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Thurber Rob Form 4													
May 30, 201										OMB AF	PROVAL		
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								OMB Number:	3235-0287				
Check this box			Washington, D.C. 20549							Expires:	January 31,		
if no lon subject t Section Form 4 of Form 5 obligation may con See Instr	rsuant to Sec (a) of the Pu	F CHANGES IN BENEFICIAL OWN SECURITIES Section 16(a) of the Securities Exchange Public Utility Holding Company Act of 1 of the Investment Company Act of 1940						Act of 1934, 1935 or Section	Estimated a burden hour response				
1(b). (Print or Type	Responses)												
	Address of Reporting	S	ymbol			Ticker or		ng	5. Relationship of Issuer				
(Last) (First) (Middle)			3. Date of Earliest Transaction (Month/Day/Year) 05/29/2012						(Check all applicable) Director 10% Owner Officer (give title Other (specify below)				
2200 DON TYSON PARKWAY													
	(Street)		If Ameriled(Mon			ate Origina	1		6. Individual or Joi Applicable Line) _X_ Form filed by O Form filed by M	ne Reporting Per	rson		
SPRINGDA	ALE, AR 72762								Person		porting		
(City)	(State)	(Zip)	Table	e I - No	on-D	Derivative	Secur	ities Acqu	uired, Disposed of,	or Beneficiall	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Transaction Date 2A. Deemed Ionth/Day/Year) Execution Date, if any (Month/Day/Year)			Code (Instr. 3, 4 and 5)					6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Class A				Code	V	Amount	(D)	Price	(Instr. 3 and 4)				
Class A Common Stock	03/15/2012			J <u>(1)</u>	V	33	А	\$0	26,389	D			
Class A Common Stock	05/29/2012			Р		400	А	\$ 19.387	26,789	D			
Class A Common Stock	05/29/2012			Р		1,900	А	\$ 19.398	28,689	D			
Class A Common Stock	05/29/2012			Р		2,700	А	\$ 19.399	31,389	D			

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration D	ate	Amoun	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	'Year)	Underly	ying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securit	ies	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3	3 and 4)		Owne
	Security				Acquired						Follo
	•				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration		or		
						Exercisable	•	Title	Title Number		
									of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address				
	Director	10% Owner	Officer	Other
Thurber Robert C. 2200 DON TYSON PARKWAY SPRINGDALE, AR 72762	Х			
Signatures				
/s/R.Read Hudson by Power of At Thurber		05/30/2012		

Explanation of Responses:

**Signature of Reporting Person

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents shares of the Issuer's Class A Common Stock received by the Reporting Person on March 15, 2012 pursuant to a dividend
 (1) reinvestment feature under Issuer's stock plan since the last Statement of Changes in Beneficial Ownership was filed by the Reporting Person. Such acquisitions are exempt from Section 16 reporting requirements pursuant to Rule 16a-11.

Date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.