## Edgar Filing: Kimbro Ken - Form 4

Kimbro Ke Form 4	n									
February 0	6, 2013									
FOR	M 4								OMB A	PPROVAL
	UNITED	STATES S					ANGE C	OMMISSION	OMB Number:	3235-0287
Check this box if no longer subject to Section 16. SECURITIES Section 16. SECURITIES								Estimated burden hou response	ırs per	
(Print or Type	e Responses)									
1. Name and Kimbro Ko	Address of Reporting en	S	ymbol		nd Ticker o S INC [T		ing	5. Relationship of I Issuer		
(Last)	(First) (				Transaction	-		(Check	all applicable	e)
2200 DON	TYSON PARKV		Month/ 2/04/2	/Day/Year) 2013				Director X Officer (give below) EVP & 0		6 Owner er (specify icer
SPRINGD	(Street) ALE, AR 72762			nendment, l onth/Day/Ye	Date Origin ear)	al		6. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by M Person	ne Reporting Po	erson
(City)	(State)	(Zip)	Tal	ble I - Non	-Derivative	e Secu	rities Aca	iired, Disposed of,	or Beneficia	llv Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Da any (Month/Day/	ıte, if	3. Transacti Code (Instr. 8)	4. Securit ordr Dispos (Instr. 3, 4	ies Ac ed of (	quired (A) (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	01/31/2013			J <u>(1)</u>	198	A	\$ 0	2,779	Ι	Employee Stock Purchase Plan
Class A Common Stock	02/04/2013			М	12,000	А	\$ 15.96	52,549	D	
Class A Common Stock	02/04/2013			М	20,000	A	\$ 16.35	72,549	D	
	02/04/2013			М	33,600	А	\$ 16.19	106,149	D	

Class A Common Stock							
Class A Common Stock	02/04/2013	S	255	D	\$ 22.75	105,894	D
Class A Common Stock	02/04/2013	S	300	D	\$ 22.77	105,594	D
Class A Common Stock	02/04/2013	S	300	D	\$ 22.775	105,294	D
Class A Common Stock	02/04/2013	S	800	D	\$ 22.78	104,494	D
Class A Common Stock	02/04/2013	S	100	D	\$ 22.79	104,394	D
Class A Common Stock	02/04/2013	S	900	D	\$ 22.8	103,494	D
Class A Common Stock	02/04/2013	S	2,100	D	\$ 22.81	101,394	D
Class A Common Stock	02/04/2013	S	3,000	D	\$ 22.82	98,394	D
Class A Common Stock	02/04/2013	S	100	D	\$ 22.84	98,294	D
Class A Common Stock	02/04/2013	S	300	D	\$ 22.8401	97,994	D
Class A Common Stock	02/04/2013	S	1,700	D	\$ 22.86	96,294	D
Class A Common Stock	02/04/2013	S	17,881	D	\$ 22.88	78,413	D
Class A Common Stock	02/04/2013	S	1,100	D	\$ 22.8963	77,313	D
Class A Common	02/04/2013	S	11,200	D	\$ 22.91	66,113	D

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Stock

Class A Common Stock	02/04/2013	S	3,464	D	\$ 22.93	62,649	D
Class A Common Stock	02/04/2013	S	2,100	D	\$ 22.95	60,549	D
Class A Common Stock	02/04/2013	S	4,900	D	\$ 22.98	55,649	D
Class A Common Stock	02/04/2013	S	400	D	\$ 23.01	55,249	D
Class A Common Stock	02/04/2013	S	4,900	D	\$ 23.02	50,349	D
Class A Common Stock	02/04/2013	S	5,600	D	\$ 23.04	44,749	D
Class A Common Stock	02/04/2013	S	300	D	\$ 23.06	44,449	D
Class A Common Stock	02/04/2013	S	2,900	D	\$ 23.08	41,549	D
Class A Common Stock	02/04/2013	S	1,000	D	\$ 23.1	40,549	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amou Underlying Securi (Instr. 3 and 4)
				Code V	(A) (D)		Title

					Date Exercisable	Expiration Date		Amo or Nun of S
Non-qualified stock options (right to buy)	\$ 15.96	02/04/2013	М	12,000	09/29/2006	09/29/2014	Class A Common Stock	12,
Non-qualified stock options (right to buy)	\$ 16.35	02/04/2013	М	20,000	11/16/2007	11/16/2015	Class A Common Stock	20,
Non-qualified stock options (right to buy)	\$ 16.19	02/04/2013	М	33,600	11/29/2011	11/29/2020	Class A Common Stock	33,

## **Reporting Owners**

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
Kimbro Ken 2200 DON TYSON PARKWAY SPRINGDALE, AR 72762			EVP & Chief HR Officer		
Signatures					

Ken Kimbro	02/06/2013
<u>**</u> Signature of Reporting Person	Date

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents shares of the Issuer's Class A Common Stock purchased for the Reporting Person's account under the Issuer's Employee Stock
(1) Purchase Plan since the last Statement of Changes in Beneficial Ownership was filed by the Reporting Person. Such acquisitions are exempt from Section 16 reporting requirements pursuant to Rule 16b-3.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.