale revenues	10,657	11,768		(1,111)	(9)%	
Total operating revenues	101,282	112,017		(10,735)	(10)%	
Cost of services and products (excluding depreciation, amortization and accretion						
reported below)	53,119	55,161		(2,042)	(4)%	
Selling, general and						
administrative expenses	34,912	34,483		429	1%	
Depreciation, amortization and accretion	12,138	11,453		685	6%	
(Gain) loss on asset disposals,						
net	196	244		(48)	(20)%	
Total operating expenses	100,365	101,341		(976)	(1)%	
Total operating income	\$ 917	\$ 10,676	\$	(9,759)	(91)%	

N/M - Not meaningful

Prior year has been reclassified to conform with current year presentation.

Operating Revenues

Retail revenues (charges to CLEC customers for the provision of direct telecommunication services).

Average CLEC equivalent access lines in service decreased 11% in 2009 compared to 2008, which resulted in a decrease in retail revenues of \$10.4 million. Average residential equivalent access lines decreased 25% as the CLEC operation continues to implement its strategic shift towards serving primarily a commercial subscriber base. The average equivalent access lines related to commercial customers declined 5%. Average revenue per subscriber increased during the period resulting in higher revenues of \$0.7 million in 2009.

Wholesale revenues (charges to other carriers for utilizing TDS Telecom s network infrastructure).

The decline in wholesale revenues in 2009 was primarily driven by a 24% reduction in minutes of use partially offset by an increase in average rates resulting from a more favorable mixture of traffic carried.

Operating Expenses

Cost of services and products

Cost of services and products decreased in 2009 due to reduction in purchased network related services, primarily caused by the smaller residential customer base, which decreased expenses by \$3.7 million. The decrease was partially offset by additional expenses of \$1.1 million associated with the provisioning of managed Internet Protocol service to customers in 2009 as well as settlements with two inter-exchange carriers which reduced the cost of service in 2008 by \$2.1 million.

Table of	Contents
----------	----------

Selling, general and administrative expenses

Selling, general and administrative expenses increased in 2009 due primarily to an increase in employee related costs of \$0.5 million (including the impacts of severance and modifications to employee benefits).

Depreciation, amortization and accretion

Depreciation, amortization and accretion expense increased \$0.7 million during 2009 primarily due to accelerated depreciation expense on certain circuit equipment due to technological obsolescence.

Table of Contents

Three Months Ended June 30, 2009 Compared to Three Months Ended June 30, 2008

RESULTS OF OPERATIONS CONSOLIDATED

Three Months Ended June 30,		2009 2008 (Dollars in thousands, excep			Increase/ (Decrease)		Percentage Change	
Operating revenues		(De	mars 1	n tnousands, excep	ot per	snare amounts)		
U.S. Cellular	\$	1,042,550	\$	1,060,592	\$	(18,042)	(2)%	
TDS Telecom	Ψ	195,960	Ψ	207,424	Ψ	(11,464)	(6)%	
All other(1)		3,967		6,335		(2,368)	(37)%	
Total operating revenues		1,242,477		1,274,351		(31,874)	(3)%	
Operating expenses		1,2 12, 177		1,271,331		(31,071)	(3) 70	
U.S. Cellular		901.631		942,690		(41,059)	(4)%	
TDS Telecom		177,883		172,201		5,682	3%	
All other(1)		8,363		9,717		(1,354)	(14)%	
Total operating expenses		1,087,877		1,124,608		(36,731)	(3)%	
Operating income (loss)		-,001,01		-,,		(00,100)	(5),1	
U.S. Cellular		140,919		117,902		23,017	20%	
TDS Telecom		18,077		35,223		(17,146)	(49)%	
All other(1)		(4,396)		(3,382)		(1,014)	(30)%	
Total operating income (loss)		154,600		149,743		4,857	3%	
Other income and (expenses)		ĺ		,		,		
Equity in earnings of unconsolidated entities		18,363		22,909		(4,546)	(20)%	
Interest and dividend income		2,902		17,455		(14,553)	(83)%	
Interest expense		(32,245)		(35,570)		3,325	9%	
Gain (loss) on investments and financial								
instruments				3,088		(3,088)	N/M	
Other, net		(25)		1,902		(1,927)	N/M	
Total investment and other income (expense)		(11,005)		9,784		(20,789)	N/M	
Income before income taxes		143,595		159,527		(15,932)	(10)%	
Income tax expense		53,036		53,261		(225)		
Net income		90,559		106,266		(15,707)	(15)%	
Less: Net income attributable to noncontrolling								
interests, net of tax		(20,828)		(18,509)		(2,319)	(13)%	
Net income attributable to TDS		69,731		87,757		(18,026)	(21)%	
Preferred dividend requirement		(13)		(13)				
Net Income available to common	\$	69,718	\$	87,744	\$	(18,026)	(21)%	
Basic earnings per share attributable to TDS	\$	0.63	\$	0.75	\$	(0.12)	(16)%	
Diluted earnings per share attributable to TDS	\$	0.63	\$	0.75	\$	(0.12)	(16)%	

⁽¹⁾ Consists of non-reportable segment, corporate operations and intercompany eliminations.

N/M Percentage change not meaningful

Operating Revenues

The decline in U.S. Cellular revenues is primarily attributable to lower Inbound roaming revenues partially offset by increased Retail service revenues. The decline in TDS Telecom revenues primarily reflects a decline in ILEC and CLEC physical access lines and a decrease in network usage by inter-exchange carriers, offset somewhat by the acquisition of two ILEC businesses in 2008 and an increase in ILEC data customers.

Operating Expenses

The decrease was a result of lower U.S. Cellular operating expenses across all categories and, in particular, a lower Cost of equipment sold, which was due to decreases in both the number of handsets sold and the average cost per handset sold. The increase in TDS Telecom expenses was primarily due to an increase in legal and excise tax expense related to discrete matters, severance incurred as a result of workforce reduction initiatives, the acquisition of two ILEC companies in 2008, and increased costs associated with the acquisition of new customers and increased network capacity. These expenses were partially offset by discrete events related to employee compensation and benefit modifications and lower expenses of serving fewer CLEC customers.

Equity in earnings of unconsolidated entities

TDS investment in the Los Angeles SMSA Limited Partnership (LA Partnership) contributed \$17.1 million and \$18.2 million to Equity in earnings from unconsolidated entities in 2009 and 2008, respectively. Equity income decreased primarily due to a \$7.1 million impairment loss recognized on an equity method investment in 2009.

Interest and dividend income

Interest income decreased \$3.7 million primarily due to a lower interest rate paid on cash balances coupled with lower average investment balances in 2009 compared to 2008.

Dividend income decreased \$10.8 million in 2009 from 2008 primarily due to a \$10.9 million decrease in dividends from Deutsche Telekom Ordinary Shares. These shares were disposed of in 2008.

Interest expense

The decrease in interest expense in 2009 was primarily a result of a \$2.8 million decrease in interest incurred on variable prepaid forward contracts which were settled in 2008.

Gain (loss) on investments and financial instruments

See Note 10 Marketable Equity Securities and Variable Prepaid Forward Contracts in the Notes to Consolidated Financial Statements for a description of transactions comprising the majority of the amount recorded in 2008.

Income tax expense

See Note 5 Income Taxes in the Notes to Consolidated Financial Statements for a discussion of the change in income tax expense and the overall effective tax rate on Income before income taxes.

Table of Contents

Net income attributable to noncontrolling interests, net of tax

Net income attributable to noncontrolling interests, net of tax includes the noncontrolling public shareholders—share of U.S. Cellular—s net income, the noncontrolling shareholders—or partners—share of certain U.S. Cellular subsidiaries—net income or loss and other TDS noncontrolling interests.

