BELLSOUTH CORP Form 425 April 21, 2006

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Pursuant to Rule 425 under the Securities Act of 1933

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Subject Company: BellSouth Corporation

Commission File No.: 1-8607

April 21, 2006

Media Montage: AT&T, BellSouth to merge

Video Script

Audio	Video
Music Up Continues throughout	AT&T Logo appears
	BellSouth Logo appears
Brian Williams: AT&T is paying \$67 billion for	NBC Nightly News
BellSouth, and while this new company will be	March 6, 2006
a phone company, it s about so much more.	
	Monday March 6, 2006
	Financial Times-USA Edition
	BellSouth bought for \$67 billion
	AT&T acquisition set to spark US telecoms upheaval
	Pressure now on Verizon
	Consolidation looms for equipment makers
	By James Politi in Washington
	Monday March 6, 2006
	Financial Times-USA Edition
	The long-expected move will see AT&T consolidate its position as the
	largest US carrier and take full control of Cingular, the two companies
	fast-growing wireless joint venture.
	Monday March 6, 2006
	Financial Times-USA Edition
	Market Value (\$bn), Mar 3, 2006
	AT&T 110.41
	Verizon 99.15
	Sprint Nextel 68.56
	BellSouth 56.56
	Alltel 24.63

	Qwest 12.32
Duane Ackerman: I think after a decade of change and sometimes turmoil, we now know that we are at the beginning of a great new day of telecommunications in America, and to help turn this promise into reality, AT&T and BellSouth are joining together to create a new company for a new day.	Duane Ackerman, Chairman and CEO, BellSouth Corporation Telecom Next, March 21, 2006
	Atlanta Journal-Constitution Monday, March 6, 2006

	AT&T to buy BellSouth
	Atlanta Journal-Constitution
	Monday, March 6, 2006
	Monday, March 6, 2000
	Q: What is the impact on consumers?
	A: Consumers here could see cheaper high-speed Internet service and a
	faster rollout of Internet TV, and benefit from a showdown between big
	phone and cable companies.
	phone and cable companies.
	Charles W. Jones/staff
Anne Thompson: AT&T s acquisition of	NBC Nightly News
BellSouth will give it 71 million local phone	March 6, 2006
customers, 54 million wireless subscribers,	
9.8 million broadband customers in 22 states.	The Wall Street Journal
	Monday, March 6, 2006
	William, Watch 6, 2000
	\$67 Billion Deal Sets Field For a Race With Cable Over Phones and TV
	An Explosion of Technology
	The Wall Street Journal
	Monday, March 6, 2006
	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
	A Reborn AT&T to Buy BellSouth
	The Wall Street Journal
	Monday, March 6, 2006
	Caller ID
	What both sides bring to the table in the proposed AT&T/BellSouth deal.
	BellSouth brings:
	High-tech networks in the south
	New consumer market
	Business customers
	Wireless customers
	AT&T brings:
	Nascent TV business
	Huge corporate customer base
	Wireless customers
	Other Benefits:

	Unites the two owners of Cingular Wireless
	Big infrastructure cost saving
	By Dionne Searcey, staff
	Almar Latour and Dennis K. Berman
Rich Noonan: AT&T officials will expect this	WGCL-TV Atlanta CBS Affiliate, 46 News at 6:00
merger will save the company \$2 billion a year	March 6, 2006
increasing to \$3 billion a year by 2010.	The New York Times
	Business Day
	Monday, March 6, 2006
	AT&T Buying BellSouth
	A Giant Phone Company Moves to Stay in Front of a Fractured Field
	I company 122 to busy in 11000 of a 11000 a 1010
	By Ken Belson
Ed Whitacre Jr: This merger will create a strong	Ed Whitacre Jr.,
national and global competitor, better positioned	Chairman and CEO, AT&T Inc.
to innovate and deliver new services to both	
businesses and consumers.	Telecom Next
	March 21, 2006
	The Wall Street Journal
	A \$67 billion double born DollGoods Community ATR Thoubon 450 feb.
	A \$67 billion deal to buy BellSouth Corp. puts AT&T back on top of the
	telephone industry
	By Dionne Searcey, staff
	Almar Latour and Dennis K. Berman
Ronald Frieson: If you look at the history of	WSB-TV Atlanta ABC Affiliate, Channel 2
AT&T and what they ve been able to do, and a	Action News
lot of analysts and a lot of people have reported	March 6, 2006
on this, they have seen reduced bills.	
	USA Today
	By Leslie Cauley

