

HARTE HANKS INC  
Form SC 13D/A  
May 24, 2018

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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SCHEDULE 13D/A  
(Rule 13d-101)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT  
TO § 240.13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO  
§ 240.13d-2(a)  
(Amendment No. 3)1

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Harte Hanks, Inc.  
(Name of Issuer)

Common Stock  
(Title of Class of Securities)

416196202  
(CUSIP Number)

GREG LEMPEL  
1177 West Loop South, Suite 1625  
Houston, Texas 77027  
713-482-2196  
(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

May 22, 2018  
(Date of Event Which Requires Filing of This Statement)

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If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§ 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box .

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See § 240.13d-7 for other parties to whom copies are to be sent.

The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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CUSIP NO. 416196202

NAME OF  
REPORTING  
1 PERSON

BLR Partners LP  
CHECK THE  
APPROPRIATE  
BOX IF A

2 MEMBER OF A  
GROUP  
(a) (b)

3 SEC USE ONLY

4 SOURCE OF  
FUNDS

WC  
CHECK BOX IF  
DISCLOSURE OF  
LEGAL  
PROCEEDINGS  
5 IS REQUIRED  
PURSUANT TO  
ITEM 2(d) OR 2(e)

CITIZENSHIP OR  
PLACE OF  
6 ORGANIZATION

TEXAS

NUMBER OF	7	SOLE VOTING POWER
SHARES	578,835	
BENEFICIALLY	8	SHARED VOTING POWER
OWNED BY	- 0 -	
EACH	9	SOLE DISPOSITIVE POWER
REPORTING	578,835	
PERSON	10	SHARED DISPOSITIVE POWER
WITH	- 0 -	

AGGREGATE  
AMOUNT  
BENEFICIALLY  
OWNED BY  
11 EACH  
REPORTING  
PERSON

578,835  
CHECK BOX IF  
THE  
AGGREGATE  
AMOUNT IN  
12 ROW (11)  
EXCLUDES  
CERTAIN  
SHARES

PERCENT OF  
CLASS  
REPRESENTED  
13 BY AMOUNT IN  
ROW (11)

9.3%  
TYPE OF  
REPORTING  
14 PERSON

PN

---

CUSIP NO. 416196202

- NAME OF REPORTING  
1 PERSON
- BLRPart, LP  
CHECK THE APPROPRIATE BOX IF A  
2 MEMBER OF A GROUP  
(a) (b)
- 3 SEC USE ONLY
- SOURCE OF FUNDS  
4
- AF  
CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS  
5 IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)
- CITIZENSHIP OR PLACE OF ORGANIZATION  
6
- TEXAS

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	7	SOLE VOTING POWER
		578,835
	8	SHARED VOTING POWER
		- 0 -
	9	SOLE DISPOSITIVE POWER
		578,835
	10	SHARED DISPOSITIVE POWER

- 0 -

AGGREGATE  
AMOUNT  
BENEFICIALLY  
OWNED BY  
11 EACH  
REPORTING  
PERSON

578,835

CHECK BOX IF  
THE  
AGGREGATE  
AMOUNT IN  
12 ROW (11)  
EXCLUDES  
CERTAIN  
SHARES

PERCENT OF  
CLASS  
REPRESENTED  
13 BY AMOUNT IN  
ROW (11)

9.3%

TYPE OF  
REPORTING  
14 PERSON

PN

---

CUSIP NO. 416196202

- NAME OF REPORTING  
1 PERSON
- BLRGP Inc.  
CHECK THE APPROPRIATE BOX IF A  
2 MEMBER OF A GROUP  
(a) (b)
- 3 SEC USE ONLY
- SOURCE OF FUNDS  
4
- AF  
CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS  
5 IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)
- CITIZENSHIP OR PLACE OF ORGANIZATION  
6
- TEXAS

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		SOLE VOTING POWER
	7	578,835
		SHARED VOTING POWER
	8	- 0 -
		SOLE DISPOSITIVE POWER
	9	578,835
	10	SHARED DISPOSITIVE POWER

- 0 -

AGGREGATE  
AMOUNT  
BENEFICIALLY  
OWNED BY  
11 EACH  
REPORTING  
PERSON

578,835  
CHECK BOX IF  
THE  
AGGREGATE  
AMOUNT IN  
12 ROW (11)  
EXCLUDES  
CERTAIN  
SHARES

PERCENT OF  
CLASS  
REPRESENTED  
13 BY AMOUNT IN  
ROW (11)