	Three Months Ended June 30,					
		2009 200				
		(Dollars in t	housands))		
Net income attributable to noncontrolling interests, net of tax						
U.S. Cellular						
Noncontrolling public shareholders	\$	(15,502)	\$	(13,842)		
Noncontrolling shareholders or partners		(5,326)		(4,706)		
		(20,828)		(18,548)		
Other				39		
	\$	(20,828)	\$	(18,509)		

RESULTS OF OPERATIONS WIRELESS

Three Months Ended June 30,	2009	2008 (Dollars in th	ousano	Increase/ (Decrease) ls)	Percentage Change
Retail service	\$ 871,209	\$ 862,392	\$	8,817	1%
Inbound roaming	62,223	84,201		(21,978)	(26)%
Other	41,323	40,759		564	1%
Service revenues	974,755	987,352		(12,597)	(1)%
Equipment sales	67,795	73,240		(5,445)	(7)%
Total operating revenues	1,042,550	1,060,592		(18,042)	(2)%
System operations (excluding Depreciation,					
amortization and accretion reported below)	194,806	196,652		(1,846)	(1)%
Cost of equipment sold	156,055	176,145		(20,090)	(11)%
Selling, general and administrative	410,070	418,416		(8,346)	(2)%
Depreciation, amortization and accretion	138,614	145,258		(6,644)	(5)%
Loss on asset disposals, net	2,086	6,219		(4,133)	(66)%
Total operating expenses	901,631	942,690		(41,059)	(4)%
Operating income	\$ 140,919	\$ 117,902	\$	23,017	20%

Operating Revenues

Retail service revenues

The increase in retail service revenues in 2009 was due to increases in both the average number of customers and average monthly retail service revenue per customer. The average number of customers increased to 6,199,000 from 6,178,000 in 2008. Average monthly retail service revenue per customer increased 1% to \$46.85 in 2009 from \$46.53 in 2008, as a significant increase in revenues from data products and services more than offset a decline in revenues from voice services.

Revenues from data products and services totaled \$162.0 million in 2009 and \$123.7 million in 2008, and represented 17% of total service revenues in 2009 compared to 13% of total service revenues in 2008. Such growth, which positively impacted average monthly retail service revenue per customer, reflected customers—continued and increasing usage of U.S. Cellular—s text, picture, and video messaging services, easyedgeSM service and applications, premium mobile Internet services, and smart phone handsets and services. In 2009, U.S. Cellular introduced unlimited messaging plans and unlimited messaging and mobile Internet plans that further drove data usage and revenues.

Table of Contents

Revenues from voice services declined year-over-year primarily due to a reduction in average voice revenue per customer. The reduction in average voice revenue per customer reflects industry competition which has resulted in lower pricing overall as well as growth in family plans and service plans with enhanced coverage areas and value (such as free incoming calls and unlimited minutes). Also, decreases in the prepay customer base and the average revenue per prepay customer contributed to a decline in prepay voice revenues. U.S. Cellular expects continued pressure on revenues from voice services in the foreseeable future due to industry competition related to service plan offerings.

Inbound roaming revenues

The decrease in Inbound roaming revenues in 2009 was due primarily to a decline in roaming revenues from the combined entity of Verizon and Alltel, partially offset by an increase in data roaming.

Equipment sales revenues

The decrease in 2009 equipment sales revenues was driven by a decline in total handsets sold of 5% and a decline in average revenue per handset sold of 2% as the mix of handsets purchased by customers shifted to lower priced phones.

Operating Expenses

System operations expenses (excluding Depreciation, amortization and accretion)

Key components of the overall decrease in system operations expenses were as follows:

- Network usage expenses on U.S. Cellular s systems decreased \$5.5 million, or 8%, in 2009, due primarily to reduced interconnection costs; and
- Maintenance, utility and cell site expenses increased \$3.1 million, or 4%, in 2009, driven primarily by increases in the number of cell sites within U.S. Cellular s network and rent expense per cell site. The number of cell sites totaled 7,043 in 2009 and 6,596 in 2008, as U.S. Cellular continued to expand and enhance coverage in its existing markets.

Cost of equipment sold

The decrease in Cost of equipment sold was due to a decline in total handsets sold of 5% and a decline in the average cost per handset sold of
8% as the mix of handsets purchased by customers shifted to lower priced phones.

Selling, general and administrative expenses

The decrease in Selling, general and administrative expenses was due primarily to a decline in Selling and marketing expenses of \$7.7 million, or 4%. Key components of the decrease in Selling and marketing expenses were as follows:

- Advertising expenses decreased \$5.1 million, or 8%, in 2009, primarily due to a decrease in media purchases; such purchases were higher in the previous period due to the launch in June 2008 of a new branding campaign, Believe in Something Better; and
- Other selling and marketing expenses decreased \$2.6 million, or 2%, in 2009, primarily due to lower commissions resulting from a reduction in customer gross additions.

Depreciation, amortization, and accretion

Total Depreciation, amortization and accretion expense decreased \$6.6 million, or 5%, in 2009. Depreciation decreased primarily due to fully depreciating TDMA and analog network equipment in 2008, as discussed above.

Table of Contents

RESULTS OF OPERATIONS WIRELINE

TDS Telecom

Components of Operating Income

Three months ended June 30,	2009		2008 (Dollars in th	(Increase/ Decrease) s)	Percentage Change
Operating revenues						
ILEC revenues	\$	148,208	\$ 153,199	\$	(4,991)	(3)%
CLEC revenues		50,093	55,888		(5,795)	(10)%
Intra-company elimination		(2,341)	(1,663)		(678)	(41)%
TDS Telecom operating revenues		195,960	207,424		(11,464)	(6)%
Operating expenses						
ILEC expenses		129,819	121,766		8,053	7%
CLEC expenses		50,405	52,098		(1,693)	(3)%
Intra-company elimination		(2,341)	(1,663)		(678)	(41)%
TDS Telecom operating expenses		177,883	172,201		5,682	3%
TDS Telecom operating income	\$	18,077	\$ 35,223	\$	(17,146)	(49)%

Operating revenues

Operating revenues decreased in 2009 primarily due to a decline in ILEC and CLEC physical access lines and a decrease in network usage by inter-exchange carriers. Acquisition of two ILEC companies in 2008 as well as an increase in ILEC data customers partially offset this decline.

Operating expenses

Operating expenses increased in 2009 due to an increase in legal and excise tax expense related to discrete matters totaling \$3.4 million and severance of \$1.6 million incurred as a result of workforce reduction initiatives. Offsetting these expenses were discrete events related to employee compensation and benefit modifications which reduced expenses by \$3.1 million. Operating expenses also increased in 2008 due to the acquisition of two ILEC companies in 2008, the costs associated with the acquisition of new customers and increased network capacity, partially offset by reduced expenses of serving fewer CLEC customers.

Table of Contents

ILEC Operations

Components of Operating Income

Three months ended June 30,	2009	2008 (Dollars in th	(Increase/ Decrease) ls)	Percentage Change
Voice revenues	\$ 46,879	\$ 50,925	\$	(4,046)	(8)%
Data revenues	25,491	21,738		3,753	17%
Network access revenues	67,118	70,727		(3,609)	(5)%
Miscellaneous revenues	8,720	9,809		(1,089)	(11)%
Total operating revenues	148,208	153,199		(4,991)	(3)%
Cost of services and products (excluding depreciation, amortization and accretion					
reported below)	48,406	46,873		1,533	3%
Selling, general and administrative expenses	45,828	41,416		4,412	11%
Depreciation, amortization and accretion	35,302	33,502		1,800	5%
(Gain) loss on asset disposals, net	283	(25)		308	N/M
Total operating expenses	129,819	121,766		8,053	7%
Total operating income	\$ 18,389	\$ 31,433	\$	(13,044)	(41)%

N/M Not meaningful

Operating Revenues

Voice revenues

The decrease in Voice revenues in 2009 was primarily due to a 6% decline in average physical access lines in service (excluding the impact of 2008 acquisitions) which negatively impacted local service revenues by \$2.5 million. From June 30, 2008 to June 30, 2009, second line disconnections accounted for 14% of the physical access line decline and were significantly influenced by subscribers converting to high-speed data services. Additionally, local service and long-distance revenues decreased by \$2.4 million as these products are included at a discount in broader service packages. The acquisition of two ILEC companies in 2008 increased Voice revenues \$0.6 million for the period.

Data revenues

The increase in Data revenues in 2009 was primarily due to the 19% growth in average high-speed data customers which accounted for increased revenues of \$3.5 million. Customers converting to higher DSL speeds drove the average revenue per customer higher, increasing revenues \$0.3 million net of bundling discounts in 2009. Increases in usage of other data products increased revenues by \$0.6 million. These increases were partially offset by a \$1.0 million decrease in dial-up Internet revenue primarily related to a decrease in dial-up customers. ILEC acquisitions in 2008 increased 2009 Data revenues \$0.4 million.

