

LITHIA MOTORS INC  
Form 4  
March 14, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**DEBOER SIDNEY B**

(Last) (First) (Middle)  
**150 N. BARTLETT**  
  
(Street)

**MEDFORD, OR 97501**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**LITHIA MOTORS INC [LAD]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**03/13/2014**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Executive Chairman**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	03/13/2014		S		5,950	D	\$ 64.51 12,256
Class A Common Stock	03/13/2014		S		5,000	D	\$ 64.53 7,256
Class A Common Stock	03/13/2014		S		624	D	\$ 64.55 6,632
Class A Common	03/13/2014		S		100	D	\$ 64.6 6,532

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Stock							
Class A Common Stock	03/13/2014	S	100	D	\$ 64.91	6,432	D
Class A Common Stock	03/13/2014	S	100	D	\$ 64.93	6,332	D
Class A Common Stock	03/13/2014	S	200	D	\$ 64.945	6,132	D
Class A Common Stock	03/13/2014	S	100	D	\$ 64.96	6,032	D
Class A Common Stock	03/13/2014	S	115	D	\$ 64.98	5,917	D
Class A Common Stock	03/13/2014	S	100	D	\$ 65.25	5,817	D
Class A Common Stock	03/13/2014	S	100	D	\$ 65.26	5,717	D
Class A Common Stock	03/13/2014	S	100	D	\$ 65.296	5,617	D
Class A Common Stock	03/13/2014	S	100	D	\$ 65.3	5,517	D
Class A Common Stock	03/13/2014	S	100	D	\$ 65.31	5,417	D
Class A Common Stock	03/13/2014	S	4,317	D	\$ 65.5	1,100	D
Class A Common Stock	03/13/2014	S	500	D	\$ 65.59	600	D
Class A Common Stock	03/13/2014	S	200	D	\$ 65.6	400	D
Class A Common Stock	03/13/2014	S	100	D	\$ 65.61	300	D

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Class A Common Stock	03/13/2014	S	100	D	\$ 65.64	200	D	
Class A Common Stock	03/13/2014	S	200	D	\$ 65.65	0	D	
Class A Common Stock						30,000	I	by DeBoer Family LLC <sup>(1)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 6)
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DEBOER SIDNEY B 150 N. BARTLETT MEDFORD, OR 97501	X	X	Executive Chairman	

## Signatures

Larissa McAlister,  
Attorney-in-Fact

03/14/2014

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Sidney B. DeBoer is the trustee of the Sidney B. DeBoer Trust, the majority owner and sole manager of the DeBoer Family, LLC

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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