#### UNITED NATURAL FOODS INC

Form 4

September 12, 2013

# FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287

Expires: January 31, 2005

Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Shamber Mark			2. Issuer Name and Ticker or Trading Symbol UNITED NATURAL FOODS INC [UNFI]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)			
(Last)  C/O UNITE INC., 313 IR		· · · · · · · · · · · · · · · · · · ·	3. Date of Earliest Transaction (Month/Day/Year) 09/10/2013	Director 10% Owner _X Officer (give title Other (specify below)  SVP, Chief Financial Officer			
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Che			

Filed(Month/Day/Year)

# PROVIDENCE, RI 02908

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person \_\_ Form filed by More than One Reporting

(City)	(State)	(Zip) Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)  (A) or		5. Amount of Securities Form: Direct Beneficially (D) or Owned Indirect (I) Following (Instr. 4) Reported Transaction(s) (Instr. 3 and 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	09/10/2013		Code V M	Amount 1,338	(D)	Price \$ 0	18,733	D	
Common Stock	09/10/2013		F(1)	478	D	\$ 59.59	18,255	D	
Common Stock	09/10/2013		A(2)	2,473	A	\$ 0	20,728	D	
Common Stock	09/10/2013		F(3)	825	D	\$ 60.31	19,903	D	
Common Stock	09/11/2013		M	1,547	A	\$ 0	21,450	D	

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Common Stock	09/11/2013	F(4)	553	D	\$ 58.81	20,897	D	
Common Stock						4,029	I	See footnote (5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Unit	\$ 0 (6)	09/10/2013		M		1,338	<u>(7)</u>	<u>(7)</u>	Common Stock	1,338
Restricted Stock Unit	\$ 0 (6)	09/10/2013		D		1,338	<u>(7)</u>	<u>(7)</u>	Common Stock	1,338
Phantom Stock	\$ 0	09/10/2013		A(1)	1,338		(8)	(8)	Common Stock	1,338
Restricted Stock	\$ 0 (6)	09/11/2013		M		1,547	<u>(7)</u>	<u>(7)</u>	Common Stock	1,547
Restricted Stock	\$ 0 (6)	09/11/2013		D		1,547	<u>(7)</u>	<u>(7)</u>	Common Stock	1,547
Phantom Stock	\$0	09/11/2013		A(4)	1,547		<u>(8)</u>	(8)	Common Stock	1,547

# **Reporting Owners**

Relationships Reporting Owner Name / Address Director 10% Owner Other Officer Shamber Mark SVP, Chief Financial Officer C/O UNITED NATURAL FOODS, INC.

Reporting Owners

313 IRON HORSE WAY PROVIDENCE, RI 02908

## **Signatures**

Lisa N'Chonon, Power-of-Attorney, 09/12/2013

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

- On September 10, 2013, 2,676 shares of Company's restricted stock units vested. Of these shares, the reporting person had previously elected to defer 1,338 shares to the Company's Deferred Compensation Plan. The Company retained 478 shares on that date to satisfy certain tax withholding obligations in connection with the vesting.
  - On September 10, 2013, the Compensation Committee of the Board of Directors of United Natural Foods, Inc. (the "Company") reviewed the Company's total shareholder return versus a peer group and return on invested capital for fiscal 2013 (the "Performance Period") in
- (2) comparison to performance targets with respect to performance units awarded to the reporting person on September 12, 2011. After reviewing the Company's financial performance in comparison to the performance targets, the Compensation Committee approved the vesting of 2,473 performance units and the resulting issuance of 2,473 shares of the Company's Common Stock to the reporting person, both of which were effective as of the last day of the Performance Period.
- Following the Compensation Committee's determination regarding the vesting of the performance units described in footnote 2, the (3) Company retained 825 of the shares issuable to the reporting person to satisfy the related tax withholding obligations based on the Company's closing stock price on the last day of the Performance Period.
- On September 11, 2013, 3,094 shares of Company's restricted stock units vested. Of these shares, the reporting person had previously (4) elected to defer 1,547 shares to the Company's Deferred Compensation Plan. The Company retained 553 shares on that date to satisfy certain tax withholding obligations in connection with the vesting.
- Includes 2,293 shares of common stock allocated to the reporting person under the United Natural Foods, Inc. Employee Stock

  (5) Ownership Plan and 1,736 shares of common stock allocated to the reporting person under the United Natural Foods, Inc. 401(k) Plan's UNFI Stock Fund as of September 9, 2013.
- (6) Each restricted stock unit represents the right to receive one share of United Natural Foods, Inc. common stock upon vesting in accordance with the terms of the reporting person's restricted stock unit agreement.
- (7) The restricted stock units vest in four equal annual installments beginning on the first anniversary of the date of grant.
- (8) The security converts to common stock on a one-for-one basis subject to the terms of the United Natural Foods, Inc. Deferred Compensation Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3