Network access revenues

Network access revenues declined \$1.6 million in 2009 due to a 12% decrease in intra-state minutes of use, while a decline in inter-state minutes of use had a negative impact on revenues of \$0.6 million. Decreased expenses have reduced revenues received through inter-state regulatory recovery mechanisms by \$2.4 million. Revenues from special access circuits also declined \$1.1 million in 2009 due to disconnections. ILEC acquisitions in 2008 generated a \$1.6 million increase in 2009 Network access revenues to partially offset these declines.

Miscellaneous revenues

Miscellaneous revenues are primarily down due to a decline in business systems sales.

Table of Contents

Operating Expenses

Cost of services and products

The increase in Cost of services and products for the quarter was primarily driven by incentives to attract new customers of \$1.1 million, increased circuit bandwidth to support the growth in high-speed data products of \$0.9 million, partially offset by lower employee related costs of \$0.6 million (including the impacts of severance and modifications to employee benefits) and a decrease in cost of goods sold related to business telephone equipment of \$0.6 million. ILEC acquisitions in 2008 increased Cost of services and products \$1.1 million for the period.

Selling, general and administrative expenses

The increase in Selling, general and administrative expenses in 2009 was primarily due to an increase in legal expense and excise tax expense arising from discrete matters totaling \$3.2 million and severance of \$0.6 million incurred as a result of workforce reduction initiatives. Partially offsetting these charges were discrete events related to employee compensation and benefit modifications which reduced expenses \$1.7 million. Also partially offsetting these charges was a reduction in property taxes of \$0.4 million. ILEC acquisitions in 2008 increased Selling, general and administrative expenses \$0.9 million for the period.

Depreciation, amortization and accretion expense

Depreciation, amortization and accretion expense increased \$0.5 million in 2009 as a result of capital additions placed in service in 2008. ILEC acquisitions in 2008 increased depreciation, amortization and accretion expense \$1.3 million.

CLEC Operations

Components of Operating Income

Three months ended June 30,		2009 2008 (Dollars in					Increase/ (Decrease) s in thousands)		Percentage Change
Retail revenues	\$	45,055	\$	49,964	\$	(4,909)	(10)%		
Wholesale revenues		5,038		5,924		(886)	(15)%		
Total operating revenues		50,093		55,888		(5,795)	(10)%		
		26,348		28,828		(2,480)	(9)%		

Edgar Filing: TELEPHONE & DATA SYSTEMS INC /DE/ - Form 10-Q

Cost of services and products (excluding				
depreciation, amortization and accretion				
reported below)				
Selling, general and administrative expenses	17,577	17,457	120	1%
Depreciation, amortization and accretion	6,361	5,569	792	14%
(Gain) loss on asset disposals, net	119	244	(125)	(51)%
Total operating expenses	50,405	52,098	(1,693)	(3)%
Total operating income	\$ (312)	\$ 3,790	\$ (4,102)	N/M

N/M - Not meaningful

Prior year has been reclassified to conform with current year presentation.

Table of Contents
Operating Revenues
Retail revenues
Average CLEC equivalent access lines in service decreased 11% in 2009 compared to 2008, which resulted in a decrease in retail revenues of \$5.3 million. Average residential equivalent access lines decreased 26% as the CLEC operation continues to implement its strategic shift towards serving primarily a commercial subscriber base. The average equivalent access lines related to commercial customers declined 5%. Average revenue per subscriber increased during the period resulting in higher revenues of \$0.4 million in 2009.
Wholesale revenues
The decline in wholesale revenues in 2009 was primarily driven by a 29% reduction in minutes of use partially offset by an increase in average rates resulting from a more favorable mixture of traffic carried.
Operating Expenses
Cost of services and products
Cost of services and products decreased in 2009 due to reduction in purchased network related services, primarily caused by the smaller residential customer base, which decreased expenses by \$1.9 million. The decrease was partially offset by additional expenses of \$0.6 million associated with the provisioning of managed Internet Protocol service to customers in 2009.
Selling, general and administrative expenses
Selling, general and administrative expenses increased in 2009 due primarily to an increase in employee related costs (including the impacts of severance and modification to employee benefits).
Depreciation, amortization and accretion

Depreciation, amortization and accretion expense increased \$0.8 million during 2009 primarily due to accelerated depreciation expense on certain circuit equipment due to technological obsolescence.

Table of Contents

RECENT ACCOUNTING PRONOUNCEMENTS

Recent accounting pronouncements are either not expected to have a significant effect on TDS financial condition or results of operations or TDS is currently analyzing such pronouncements in order to determine their impact, if any.

See Note 2 Summary of Significant Accounting Policies in the Notes to Consolidated Financial Statements for information on recent accounting pronouncements.

FINANCIAL RESOURCES

TDS operates a capital- and marketing-intensive business. TDS utilizes cash from its operating activities, cash proceeds from divestitures and dispositions of investments, short-term credit facilities, long-term debt financing and cash on hand to fund its acquisitions including licenses, construction costs, operating expenses and share repurchases. Cash flows may fluctuate from quarter to quarter and year to year due to seasonality, the timing of acquisitions, capital expenditures and other factors. The tables below and the following discussion in this Financial Resources section summarize TDS cash flow activities in the six months ended June 30, 2009 compared to the six months ended June 30, 2008.

The following table provides a summary of TDS cash flow activities:

	2009		2008
	(Dollars in t	thousand	ls)
Cash flows from (used in):			
Operating activities	\$ 443,961	\$	495,439
Investing activities	(412,878)		(418, 267)
Financing activities	(143,635)		(126,455)
Net decrease in cash and cash equivalents	\$ (112,552)	\$	(49,283)

Cash Flows from Operating Activities

Cash flows from operating activities in 2009 were \$444.0 million, a decrease of \$51.5 million from 2008. Significant changes included the following:

• Operating income adjusted for non-cash items, as shown in the table below, decreased by \$14.5 million, from \$733.5 million in 2008 to \$719.0 million in 2009.

	2009		2008
	(Dollars in	thousand	s)
Operating income	\$ 290,809	\$	303,352
Non-cash items			
Depreciation, amortization and accretion	366,115		374,184
Bad debts expense	42,761		36,806
Stock-based compensation expense	14,394		9,022
Loss on asset disposals, net	4,912		10,090
Operating income other than non-cash items	\$ 718,991	\$	733,454

TDS management believes the foregoing information provides useful information to investors regarding TDS financial condition and results of operations because it breaks out and shows the components and impact of cash and non-cash items on cash flows from operating activities.

- A \$33.0 million distribution from the LA Partnership was received in 2008. A \$33.0 million distribution for 2009 was approved in June, but not received until July, resulting in a decline in Distributions from unconsolidated entities.
- Changes in accounts payable, customer deposits and deferred revenues required \$68.8 million in 2009 and provided \$6.1 million in 2008. The \$74.9 million increase in cash outflows was driven primarily by timing differences in payments of accounts payable and lower deposit requirements for new customers in 2009.

Table of Contents

- Income tax payments, net of refunds, in 2009 and 2008 were \$31.5 million and \$116.9 million, respectively, resulting in a decrease in cash outflows of \$85.4 million. Income tax payments were higher in 2008 compared to 2009 primarily due to tax gains realized on the disposition of Deutsche Telekom marketable equity securities and related variable prepaid forward contracts during 2008.
- In 2009, a \$38.0 million deposit was paid to the Internal Revenue Service to eliminate any potential interest expense subsequent to the deposit. The deposit was recorded in Change in other assets and liabilities in the Consolidated Statement of Cash Flows in 2009. See Note 5 Income Taxes for additional information.

Cash Flows from Investing Activities

TDS makes substantial investments to acquire wireless licenses and properties and to construct, operate and upgrade modern high-quality communications networks and facilities as a basis for creating long-term value for shareholders. In recent years, rapid changes in technology and new opportunities have required substantial investments in potentially revenue-enhancing and cost-reducing upgrades to TDS networks.

Cash used for property, plant and equipment and system development totaled \$290.8 million in 2009 and \$299.1 million in 2008. The primary purpose of TDS construction and expansion expenditures is to provide for customer and usage growth, to upgrade service and to take advantage of service-enhancing and cost-reducing technological developments in order to maintain competitive services.