9.3%  
TYPE OF  
REPORTING  
14 PERSON

CO

---

CUSIP NO. 416196202

1 NAME OF REPORTING PERSON  
Fondren Management, LP  
CHECK THE APPROPRIATE BOX IF A  
2 MEMBER OF A GROUP  
(a) (b)  
3 SEC USE ONLY  
4 SOURCE OF FUNDS  
AF  
CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS  
5 IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)  
6 CITIZENSHIP OR PLACE OF ORGANIZATION  
TEXAS

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	7	SOLE VOTING POWER
		578,835
	8	SHARED VOTING POWER
		- 0 -
	9	SOLE DISPOSITIVE POWER
		578,835
	10	SHARED DISPOSITIVE POWER

- 0 -

11 AGGREGATE  
AMOUNT  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON

578,835

12 CHECK BOX IF  
THE  
AGGREGATE  
AMOUNT IN  
ROW (11)  
EXCLUDES  
CERTAIN  
SHARES

13 PERCENT OF  
CLASS  
REPRESENTED  
BY AMOUNT IN  
ROW (11)

9.3%

14 TYPE OF  
REPORTING  
PERSON

PN

---

CUSIP NO. 416196202

NAME OF  
REPORTING  
1 PERSON

FMLP Inc.  
CHECK THE  
APPROPRIATE  
BOX IF A

2 MEMBER OF A  
GROUP  
(a) (b)

3 SEC USE ONLY

SOURCE OF  
4 FUNDS

AF  
CHECK BOX IF  
DISCLOSURE OF  
LEGAL  
PROCEEDINGS  
5 IS REQUIRED  
PURSUANT TO  
ITEM 2(d) OR 2(e)

CITIZENSHIP OR  
PLACE OF  
6 ORGANIZATION

TEXAS

		SOLE VOTING POWER
NUMBER OF	7	578,835
SHARES		SHARED VOTING POWER
BENEFICIALLY	8	- 0 -
OWNED BY		SOLE DISPOSITIVE POWER
EACH	9	578,835
REPORTING		SHARED DISPOSITIVE POWER
PERSON	10	- 0 -
WITH		

AGGREGATE  
AMOUNT  
BENEFICIALLY  
OWNED BY  
11 EACH  
REPORTING  
PERSON

578,835  
CHECK BOX IF  
THE  
AGGREGATE  
AMOUNT IN  
12 ROW (11)  
EXCLUDES  
CERTAIN  
SHARES

PERCENT OF  
CLASS  
REPRESENTED  
13 BY AMOUNT IN  
ROW (11)

9.3%  
TYPE OF  
REPORTING  
14 PERSON

CO

---

CUSIP NO. 416196202

1 NAME OF REPORTING PERSON  
 The Radoff Family Foundation  
 CHECK THE APPROPRIATE BOX IF A  
 2 MEMBER OF A GROUP  
 (a) (b)  
 3 SEC USE ONLY  
 4 SOURCE OF FUNDS  
 WC  
 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS  
 5 IS REQUIRED PURSUANT TO ITEM 2(d) OR 2(e)  
 CITIZENSHIP OR PLACE OF ORGANIZATION  
 6 TEXAS

NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	7	SOLE VOTING POWER
		22,000
	8	SHARED VOTING POWER
		- 0 -
	9	SOLE DISPOSITIVE POWER
		22,000
	10	SHARED DISPOSITIVE POWER

- 0 -

11 AGGREGATE  
AMOUNT  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON

22,000

12 CHECK BOX IF  
THE  
AGGREGATE  
AMOUNT IN  
ROW (11)  
EXCLUDES  
CERTAIN  
SHARES

13 PERCENT OF  
CLASS  
REPRESENTED  
BY AMOUNT IN  
ROW (11)

0.4%

14 TYPE OF  
REPORTING  
PERSON

CO

---

CUSIP NO. 416196202

NAME OF  
REPORTING

1 PERSON

Bradley L. Radoff  
CHECK THE  
APPROPRIATE  
BOX IF A

2 MEMBER OF A  
GROUP

(a) (b)

3 SEC USE ONLY

SOURCE OF  
FUNDS

4

AF  
CHECK BOX IF  
DISCLOSURE OF  
LEGAL  
PROCEEDINGS

5 IS REQUIRED  
PURSUANT TO  
ITEM 2(d) OR 2(e)

CITIZENSHIP OR  
PLACE OF

6 ORGANIZATION

USA

NUMBER OF  
SHARES  
BENEFICIALLY  
OWNED BY  
EACH  
REPORTING  
PERSON  
WITH

7

SOLE VOTING POWER

600,835