	With BellSouth in its pocket, AT&T would extend its lead as the USA s undisputed No. 1 communications company and gain full control of the largest wireless phone provider.
Since people will be choosing one company for so many services, competition will pay off for the customers.	Jaye Watson, General Assignment Reporter WXIA-TV Atlanta NBC Affiliate, 11 Alive News March 6, 2006
Jeff Kagan: We want there to be very vibrant competition. We want them both to be happy and healthy and competing for the customers because then the prices go down and innovation goes up.	Jeff Kagan, Telecom Industry Analyst WXIA-TV Atlanta NBC Affiliate, 11 Alive News March 6, 2006
	Fast montage of video of consumers using phones, PDAs, computers, and employees working on the Network
Music	AT&T logo and BellSouth logo appear

NOTE: In connection with the proposed merger, AT&T Inc. (AT&T) filed a registration statement on Form S-4 (Registration No. 333-132904), containing a joint proxy statement/prospectus of AT&T and BellSouth Corporation (BellSouth), with the Securities and Exchange Commission (the SEC) on March 31, 2006. Investors are urged to read the registration statement and the joint proxy statement/prospectus contained therein (including all amendments and supplements to it) because it contains important information. Investors may obtain free copies of the registration statement and joint proxy statement/prospectus, as well as other filings containing information about AT&T and BellSouth, without charge, at the SEC s Web site (www.sec.gov). Copies of AT&T s filings may also be obtained without charge from AT&T at AT&T s Web site (www.att.com) or by directing a request to AT&T Inc. Stockholder Services, 175 E. Houston, San Antonio, Texas 78205. Copies of BellSouth s filings may be obtained without charge from BellSouth at BellSouth s Web site (www.bellsouth.com) or by directing a request to BellSouth at Investor Relations, 1155 Peachtree Street, N.E., Atlanta, Georgia 30309.

AT&T, BellSouth and their respective directors and executive officers and other members of management and employees are potential participants in the solicitation of proxies in respect of the proposed merger. Information regarding AT&T s directors and executive officers is available in AT&T s 2005 Annual Report on Form 10-K filed with the SEC on March 1, 2006 and AT&T s proxy statement for its 2006 annual meeting of stockholders, filed with the SEC on March 10, 2006, and information regarding BellSouth s directors and executive officers is available in BellSouth s 2005 Annual Report on Form 10-K filed with the SEC on February 28, 2006 and BellSouth s proxy statement for its 2006 annual meeting of shareholders, filed with the SEC on March 3, 2006. Additional information regarding the interests of such potential participants is included in the registration statement and joint proxy statement/prospectus contained therein, and other relevant documents filed with the SEC.

#### Cautionary Language Concerning Forward-Looking Statements

We have included or incorporated by reference in this document financial estimates and other forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These estimates and statements are subject to risks and uncertainties, and actual results might differ materially from these estimates and statements. Such estimates and statements include, but are not limited to, statements about the benefits of the merger, including future financial and operating results, the combined company s plans, objectives, expectations and intentions, and other statements that are not historical facts. Such statements are based upon the current beliefs and expectations of the management of AT&T Inc. and BellSouth Corporation and are subject to significant risks and uncertainties outside of our control.

The following factors, among others, could cause actual results to differ from those described in the forward-looking statements in this document: the ability to obtain governmental approvals of the merger on the proposed terms and schedule; the failure of AT&T shareholders to approve the issuance of AT&T common shares or the failure of BellSouth shareholders to approve the merger; the risk that the businesses of

AT&T and BellSouth will not be integrated successfully or as quickly as expected; the risk that the cost savings and any other synergies from the merger, including any savings and other synergies relating to the resulting sole ownership of Cingular Wireless LLC may not be fully realized or may take longer to realize than expected; disruption from the merger making it more difficult to maintain relationships with customers, employees or suppliers; and competition and its effect on pricing, spending, third-party relationships and revenues. Additional factors that may affect future results are contained in AT&T s, BellSouth s, and Cingular Wireless LLC s filings with the Securities and Exchange Commission (SEC), which are available at the SEC s Web site (http://www.sec.gov). Neither AT&T nor BellSouth is under any obligation, and expressly

disclaim any obligation, to update, alter or otherwise revise any forward-looking statement, whether written or oral, that may be made from tim
to time, whether as a result of new information, future events or otherwise.