- U.S. Cellular s capital expenditures totaled \$228.9 million in 2009 and \$249.5 million in 2008 representing expenditures to construct cell sites, increase capacity in existing cell sites and switches, upgrade technology including the overlay of 3G technology in certain markets, develop new and enhance existing office systems, and construct new and remodel existing retail stores.
- TDS Telecom s capital expenditures for its ILEC operations totaled \$47.6 million in 2009 and \$37.5 million in 2008 representing expenditures to upgrade plant and equipment to provide enhanced services. TDS Telecom s capital expenditures for its CLEC operations totaled \$10.7 million in 2009 and \$8.1 million in 2008 for switching and other network facilities.
- Corporate and other capital expenditures totaled \$3.6 million in 2009 and \$4.0 million in 2008.

Acquisitions required cash payments of \$15.0 million and \$334.4 million in 2009 and 2008, respectively. The cash required for acquisitions in 2008 included capital contributions and advances of \$300.5 million to King Street Wireless L.P. (King Street Wireless) and its general partner. King Street Wireless general partner also made a capital contribution of \$0.1 million. King Street Wireless used these funds in connection with its participation in FCC Auction 73.

TDS realized net cash proceeds of \$226.6 million in 2008 from the sale of Deutsche Telekom Ordinary Shares offset by \$17.4 million in cash payments to settle the collar portion of certain variable prepaid forward contracts related to such shares. See Note 10 Marketable Equity Securities and Variable Prepaid Forward Contracts in the Notes to Consolidated Financial Statements for additional details on these settlements.

TDS invested \$109.1 million in certificates of deposit in the six months ended June 30, 2009. No certificates of deposit were purchased during the six months ended June 30, 2008.

Cash Flows from Financing Activities

There were no short-term borrowings or repayments on the revolving lines of credit in 2009. Short-term borrowings and repayments during 2008 were \$100.0 million and \$50.0 million, respectively.

TDS payment to settle the debt portion of the variable prepaid forward contracts related to Deutsche Telekom Ordinary Shares totaled \$47.4 million in 2008. See Note 10 Marketable Equity Securities and Variable Prepaid Forward Contracts in the Notes to Consolidated Financial Statements for additional details on these settlements.

In 2009, TDS repurchased Special Common Shares at an aggregate cost of \$86.0 million. A total of \$84.6 million was paid in cash before June 30, 2009 and \$1.4 million was paid in July 2009. In addition, in January 2009 TDS paid \$2.0 million for the fourth quarter 2008 share repurchases. In 2008, TDS repurchased Special Common Shares at an aggregate cost of \$83.0 million.

Table of Contents

Payment for repurchase of U.S. Cellular Common Shares required \$19.3 million in 2009 and \$19.1 million in 2008. U.S. Cellular also received \$4.6 million in 2008 from an investment banking firm for the final settlement of the accelerated share repurchases made in 2007. See Note 14 TDS and U.S. Cellular Share Repurchases in the Notes to Consolidated Financial Statements for additional information related to these transactions.

LIQUIDITY AND CAPITAL RESOURCES

Recent events in the financial services sector and correlating impacts to other sectors of the economy have resulted in concerns regarding investment security values, the availability of and concentration of credit, insurance coverage and a variety of other areas. Although TDS cash balance, conservative strategies for investing cash on hand and funds available under its revolving credit agreements have limited its exposure to these events to date, TDS and its subsidiaries continue to monitor economic conditions and developments and will make adjustments to its cash investments, borrowing arrangements, and insurance coverage as necessary and feasible.

Consumer spending also significantly impacts TDS operations and performance. Recent economic conditions could cause consumer spending to deteriorate significantly. Factors that influence levels of consumer spending include: unemployment rates, increases in fuel and other energy costs, conditions in residential real estate and mortgage markets, labor and healthcare costs, access to credit, consumer confidence and other macroeconomic factors. Changes in these and other economic factors could have a material adverse effect on demand for TDS products and services and on TDS financial condition and results of operations.

TDS believes that existing cash balances, expected cash flows from operating activities and funds available under its new revolving credit facilities provide financial flexibility for TDS to meet its normal financing needs (including working capital, construction and development expenditures and share repurchases under approved programs) for the foreseeable future. In addition, TDS and its subsidiaries may have access to public and private capital markets to help meet their financing needs.

TDS cannot provide assurances that circumstances that could have a material adverse affect on its liquidity or capital resources will not occur. Economic conditions, changes in capital markets or other factors could restrict its liquidity and availability of financing on terms and prices acceptable to TDS, which could require TDS to reduce its construction, development, acquisition or share repurchase programs. Such reductions could have a material adverse effect on TDS business, financial condition or results of operations.

Cash and Cash Equivalents

At June 30, 2009, TDS had \$664.8 million in cash and cash equivalents, which include cash and short-term, highly liquid investments with original maturities of three months or less. The primary objective of TDS cash and cash equivalents investment activities is to preserve principal. At June 30, 2009, TDS invested substantially all of its cash balances in money market funds that invested exclusively in short-term U.S. Treasury securities or repurchase agreements backed by U.S. Treasury securities. TDS monitors the financial viability of the money market funds in which it invests and believes that the credit risk associated with these investments is low.

Short-term Investments

TDS holds certificates of deposit totaling \$136.5 million at June 30, 2009 which are included in Short-term investments in the Consolidated Balance Sheet. These certificates of deposit had original maturities of between 180 days and one year and earn interest at annual rates between 0.99% and 2.82%.

Revolving Credit Facilities

Prior to June 30, 2009, TDS had a \$600 million revolving credit facility available for general corporate purposes. On June 30, 2009, TDS entered into a new \$400 million revolving credit agreement with certain lenders and other parties. As a result, TDS \$600 million revolving credit agreement, which was due to expire in December 2009, was terminated on June 30, 2009 as a condition of entering into the new agreement. The new revolving credit agreement provides TDS with a \$400 million senior revolving credit facility for working capital, non-hostile acquisitions and other corporate purposes and to refinance any existing debt of TDS. Amounts under the new revolving credit facility may be borrowed, repaid and reborrowed from time to time from and after June 30, 2009 until maturity in June 2012.

Table of Contents

At June 30, 2009, TDS had no outstanding borrowings and \$3.4 million of outstanding letters of credit, leaving \$396.6 million available for use. Borrowings under TDS new revolving credit facility bear interest at the London InterBank Offered Rate (LIBOR) (or, at TDS option, an alternate Base Rate as defined in the new revolving credit agreement) plus a contractual spread based on TDS credit rating. TDS may select borrowing periods of either one, two, three or six months (or other period of twelve months or less requested by TDS if approved by the lenders). At June 30, 2009, the one-month LIBOR was 0.31% and the contractual spread was 300 basis points. If TDS provides less than three business days notice of intent to borrow, interest on borrowings is at the Base Rate plus the contractual spread (the Base Rate was 3.25% at June 30, 2009).

Prior to June 30, 2009, U.S. Cellular had a \$700 million revolving credit facility available for general corporate purposes. On June 30, 2009, U.S. Cellular entered into a new \$300 million revolving credit agreement with certain lenders and other parties. As a result, U.S. Cellular s \$700 million revolving credit agreement, which was due to expire in December 2009, was terminated on June 30, 2009 as a condition of entering into the new agreement. The new revolving credit agreement provides U.S. Cellular with a \$300 million senior revolving credit facility for working capital, non-hostile acquisitions and other corporate purposes and to refinance any existing debt of U.S. Cellular. Amounts under the new revolving credit facility may be borrowed, repaid and reborrowed from time to time from and after June 30, 2009 until maturity in June 2012.

At June 30, 2009, U.S. Cellular had no outstanding borrowings and \$0.3 million of outstanding letters of credit, leaving \$299.7 million available for use. Borrowings under U.S. Cellular s new revolving credit facility bear interest at the LIBOR (or, at U.S. Cellular s option, an alternate Base Rate as defined in the new revolving credit agreement) plus a contractual spread based on U.S. Cellular s credit rating. U.S. Cellular may select borrowing periods of either one, two, three or six months (or other period of twelve months or less requested by U.S. Cellular if approved by the lenders). At June 30, 2009, the one-month LIBOR was 0.31% and the contractual spread was 300 basis points. If U.S. Cellular provides less than three business days notice of intent to borrow, interest on borrowings is the Base Rate plus the contractual spread (the Base Rate was 3.25% at June 30, 2009).

TDS and U.S. Cellular s interest cost on their new revolving credit facilities is subject to increase if their current credit ratings from Standard & Poor s Rating Services, Moody s Investor Services or Fitch Ratings are lowered, and is subject to decrease if the ratings are raised. The credit facilities would not cease to be available nor would the maturity date accelerate solely as a result of a downgrade in TDS or U.S. Cellular s credit rating. However, a downgrade in TDS or U.S. Cellular s credit rating could adversely affect their ability to renew the new credit facilities or obtain access to other credit facilities in the future.

TDS and U.S. Cellular s credit ratings as of June 30, 2009, and the dates that such ratings were issued were as follows:

Moody s (issued August 15, 2008)	Baa2	- stable outlook
Standard & Poor s (issued March 13, 2008)	BBB-	- with positive outlook
Fitch Ratings (issued August 16, 2007)	BBB+	- stable outlook

The continued availability of the new revolving credit facility requires TDS and U.S. Cellular to comply with certain negative and affirmative covenants, maintain certain financial ratios and make representations regarding certain matters at the time of each borrowing. TDS and U.S. Cellular believe they were in compliance as of June 30, 2009 with all other covenants and requirements set forth in their new revolving credit facilities.

The maturity date of any borrowings under the TDS and U.S. Cellular new revolving credit facilities would accelerate in the event of a change in control.

In connection with U.S. Cellular s new revolving credit facility, TDS and U.S. Cellular entered into a subordination agreement dated June 30, 2009 together with the administrative agent for the lenders under U.S. Cellular s new revolving credit agreement. Pursuant to this subordination agreement, (a) any consolidated funded indebtedness from U.S. Cellular to TDS will be unsecured and (b) any (i) consolidated funded indebtedness (other than refinancing indebtedness as defined in the subordination agreement) in excess of \$105,000,000, and (ii) refinancing indebtedness in excess of \$250,000,000, will be subordinated and made junior in right of payment to the prior payment in full of obligations to the lenders under U.S. Cellular s new revolving credit agreement. The aggregate outstanding principal amount of consolidated funded indebtedness of U.S. Cellular that was subordinated pursuant to this subordination agreement was zero as of June 30, 2009.

Table of Contents
Long-term Financing
TDS and its subsidiaries long-term debt and indentures do not contain any provisions resulting in acceleration of the maturities of outstanding debt in the event of a change in TDS credit rating. However, a downgrade in TDS credit rating could adversely affect its ability to obtain long-term debt financing in the future. TDS believes it and its subsidiaries were in compliance as of June 30, 2009 with all covenants and other requirements set forth in long-term debt indentures. TDS and U.S. Cellular have not failed to make nor do they expect to fail to make any scheduled payment of principal or interest under such indentures.
The long-term debt principal payments due for the remainder of 2009 and the next four years comprise approximately 1% of the total long-term debt obligation at June 30, 2009. Refer to Market Risk Long-Term Debt in TDS Form 10-K for the year ended December 31, 2008 for additional information regarding required principal payments and the weighted average interest rates related to TDS long-term debt.
TDS may from time to time seek to retire or purchase its outstanding debt through cash purchases and/or exchanges for other securities, in open market purchases, privately negotiated transactions, tender offers, exchange offers or otherwise. Such repurchases or exchanges, if any, will depend on prevailing market conditions, liquidity requirements, contractual restrictions and other factors. The amounts involved may be material.
Capital Expenditures
U.S. Cellular s capital expenditures for 2009 are expected to be approximately \$575 million. These expenditures are expected to be for the following general purposes:
• Expand and enhance U.S. Cellular s coverage in its service areas;
Provide additional capacity to accommodate increased network usage by current customers;
Overlay 3G technology in certain markets;
• Enhance U.S. Cellular s retail store network;

Develop office systems; and

Develop new billing and other customer management related systems and platforms.

TDS Telecom s anticipated capital expenditures fo2009 are expected to be approximately \$125 million to upgrade plant and equipment to provide enhanced services.

TDS plans to finance its construction program for 2009 using cash flows from operating activities and, if necessary, short-term debt.

Suppliers

TDS depends upon certain key suppliers to provide it with handsets, equipment, services or content to continue its network build and upgrade and to operate its business. TDS does not have operational or financial control over any of such key suppliers and has limited influence with respect to the manner in which these key suppliers conduct their businesses. If these key suppliers experience financial difficulties and are unable to provide equipment, services or content to TDS on a timely basis or cease to provide such equipment, services or content or if such key suppliers otherwise fail to honor their obligations to TDS, TDS may be unable to maintain and upgrade its network or provide services to its customers in a competitive manner, or could suffer other disruptions to its business. In that event, TDS business, financial condition or results of operations could be adversely affected. TDS monitors the financial condition of its key suppliers through its risk management process.

In January 2009, Nortel Networks Corporation (Nortel), a key supplier of network equipment, business communications systems, and technical support for TDS, announced that it, Nortel Networks Limited and certain of its other Canadian subsidiaries obtained creditor protection under the Companies Creditors Arrangement Act in Canada. Additionally, certain of Nortel s U.S. subsidiaries, including Nortel Networks Inc. and Nortel Networks Capital Corporation, have filed voluntary petitions in the United States under Chapter 11 (reorganization) of the U.S. Bankruptcy Code, and certain of Nortel s other subsidiaries made similar filings in other jurisdictions.

Table of Contents

Nortel is operating under these protections and is pursuing sales of portions of its operations and assets to various parties. In the event that Nortel or the successor acquirers of its assets and operations are not able to continue to provide equipment and services, TDS believes that it will be able to purchase similar network equipment, business communications systems and technical support from other suppliers and, therefore, TDS does not believe Nortel s reorganization and the sale of Nortel s assets and operations to other entities will have a significant impact on TDS day-to-day operations. However, the following could adversely impact TDS future results of operations and cash flows:

- Reduced competition among telecommunications equipment suppliers could increase the future costs to acquire such equipment;
- Replacement and upgrades of Nortel equipment with equipment from other vendors could be more costly;
- The potential lack of future upgrades or enhancements to Nortel equipment could reduce the useful life of such equipment, and result in accelerated depreciation charges; and
- Maintenance of Nortel equipment could be more costly.

Acquisitions, Exchanges and Divestitures

TDS assesses its existing wireless and wireline interests on an ongoing basis with a goal of improving the competitiveness of its operations and maximizing its long-term return on investment. As part of this strategy, TDS reviews attractive opportunities to acquire additional wireless operating markets, telecommunications companies and wireless spectrum. In addition, TDS may seek to divest outright or include in exchanges for other wireless interests those wireless interests that are not strategic to its long-term success. TDS also from time to time may be engaged in negotiations relating to the acquisition, divestiture or exchange of companies, strategic properties or wireless spectrum. In general, TDS may not disclose such transactions until there is a definitive agreement. See Note 8 Acquisitions, Divestitures and Exchanges in the Notes to Consolidated Financial Statements for additional information regarding pending transactions.

Variable Interest Entities

TDS consolidates certain variable interest entities pursuant to FASB Interpretation No. 46 (revised December 2003), *Consolidation of Variable Interest Entities*. See Note 6 Variable Interest Entities in the Notes to Consolidated Financial Statements for the details of these variable interest entities. TDS may elect to make additional capital contributions and/or advances to these variable interest entities in future periods in order to fund their operations.

Share Repurchase Programs

TDS and U.S. Cellular have repurchased and expect to continue to repurchase their Special Common Shares (TDS only) and Common Shares, subject to repurchase programs. For details of these programs and repurchases made during 2009 and 2008, see Note 14 TDS and U.S. Cellular Share Repurchases in the Notes to Consolidated Financial Statements.

Contractual and Other Obligations

The Contractual and Other Obligations disclosed in Management s Discussion and Analysis of Financial Condition and Results of Operations included in TDS Form 10-K for the year ended December 31, 2008 did not include any liabilities related to unrecognized tax benefits under FASB Interpretation 48, *Accounting for Uncertainty in Income Taxes an Interpretation of FASB Statement No. 109* (FIN 48). TDS is unable to predict the period of settlement of such FIN 48 liabilities. Subject to the foregoing, there has been no material change in Contractual and Other Obligations between December 31, 2008 and June 30, 2009.

Off-Balance Sheet Arrangements

TDS has no transactions, agreements or contractual arrangements with unconsolidated entities involving off-balance sheet arrangements, as defined by SEC rules, that have or are reasonably likely to have a material current or future effect on its financial condition, changes in financial condition, revenues or expenses, results of operations, cash flows from operating activities, liquidity, capital resources or financial flexibility.

Table of Contents

Accounts Receivable and Allowance for Doubtful Accounts

U.S. Cellular s accounts receivable consist primarily of amounts owed by customers pursuant to service contracts and for equipment sales, by agents for equipment sales, by other wireless carriers whose customers have used U.S. Cellular s wireless systems for roaming and by unaffiliated third-party partnerships or corporations pursuant to equity distribution declarations.

U.S. Cellular assesses its accounts receivable for collectability on an ongoing basis. The allowance for doubtful accounts is the best estimate of the amount of probable credit losses related to existing accounts receivable. The allowance is estimated based on historical experience and other factors, such as general economic and consumer market conditions, which could affect collectability. Accounts receivable balances are reviewed for collectability on either an aggregate or individual basis depending on the type of receivable. When it is probable that an account balance will not be collected, the account balance is charged against the allowance for doubtful accounts. U.S. Cellular s bad debts expense was 2.1% and 1.7% of related revenues for the six month periods ended June 30, 2009 and 2008, respectively.

TDS Telecom s accounts receivable primarily consist of amounts owed by customers for services provided, by connecting companies for carrying interstate and intrastate long-distance traffic on its network and by interstate and intrastate revenue pools that distribute funds collected from access charges. There has been no significant change in TDS Telecom s bad debts expense as a percentage of the related revenues.

Insurance

TDS has several commercial property and casualty insurance policies with a variety of subsidiary companies of American International Group, Inc. (AIG). These companies operate under the insurance regulations of various states including New York, Pennsylvania and Delaware. TDS has inquired into the ability of these AIG companies to meet their obligations in the event of a claim against these policies and has received assurance from AIG and TDS insurance brokers that the companies remain able to meet these obligations. State insurance regulators and the rating agencies have issued press releases indicating the same. TDS did not have any significant property and casualty claims outstanding with these companies as of June 30, 2009. TDS continues to monitor the financial condition of other insurance providers.

APPLICATION OF CRITICAL ACCOUNTING POLICIES AND ESTIMATES

TDS prepares its consolidated financial statements in accordance with accounting principles generally accepted in the United States of America (GAAP). TDS significant accounting policies are discussed in detail in Note 2. Summary of Significant Accounting Policies of the Notes to Consolidated Financial Statements and TDS. Application of Critical Accounting Policies and Estimates is discussed in detail in Management s. Discussion and Analysis of Financial Condition and Results of Operations, both included in TDS. Form 10-K for the year ended December 31, 2008.

Since the adoption of SFAS No. 142, *Goodwill and Other Intangible Assets* (SFAS 142), TDS annual impairment review of goodwill and indefinite-lived intangible assets has been completed in the second quarter of each year. Effective April 1, 2009, TDS adopted a new accounting policy whereby its annual impairment review of goodwill and indefinite-lived intangible assets will be performed as of November 1 instead of

the second quarter of each year. As indicated above, an impairment analysis of goodwill and indefinite-lived intangible assets was last completed as of December 31, 2008. The change in the annual goodwill and indefinite-lived intangible asset impairment testing date was made to better align the annual impairment test with the timing of TDS annual strategic planning process, which allows for a better estimate of the future cash flows used in discounted cash flow models to test for impairment. This change in accounting policy does not delay, accelerate or avoid an impairment charge. Accordingly, TDS management believes that this accounting change is preferable under the circumstances.

See Note 3 Noncontrolling Interests in the Notes to Consolidated Financial Statements for information related to TDS adoption of SFAS No. 160, Noncontrolling Interests in Consolidated Financial Statements an amendment of ARB No. 51.

Other than disclosed above, there were no material changes to TDS significant accounting policies or application of critical accounting policies during the six months ended June 30, 2009.

Table of Contents

CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

On May 29, 2009, TDS repurchased 1,730,200 Special Common Shares at the then current market price on the New York Stock Exchange (NYSE) for a total price of \$48.2 million, or an average of \$27.89 per Special Common Share including broker fees, from an affiliate of Southeastern Asset Management, Inc. (SEAM). In addition, on July 20, 2009, TDS repurchased 405,000 Special Common Shares from SEAM at a price below the then current market price on the NYSE for a total price of \$10.5 million, or an average of \$25.87 per Special Common Share including broker fees. SEAM is a shareholder of more than 5% of TDS Special Common Shares and Common Shares. See Security Ownership by Certain Beneficial Owners in TDS Notice of Annual Meeting and Proxy Statement filed with the SEC on April 28, 2009 for further information about SEAM and its interest in TDS. These transactions were not solicited by TDS and TDS did not enter into any agreements with SEAM. The May 29, 2009 transaction was effected by TDS broker pursuant to TDS existing institutional brokerage account agreement on the NYSE in compliance with Rule 10b-18 under the Securities Exchange Act of 1934, as amended (Exchange Act and was effected on the NYSE in compliance with Rule 10b-18. The repurchases were made under TDS existing share repurchase authorization.

The Audit Committee of the board of directors is responsible for the review and oversight of all related party transactions, as such term is defined by the rules of the New York Stock Exchange.

Table of Contents

PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

SAFE HARBOR CAUTIONARY STATEMENT

This Form 10-Q, including exhibits, contains statements that are not based on historical facts and represent forward-looking statements, as this term is defined in the Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical facts, that address activities, events or developments that TDS intends, expects, projects, believes, estimates, plans or anticipates will or may occur in the future are forward-looking statements. The words believes, anticipates, estimates, expects, plans, intends, projects and similar expressions are in identify these forward-looking statements, but are not the exclusive means of identifying them. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results, events or developments to be significantly different from any future results, events or developments expressed or implied by such forward-looking statements. Such risks, uncertainties and other factors include those set forth below, as more fully discussed under Risk Factors in TDS Form 10-K for the year ended December 31, 2008. However, such factors are not necessarily all of the important factors that could cause actual results, performance or achievements to differ materially from those expressed in, or implied by, the forward-looking statements contained in this document. Other unknown or unpredictable factors also could have material adverse effects on future results, performance or achievements. TDS undertakes no obligation to update publicly any forward-looking statements whether as a result of new information, future events or otherwise. You should carefully consider the Risk Factors in TDS Form 10-K for the year ended December 31, 2008, the following factors and other information contained in, or incorporated by reference into, this Form 10-Q to understand the material risks relating to TDS business.

- Intense competition in the markets in which TDS operates could adversely affect TDS revenues or increase its costs to compete.
- A failure by TDS service offerings to meet customer expectations could limit TDS ability to attract and retain customers and could have an adverse effect on TDS operations.
- TDS system infrastructure may not be capable of supporting changes in technologies and services expected by customers, which could result in lost customers and revenues.
- An inability to obtain or maintain roaming arrangements with other carriers on terms that are acceptable to TDS could have an adverse effect on TDS business, financial condition or results of operations.
- TDS currently receives a significant amount of roaming revenues from its wireless business. As a result of recent acquisitions by other companies in the wireless industry, TDS roaming revenues have declined. TDS anticipates that this trend will increase over the next several quarters. Further industry consolidation and continued build outs by existing and new wireless carriers could cause roaming revenues to decline even more, which would have an adverse effect on TDS business, financial condition and results of operations.

- A failure by TDS to obtain access to adequate radio spectrum could have an adverse effect on TDS business and operations.
- To the extent conducted by the FCC, TDS is likely to participate in FCC auctions of additional spectrum in the future as an applicant or as a non-controlling partner in another auction applicant and, during certain periods, will be subject to the FCC s anti-collusion rules, which could have an adverse effect on TDS.
- An inability to attract and/or retain management, technical, sales and other personnel could have an adverse effect on TDS business, financial condition or results of operations.
- TDS assets are concentrated in the U.S. telecommunications industry. As a result, its results of operations may fluctuate based on factors related entirely to conditions in this industry.
- The completion of acquisitions has led to increased consolidation in the wireless telecommunications industry. TDS lower scale relative to larger wireless carriers has in the past and could in the future prevent or delay its access to new products including handsets, new technology and/or new content and applications which could adversely affect TDS ability to attract and retain customers and, as a result, could adversely affect its business, financial condition or results of operations.

Table of Contents

•	Inability to manage in	ts supply ch	ain or inventory	successfully	could have	an adverse	effect c	on TDS
business,	financial condition o	r results of	operations.					

- Changes in general economic and business conditions, both nationally and in the markets in which TDS operates, could have an adverse effect on TDS business, financial condition or results of operations.
- Changes in various business factors could have an adverse effect on TDS business, financial condition or results of operations.
- Advances or changes in telecommunications technology, such as Voice over Internet Protocol (VoIP), High-Speed Packet Access, WiMAX or Long-Term Evolution (LTE), could render certain technologies used by TDS obsolete, could reduce TDS revenues or could increase its costs of doing business.
- Changes in TDS enterprise value, changes in the market supply or demand for wireless licenses or wireline markets, adverse developments in the business or the industry in which TDS is involved and/or other factors could require TDS to recognize impairments in the carrying value of its license costs, goodwill and/or physical assets.
- Costs, integration problems or other factors associated with acquisitions/divestitures of properties or licenses and/or expansion of TDS business could have an adverse effect on TDS business, financial condition or results of operations.
- A significant portion of TDS wireless revenues is derived from customers who buy services through independent agents who market TDS services on a commission basis. If TDS relationships with these agents are seriously harmed, its wireless revenues could be adversely affected.
- TDS investments in technologies which are unproven or for which success has not yet been demonstrated may not produce the benefits that TDS expects.
- A failure by TDS to complete significant network construction and systems implementation activities as part of its plans to improve the quality, coverage, capabilities and capacity of its network and support systems could have an adverse effect on its operations.

• Financial difficulties (including bankruptcy proceedings) of TDS key suppliers or vendors, termination o impairment of TDS relationships with such suppliers or vendors, or a failure by TDS to manage its supply chain
effectively could result in delays or termination of TDS receipt of required equipment or services, or could result i excess quantities of required equipment or services, any of which could adversely affect TDS business, financial condition or results of operations.

- TDS has significant investments in entities that it does not control. Losses in the value of such investments could have an adverse effect on TDS financial condition or results of operations.
- A material disruption in TDS telecommunication networks or information technology, including breaches of network or information technology security, could have an adverse effect on TDS business, financial condition or results of operations.
- Wars, conflicts, hostilities and/or terrorist attacks or equipment failures, power outages, natural disasters or other events could have an adverse effect on TDS business, financial condition or results of operations.
- The market prices of TDS Common Shares and Special Common Shares are subject to fluctuations due to a variety of factors.
- Changes in interpretations of accounting requirements, changes in industry practice, identification of errors or changes in management assumptions could require amendments to or restatements of financial information or disclosures included in this or prior filings with the SEC.
- Restatements of financial statements by TDS and related matters, including resulting delays in filing periodic reports with the SEC, could have an adverse effect on TDS business, financial condition or results of operations.

Table of Contents

- The existence of material weaknesses in the effectiveness of internal control over financial reporting could result in inaccurate financial statements or other disclosures or failure to prevent fraud, which could have an adverse effect on TDS business, financial condition or results of operations.
- Changes in facts or circumstances, including new or additional information that affects the calculation of potential liabilities for contingent obligations under guarantees, indemnities or otherwise, could require TDS to record charges in excess of amounts accrued in the financial statements, if any, which could have an adverse effect on TDS financial condition or results of operations.
- Early redemptions or repurchases of debt, issuances of debt, changes in operating leases, changes in purchase obligations or other factors or developments could cause the amounts reported under Contractual Obligations in TDS Management s Discussion and Analysis of Financial Condition and Results of Operations to be different from the amounts actually incurred.
- An increase in the amount of TDS debt in the future could subject TDS to higher interest costs and restrictions on its financing, investing and operating activities and could decrease its net income and cash flows.
- Recent market events and conditions, including disruption in credit and other financial markets and the deterioration of U.S. and global economic conditions, could, among other things, impede TDS access to or increase the cost of financing its operating and investment activities and/or result in reduced revenues and lower operating income and cash flows, which would have an adverse effect on TDS financial condition or results of operations.
- Uncertainty of access to capital for telecommunications companies, deterioration in the capital markets, other changes in market conditions, changes in TDS credit ratings or other factors could limit or restrict the availability of financing on terms and prices acceptable to TDS, which could require TDS to reduce its construction, development or acquisition programs.
- Changes in the regulatory environment or a failure by TDS to timely or fully comply with any applicable regulatory requirements could adversely affect TDS financial condition, results of operations or ability to do business.
- Changes in USF funding and/or intercarrier compensation could have a material adverse impact on TDS financial position or results of operations.

- Changes in income tax rates, laws, regulations or rulings, or federal or state tax assessments could have an adverse effect on TDS financial condition or results of operations.
- Settlements, judgments, restraints on its current or future manner of doing business and/or legal costs resulting from pending and future litigation could have an adverse effect on TDS financial condition, results of operations or ability to do business.
- The possible development of adverse precedent in litigation or conclusions in professional studies to the effect that radio frequency emissions from handsets, wireless data devices and/or cell sites cause harmful health consequences, including cancer or tumors, or may interfere with various electronic medical devices such as pacemakers, could have an adverse effect on TDS wireless business, financial condition or results of operations.
- Claims of infringement of intellectual property and proprietary rights of others, primarily involving patent infringement claims, could prevent TDS from using necessary technology to provide services or subject TDS to expensive intellectual property litigation or monetary penalties, which could have an adverse effect on TDS business, financial condition or results of operations.
- Certain matters, such as control by the TDS Voting Trust and provisions in the TDS Restated Certificate of Incorporation, may serve to discourage or make more difficult a change in control of TDS.

Table of Contents

- A failure by TDS to successfully execute its business strategy could have an adverse effect on TDS business, financial condition or results of operations.
- Any of the foregoing events or other events could cause revenues, customer additions, operating income, capital expenditures and/or any other financial or statistical information to vary from TDS forward-looking estimates by a material amount.

Table of Contents
Item 3. Quantitative and Qualitative Disclosures About Market Risk
MARKET RISK
Long-term Debt
As of June 30, 2009, TDS long-term debt was in the form of fixed-rate notes with original maturities ranging up to 40 years. Fluctuations in market interest rates can lead to significant fluctuations in the fair value of these long-term notes.
See Note 4 Fair Value Measurements in the Notes to Consolidated Financial Statements for additional information related to the fair market value of TDS long-term debt as of June 30, 2009.
Refer to the disclosure under Market Risk Long-Term Debt in TDS Form 10-K for the year ended December 31, 2008, for additional information regarding required principal payments and the weighted average interest rates related to TDS long-term debt.
66

Tabl	le of	Contents

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

TDS maintains disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the Exchange Act)) that are designed to ensure that information required to be disclosed in its reports filed or submitted under the Exchange Act is processed, recorded, summarized and reported within the time periods specified in the SEC s rules and forms, and that such information is accumulated and communicated to TDS management, including its Chief Executive Officer and Chief Financial Officer, as appropriate, to allow for timely decisions regarding required disclosure. In designing and evaluating the disclosure controls and procedures, management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives.

As required by SEC Rule 13a-15(b), TDS carried out an evaluation, under the supervision and with the participation of management, including its Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of TDS disclosure controls and procedures as of the end of the period covered by this Quarterly Report. Based on this evaluation, the Chief Executive Officer and Chief Financial Officer concluded that TDS disclosure controls and procedures were effective as of June 30, 2009.

Changes in Internal Control Over Financial Reporting

There were no changes in TDS internal control over financial reporting during the quarter ended June 30, 2009 that have materially affected, or are reasonably likely to materially affect TDS internal control over financial reporting.

Table of Contents

Part II. Other Information

Item 1. Legal Proceedings.

The United States Department of Justice (DOJ) has notified TDS and U.S. Cellular, a subsidiary of TDS, that each is a named defendant in a civil action brought by a private party in the U.S. District Court for the District of Columbia under the qui tam provisions of the federal False Claims Act. TDS and U.S. Cellular were advised that the complaint seeks return of approximately \$165 million of bid credits from certain FCC auctions and requests treble damages. The complaint remains under seal pending the DOJ s consideration as to whether to intervene in the proceeding. The DOJ has not yet made any decision as to whether it will intervene. However, as a result of the complaint, the DOJ is investigating TDS—and U.S. Cellular s participation in certain spectrum auctions conducted by the FCC between 2005 and 2008, through Carroll Wireless, L.P., Barat Wireless, L.P., and King Street Wireless, L.P. These limited partnerships were winning bidders in Auction 58, Auction 66 and Auction 73, respectively, and received a 25% bid credit in the applicable auction price under FCC rules. The DOJ is investigating whether these limited partnerships qualified for the 25% bid credit in auction price considering their arrangements with TDS and U.S. Cellular. TDS and U.S. Cellular are cooperating with the DOJ s review. TDS and U.S. Cellular believe that U.S. Cellular s arrangements with these limited partnerships and the limited partnerships participation in the FCC auctions complied with applicable law and FCC rules and each of TDS and U.S. Cellular intends to vigorously defend itself against any claim that it violated applicable law or FCC rules. At this time, TDS cannot predict the outcome of this review or any proceeding. The FCC sent a letter to King Street Wireless, L.P. requesting that it submit to the FCC a written response to the allegations in the complaint. King Street Wireless, L.P. made this submission as requested by the FCC.

TDS is involved or may be involved from time to time in legal proceedings before the FCC, other regulatory authorities, and/or various state and federal courts. If TDS believes that a loss arising from such legal proceedings is probable and can be reasonably estimated, an amount is accrued in the financial statements for the estimated loss. If only a range of loss can be determined, the best estimate within that range is accrued; if none of the estimates within that range is better than another, the low end of the range is accrued. The assessment of the expected outcomes of legal proceedings is a highly subjective process that requires judgments about future events. The legal proceedings are reviewed at least quarterly to determine the adequacy of accruals and related financial statement disclosures. The ultimate outcomes of legal proceedings could differ materially from amounts accrued in the financial statements.

Item 1A. Risk Factors.

In addition to the information set forth in this Form 10-Q, you should carefully consider the factors discussed in Part I, Item 1A. Risk Factors in TDS Annual Report on Form 10-K for the year ended December 31, 2008, which could materially affect TDS business, financial condition or future results. The risks described in this Form 10-Q and in TDS Annual Report on Form 10-K may not be the only risks that affect TDS. Additional unidentified or unrecognized risks and uncertainties may materially adversely affect TDS business, financial condition and/or operating results. Subject to the foregoing, TDS has not identified for disclosure any material changes to the risk factors as previously disclosed in TDS Annual Report on Form 10-K for the year ended December 31, 2008, except that the following risk factor in such Form 10-K is hereby updated as follows:

Financial difficulties (including bankruptcy proceedings) of TDS key suppliers or vendors, termination or impairment of TDS relationships with such suppliers or vendors, or a failure by TDS to manage its supply chain effectively could result in delays or termination of TDS receipt of required equipment or services, or could result in excess quantities of required equipment or services, any of which could adversely affect TDS business, financial condition or results of operations.

TDS depends upon certain vendors to provide it with equipment, services or content to continue its network construction and upgrade and to operate its business. TDS does not have operational or financial control over such key suppliers and has limited influence with respect to the manner in which these key suppliers conduct their businesses. As a result of recent economic conditions, many companies, including certain TDS suppliers, are facing financial difficulties and/or bankruptcy. If these key suppliers experience financial difficulties or file for bankruptcy they may be unable to provide equipment, services or content to TDS on a timely basis or cease to provide such equipment, services or content or otherwise fail to honor their obligations to TDS. In such case, TDS may be unable to maintain and upgrade its network or provide services to its customers in a competitive manner, or could suffer other disruptions to its business. In that event, TDS business, financial condition or results of operations could be adversely affected.

Table of Contents

In January 2009, Nortel Networks Corporation (Nortel), a key supplier of network equipment, business communications systems, and technical support for TDS, announced that it, Nortel Networks Limited and certain of its other Canadian subsidiaries obtained creditor protection under the Companies Creditors Arrangement Act in Canada. Additionally, certain of Nortel s U.S. subsidiaries, including Nortel Networks Inc. and Nortel Networks Capital Corporation, have filed voluntary petitions in the United States under Chapter 11 (reorganization) of the U.S. Bankruptcy Code, and certain of Nortel s other subsidiaries made similar filings in other jurisdictions.

Nortel is operating under these protections and is pursuing sales of portions of its operations and assets to various parties. In the event that Nortel or the successor acquirers of its assets and operations are not able to continue to provide equipment and services, TDS believes that it will be able to purchase similar network equipment, business communications systems and technical support from other suppliers and, therefore, TDS does not believe Nortel s reorganization and the sale of Nortel s assets and operations to other entities will have a significant impact on TDS day-to-day operations. However, the following could adversely impact TDS future results of operations and cash flows:

- Reduced competition among telecommunications equipment suppliers could increase the future costs to acquire such equipment;
- Replacement and upgrades of Nortel equipment with equipment from other vendors could be more costly;
- The potential lack of future upgrades or enhancements to Nortel equipment could reduce the useful life of such equipment, and result in accelerated depreciation charges; and
- Maintenance of Nortel equipment could be more costly.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

In November 2008, TDS completed the authorization made in 2007 for the repurchase of up to \$250 million in aggregate purchase price of TDS Special Common Shares. On November 3, 2008, the Board of Directors of TDS authorized a new \$250 million stock repurchase program for both TDS Common and Special Common shares. Depending on market conditions, such shares may be repurchased in compliance with Rule 10b-18 of the Securities Exchange Act of 1934, as amended (Exchange Act), pursuant to Rule 10b5-1 under the Exchange Act, or pursuant to accelerated share repurchase arrangements, prepaid share repurchases, private transactions or as otherwise authorized. This authorization will expire in November 2011.

During the six months ended June 30, 2009, TDS repurchased 3,188,293 Special Common Shares for \$86.0 million, or an average of \$26.98 per Special Common Share pursuant to the current authorization. TDS did not repurchase any TDS Common Shares during the same period.

Table of Contents

The following table provides certain information with respect to all purchases made by or on behalf of TDS, and any open market purchases made by any affiliated purchaser (as defined by the SEC) of TDS, of TDS Special Common Shares during the quarter covered by this Form 10-Q.

TDS PURCHASES OF COMMON SHARES AND SPECIAL COMMON SHARES

Period	(a) Total Number of Shares Purchased	(b) Average Price Paid per Share	(c) Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	(d) Maximum Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs
April 1 30, 2009				
Common		\$		
Special Common	351,605	24.85	351,605	
Total	351,605	24.85	351,605	\$ 152,911,792
May 1 31, 2009				
Common				
Special Common	1,980,591	27.91	1,980,591	
Total	1,980,591	27.91	1,980,591	97,630,914
June 1 30, 2009				
Common				
Special Common	352,071	28.19	352,071	
Total	352,071	28.19	352,071	87,706,940
Total for or as of end of the quarter ended June 30, 2009				
Common				
Special Common	2,684,267	27.55	2,684,267	
Total	2,684,267	\$ 27.55	2,684,267	\$ 87,706,940

The following is additional information with respect to the Common and Special Common Shares authorization:

- i. The date the program was announced was November 5, 2008 by Form 8-K.
- ii. The amount originally approved was up to \$250 million in aggregate purchase price of TDS Common and Special Common Shares.
- iii. The original expiration date for the program is November 3, 2011.
- iv. The Common and Special Common Shares authorization did not expire during the second quarter of 2009.

v. TDS did not determine to terminate the foregoing Common and Special Common Shares repurchase program prior to expiration, or cease making further purchases thereunder, during the second quarter of 2009.

70

Table of Contents

Item 4. Submission of Matters to a Vote of Security Holders.

At the Annual Meeting of Shareholders of TDS held on May 21, 2009, the following number of votes were cast for the matters indicated:

- 1. Election of Directors:
- a. For the election of eight Directors of the Company by the holders of Series A Common Shares and Preferred Shares:

			Broker	
Nominee	For	Withhold	Non-vote	Outcome
LeRoy T. Carlson, Jr.	64,575,626	15		Elected
Letitia G. Carlson, M.D.	64,468,041	107,600		Elected
Prudence E. Carlson	64,468,041	107,600		Elected
Walter C.D. Carlson	64,575,626	15		Elected
Kenneth R. Meyers	63,887,566	688,075		Elected
Donald C. Nebergall	64,468,041	107,600		Elected
George W. Off	63,787,566	788,075		Elected
Mitchell H. Saranow	63,887,566	688,075		Elected

b. For the election of four Directors of the Company by the holders of Common Shares and Special Common Shares:

			Broker	
Nominee	For	Withhold	Non-vote	Outcome
Clarence A. Davis	92,889,330	5,852,670		Elected
Christopher D. O Leary	68,505,470	30,236,530		Elected
Gary L. Sugarman	92,751,130	5,990,870		Elected
Herbert S. Wander	82.106.313	16.635.687		Elected